

Big Button with COVID-19: Update April 6, 2020

Christie Lake Kids maintains programs with our kids- only virtually:

Christie Lake Kids online programs are in full swing! We are so proud that our organization has created strong relationships with our disadvantaged client families to act as a trusted source of information for them. Through our online programs, our staff is delivering content in areas such as education, at-home activities, cooking and menu preparation, physical activity, social and emotional reinforcing activities, and public health and awareness supports. Within our teen programs, we are maintaining our one to one mentorships to ensure that teens have someone they can talk to and gain support from. We are working hard to ensure that low-income families have ready access to meaningful, trusted resources to help them through these unprecedented times. Using our established active pursuit model, we are regularly checking in on each family by phone and video chat (where possible) to maintain open channels of communication between program staff, volunteers, children and youth.

You can continue to support Christie Lake Kids:

Disadvantaged families are especially vulnerable in this time of crisis and we need your support more than ever to ensure that kids living in priority neighbourhoods get the support they need now and in the future. We hope that if you are in the position to continue helping us that you can support in one of the following ways:

- 1) Make a donation to Christie Lake Kids online: <https://donate.christielakekids.com/>
You can continue to make a difference to our organization and have a huge impact when things are so tough during Covid 19.
- 2) Sign up for **Step up for Kids of 2020!** On Saturday, April 18th, in lieu of our annual early spring fundraising event (cancelled to maintain physical distancing), we invite you to help us raise some funds while taking on the challenge with your family to climb the stairs (or step up in any way you can – up and down on a step stool, for example) for one hour. Get healthy together, do something fun, earn terrific prizes while joining hundreds of children and youth from Christie Lake Kids. Want to commit to this fun, no cost event on April 18th? Contact Kimberley Banks to get the details, and help you set up your (optional) fundraising page: kbanks@christielakekids.com
- 3) You can still sign up as a fundraising team for the Enbridge Canoe for Kids (date is still to be determined). Get a jump on your fundraising efforts, join a great community of corporations and individuals and start (virtually) paddling for a great cause. This is our largest fundraiser of the year and it happens using a great peer-to-peer fundraising model that is easy to do and would really support our organization at this time.
- 4) Are you talented? Do you rap, do comedy, dance, do magic tricks or lead singalongs? Want to sign up to post a video of your awesome talents on our YouTube channel? Contact us and we will promote your video and ask those viewers who enjoy it to consider making a small donation to Christie Lake Kids to support our efforts. Everything counts! Contact Natalie Benson: nbenson@christielakekids.com.