



Annual Report 2020

Resilience is...
adapting well to
challenges and adversity



Dear Christie Lake

It was nine years ago when my neighborhood social worker introduced us. Nine years is more than half of my life. Nine years of development.

On the bus ride over to meet you, I had no idea what to expect. Would you be mean and cruel, or welcome me with open arms? Would you make me feel scared and alone, or create a loving community?

Never in 1000 years would I have expected to be walking into the rest of my adolescent life. But it's true, you became my whole life. Everything I did was for you, every conversation I had led back to you, every song I sang was one that you taught me.

From the day we met I vowed to never let you go, but it seems like just last year COVID-19 decided it was my time to say goodbye. At first I was in denial, I told all my friends that you would be back but none of them believed me. Eventually I lost hope.

But then there you were, you were back.

You were back but something was different, you had changed. You said that you couldn't keep up with the current state of the world, that COVID had won. At first I was angry, I felt like my world had just been ripped out from under my feet; as this feeling grew stronger, I felt more alone than ever. There was only one thing to do. Take you back.

Even though we couldn't be with each other physically, you made sure I was taken care of.

The community you created for me is what has been holding me up for the past year when you couldn't be around. Even when you were gone, you were always there. You live through my chosen family and community.

I know that someday we will be reunited. I know that someday we will have the opportunity to test each other's limits again. I know that we are soulmates, and I know that we are not over, but for now I just have to say thank you.

Thank you for all of the amazing people you have brought into my life. Thank you for never giving up on me. Thank you for showing me love when I was lost and alone. Thank you for saving my life.

I will never be able to repay you for all that you have done for me, but I will try each and every day to help make an impact on others the way that you have done for me, in turn hopefully making the world a better place.

I love you Christie Lake.

With admiration,

Valerie Stiles Beale

“

Resilience is...

if someone is going
through a hard time, they
still have hope.

— Tedia, 10



Chair's Message

2020 was a year unlike any other. For most people, it was a year they would like to forget, and carry on with their lives as they had before they ever heard of COVID-19 or the term 'social distancing'. But 2020 was very important in the life and mission of CLK, its staff, volunteers and especially the kids and families it serves. It was a year I hope we will all remember and use as a kind of signpost for a hopeful future.

The pandemic brought into sharp focus the hardships and disadvantages served up in unequal measure throughout our community. Economic, social, racial, ethnic, age, gender and language are a few of the ways, regrettably, many choose to define or divide – like train tracks that too many in our community “live on the wrong side of”.

Most of you have heard of “Dr. Dan” and know something of his long and storied history as the Camp Director with CLK. What you might not know is that Dr. David (Dan) Offord was a leading expert in child development, child psychiatrist, clinician and research scientist who was a driving force behind groundbreaking, evidence-based research into the mental and emotional development of children in Canada. The Offord Centre for Child Studies at McMaster University bears his name and CLK continues to model its programs after his legacy.

In his introduction to the 75th anniversary book entitled Christie Lake Camp, The History, Dr. Dan said this:

“If it takes a village to raise a child, then it takes a community to maintain the excellence of the Christie Lake program. Such a community, vibrant and committed, has existed in the past and continues to flourish today. We are all drawn together by the idea, indeed the necessity, of doing good for children. It attracts the best people, and the best in all of us. There is, in my opinion, no activity that is more noble.”

In this annual report you will read how the CLK team showed all of us what really matters and how to come together in times of struggle. Equally important, they showed every child and family, in real and demonstrable ways, what resilience looks like; what it takes to ‘carry on’ and especially how to be a community of supporters for those who need it most.

Thank you to them and to all of you for being a special part of the CLK community that Dr. Dan described and embodied so well.

Owen Mahaffy
Chair

Executive Committee

Owen Mahaffy, Chair

Director Engineering and Asset Management (Retired), Hydro Ottawa

Peter Melanson, 1st Vice Chair

Director Federal Sales (Retired) Microsoft

Tim Hodgins, 2nd Vice Chair

Inspector, Criminal Investigations Directorate, Ottawa Police Service

Wes Richardson, Treasurer

Director of Finance, Youth Services Bureau

Claudio Silvestri, Chair*

Vice President & Chief Information Officer, NAV CANADA

Carla Pellizzari, Treasurer*

Controller, La Fromagerie Cooperative St. Albert Inc.

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Dan Borris

Operations Manager, Gazifere Inc. (Enbridge Gas Inc.)

Eileen Boyd

Assistant Secretary to the Cabinet (Retired), Privy Council

Jennifer Burns

Account Executive, DBA

Sandra Catana

Past Vice President Marketing & Sales, Rewind

Ted Charette

Assistant Director Mental Health Services (Retired), Youth Services Bureau

Mike McGann

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Scott Parkes*

Vice President, Tamarack Homes

Anthony Rasoulis

Assistant General Counsel & Assistant Corporate Secretary, NAV CANADA

Deborah Scott-Douglas

Vice President, Innovation, Canadian Medical Association

Julie Taggart

Vice President, Operations, Taggart Realty Management

Cliff Youdale

Chief Development Officer, Ottawa Community Housing

*Left in 2020

Executive Director's Message

The year 2020 was an exceptional year for so many reasons, not the least of which was the fact that we experienced a global pandemic just like everybody else around the world. However, adversity can often lead to much learning, growth and renewal. In the words of Albert Einstein, "In the middle of difficulty lies opportunity." Since arriving at Christie Lake Kids, I knew that this organization must have been resilient over their nearly 100 years to have been such a consistent part of the larger Ottawa community. That fact was certainly proven without a doubt this past year.

Just as we were hitting our stride in the winter of 2020, planning for spring after-school programming in six communities and preparing the camp for another successful summer camp season, we found ourselves forced into a virtual world due to the pandemic. In early May we arrived at the very difficult decision to cancel our normal summer camp season as a result of government and public health authorities' mandated directives. Within just a few weeks of that decision, the "Camp in a Box" program was both conceived and launched to replace the in-person sessions normally held during the summer months. Approximately 300 boxes of activities were curbside delivered to families across our region with daily-led instructor programming.

Due to relaxed restrictions in the fall, our in-person after-school programming resumed while we also continued to deliver virtual programming. These programs continued into mid-December which saw the curbside delivery of Christmas hampers to all the Christie Lake Kid's families. One of the learnings that the pandemic brought about was the fact that we could provide even more children with a Christie Lake experience through virtual programming.

The restrictions brought about by the pandemic also meant that our four signature events had to be cancelled, or at the very least take on a totally different look. I am so proud of the way in which the community and our sponsors stepped up with their continued support. We did manage to host a virtual Gala in November which was well attended and generated over \$125,000.00. My sincere thanks to our Signature event Chairs, our fundraising and events teams, all who did an amazing job under very challenging circumstances.

Finally, I wish to thank the Board, committee members, staff, volunteers and families whose support was unwavering throughout 2020. It was an exceptional year for all involved and we learned so much together about the resiliency of this organization and commitment of each and everyone.

Jeff Burry
Executive Director

Staff

Kimberley Banks
Manager of Corporate Sponsorship,
Marketing & Events

Natalie Benson
Director, Fundraising & Communications

Matt Breen
Property Manager

Jeff Burry
Executive Director

Michael Castoro
Accountant

Sierra Duff
Virtual Program Supervisor

Adam Janes
Director of Volunteer Engagement

Elisha Lamoureux
Program Supervisor, Leaders in Training

Taylor LaRocque*
STAR Program Supervisor

Joyce Lucey
Office Manager

Amy MacDonald
STAR Program Manager

Joanne MacGregor
Director of Program Development

Rachael Manyonga
STAR Program Supervisor

Liam McGuire*
Associate Executive Director

Mohammed Moafak*
Star Program Supervisor

Laura Stemp
Camp Director

Anita Wilson*
Fundraising Coordinator

* Left in 2020

Camp Program



Our camp program went virtual in 2020, launching the first ever round of virtual programs at Christie Lake Kids. In response to public health restrictions, we transitioned summer camp into six week-long sessions of Camp in a Box. Over the course of the summer, we hosted 300 campers aged 8-16 for a fun-filled camp experience in the comfort and safety of their homes.

Camp in a Box kits were packed full of materials to keep campers engaged in a variety of programming – we included art supplies, science experiments, gardening materials, healthy snacks, books, sports equipment, sunscreen, hats, and much more. Kit delivery was made possible thanks to the generosity of committed volunteer drivers who drove across the city weekly to drop off kits at families' doors.

Each day, campers joined our small but mighty team of Virtual Program Leaders (VPLs) and volunteers to participate in live programs (Arts/Crafts, Science Experiments, and All-Camp Programs). Our Leaders in Training also participated in a series of workshops hosted by community partners. We covered topics including community leadership, healthy relationships, and youth mental health.

In addition to live calls, our VPLs created amazing pre-recorded video content for campers to watch during their camp session and beyond. Some highlights included neighbourhood scavenger hunts, DIY journals, water games, bracelet tutorials, card games, and more. Each week of camp wrapped up with a Virtual Banquet where campers, VPLs, and volunteers ate popcorn, celebrated everyone's Camper Awards, took session photos, and everyone shared a highlight of their Camp in a Box experience.

Despite the changes experienced in 2020, we saw fantastic participation from our campers, summer staff, and volunteers. During a challenging time for everyone, we were inspired by the sense of community maintained through Camp in a Box!

Laura Stemp
Camp Director



Program Committee

Deborah Scott-Douglas, Chair

Vice President, Innovation, Canadian Medical Association

Tim Hodgins, Past Chair*

Inspector, Criminal Investigations Directorate,
Ottawa Police Service

Glen Carswell

Software Commodity Manager, PWGSC

Dr. Jennifer Hepditch*

PHD in Developmental Experimental Psychology

Ken Hoffman

Partner, One World Inc.

Mike Johnston

Network Operations Manager, Enbridge Gas Inc.

Allison MacNeil

Doctoral Candidate, Clinical Psychology, McGill University

Liam McGuire

Manager, Pathways to Education, PQCHC

Paul McGuire*

Principal (Retired), St. Anthony Catholic School

Dr. Anne Rowan-Legg

Pediatrician, CHEO

Michelle Ward

Head, Division of Child and Youth Protection (CHEO), Associate Professor, Department of Pediatrics, University of Ottawa

*Left in 2020



Resilience is...
that you are strong, and
you can be immune to
things."

– Rod, 11

STAR City Programs



The STAR program has served high priority neighbourhoods in Ottawa for over 30 years, working with children during critical after-school hours. Engagement is cost-free and accessible to all of the young people in these high-risk areas. Along with all program supplies, healthy snacks and a welcoming environment with caring mentors, we offer fun, skill-based programs that support participants as they develop physical abilities and prosocial behaviours. Our efforts to work collaboratively with families is established and supported through active pursuit; we contact every participant, encouraging them to return to programs every week. We connect with the participants' parents, building important and trusting relationships and sharing knowledge about their child's development. We have built exceptional trust and commitment and have few absences from our programs during the week.

Despite the barriers of this year's pandemic, we knew the importance of continuing to engage our families while adhering to the strictest safety measures. We turned to virtual programming as a best practice for the majority of our programs, and in autumn returned to in-person programming options in small groups (while wearing masks & social distancing). Our virtual programs were a bigger hit than we could have ever imagined, with incredible engagement and feedback from our families. We took advantage of the virtual platform to reach even more children across the city who qualified for our programs. We sourced, packaged and delivered materials so kids could fully participate in quality, fun, engaging online activities like Cooking, Art, Coding, STEM, Book Club and more.

Our in-person programs were offered in a large gym space and outdoors, while following all safety protocols from Ottawa Public Health (small skills and drills programs with no shared materials) in three of our community neighbourhoods: Russell Heights, Caldwell and Strathcona Heights. During our active pursuit calls to families, parents had to answer a variety of screening questions before their child could attend programs. Once they arrived at their programs, temperatures were checked and documented before they entered the program space. Volunteers were also screened and temperature checked.

Overall, the CLK STAR team (including our Program Supervisors Rachael and Sierra) did an incredible job engaging our families, and providing safe and fun options to keep our kids connected. Whether they were whipping up some of their favourite meals in our online cooking program, or learning new skills and drills to better their basketball game in our in-person programs, we were able to continue growing those meaningful connections, despite the challenges of COVID-19.

Amy MacDonald
STAR Program Manager

Program Evaluation Team

Liam McGuire, Chair

Manager, Pathways to Education, PQCHC

Dr. Jennifer Hepditch, Past Chair

PHD in Developmental Experimental Psychology

Eamon Colvin

Doctoral Student, Clinical Psychology, University of Ottawa

Dr. Melanie Dirks

Associate Professor, Department of Psychology and Centre for Research in Human Development, McGill University

Dr. Susan Hopkins Ed. D

Executive Director, The MERHIT Centre

Allison MacNeil*

Doctoral Student, Clinical Psychology, McGill University

Dr. Rebecca Merkley

Developmental Cognitive Scientist & Professor, Carleton University

Dr. Darcy Santor

Full Professor, Psychology, University of Ottawa

Dr. Kimberly Schonert-Reichl

SEL Expert, University of British Columbia

***Left in 2020**



Leaders in Training Program



Youth leadership programming is a cornerstone of CLK's city service, as our Leaders in Training (LIT) program continues to offer opportunities to develop skills throughout the tough teenage years. Participants aged 13-17 are engaged in an effort to enhance their personal leadership through goal setting and self-reflection, respectful and meaningful communication skills, problem solving and conflict resolution techniques, as well as focusing on positive community engagement.

The LIT program moved to a virtual platform in order to continue to engage our youth weekly, despite the restrictions of the pandemic. This year we added a 4th level of LIT, to assure we had a program for all youth grades 9 through 12. LIT 4 focused on "what's next?" to solidly prepare our youth for the transition from high school. Workshops on post-secondary applications, scholarships, bursaries, resumé writing and interviews were just a few of the topics covered.

Elisha, our LIT Program Supervisor, was able to adjust the focus of her programs this year from community leadership to self-leadership. Topics such as physical and mental wellness were the primary focus, in order to better meet the needs of the youth who were admittedly struggling during the pandemic. Despite being in a virtual setting, we were able to continue to offer our Mentorship program, which fosters opportunities for each mentor and mentee to build a healthy relationship that encourages free talk without judgment. LIT also incorporated a cooking program, where the youth were given a gift card to purchase their ingredients in advance of this program, followed by a virtual cooking class lead by our volunteer chef. They prepared some yummy, healthy and cost effective meals for themselves and their families.

With the help of an incredibly dedicated volunteer team, and the leadership of Elisha, our LITs came away with many new skills this year, unique to anything they have done in LIT before.

Amy MacDonald
STAR Program Manager

Equity, Diversity & Inclusion

Mercedes Alarcon

Matching Program Caseworker, Catholic Centre for Immigrants

Mahamud Elmi

Sergeant, Ottawa Police Service

Nyota James

Trade Commissioner, Climate Finance at Global Affairs Canada

Liam McGuire

Manager, Pathways to Education, PQCHC

Ixchel Medina-Hernandez

Office Coordinator, Department of National Defence

Alayna Miller

Legal Counsel, House of Commons

Zainab Muse

CEO & Founder, Wingd

Anneke van Nooten*

Matching Program Coordinator, Catholic Centre for Immigrants

Shannel Watt-Charley

Marketing and Events Officer, Ottawa School of Art

*Left in 2020

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Resilience is...

knowing that the present
moment never lasts too
long and being able to
adapt well enough to make
a different future.

-Sav, 17

Shout-out to Claudia!

Claudia Chandra is a longtime STAR volunteer and has dedicated many hours to our programs. Claudia volunteered in our Basketball programs, and more recently, has started volunteering in our online Coding program.

She is creative in finding new ways to engage and empower the kids. She makes sure that we are delivering the best quality program, and is always coming up with new ideas to better their experience. Claudia's flexibility to go from committing to in-person programs, to virtual programs is so appreciated by all of us here at CLK. Thank you for all you do Claudia, you are a real superstar!



Creativity, pivoting and resilience are just a few of the traits that volunteers brought to our organization in 2020. In the early days of the pandemic, our volunteers stepped up in unique ways. They helped us by learning Zoom, editing videos so we could stay connected, researching and submitting fun at-home activities. In the summer months, many volunteers stepped forward to support our virtual summer camp program, delivering program kits to hundreds of families. By fall they helped launch a highly successful, safe, session in-person STAR programs and, they helped activity kits so more kids could stay engaged new ways so we could continue to fund were announced they continued forward children and youth as before.

Resilience is... Virtual Training & Development

- 42 Volunteers & staff joined our COVID-19 Protocol training
- 30 Volunteers & staff went to Preventing Transmittable Diseases training from the Red Cross
- 23 Volunteers & staff took in Virtual Engagement Training
- 20 Volunteers took part in Mentor Training for the LIT program
- 12 Volunteers attended the first-ever T-REC Leadership Course
- 10 Volunteers & staff completed NVCI Verbal Intervention training

Shout-out to Paul!

Paul McCarney has been a CLK volunteer and supporter for over 15 years. From championing CLK through his network to contributing as an integral member of our Major Gifts Cabinet, Paul has been instrumental in the success of Christie Lake Kids. His involvement in the CLK Golf Tournament & Gala initiated a scholarship program for youth in the Leaders in Training Program. 2020 marked the year that his amazing multi-year pledge of \$250K was surpassed.

Thank you for your support Paul, we couldn't have accomplished so many things without you!



Resilience is...

450 masks for
CLK participants,
volunteers & staff
made by volunteers
from across Ottawa

ur Volunteers

Shout-out to Jill!

Jill Laurin has been volunteering with us for the last 3 years and has shown an immense passion and dedication to the youth she works with. She has a radiance of unconditional acceptance and love; Jill's smile can light up an entire room and her energy can ignite it. Jill has been an exceptional mentor, volunteer & friend. We are honoured to have her until she goes off to medical school and makes a difference in the lives of so many others. Thank you Jill for your time, energy and love. You made such a beautiful impact.



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ed us to create an amazing virtual program with
aged. For our events, volunteers stepped up in
raise. Most importantly though, when restrictions
d, providing the same level of commitment to our

Resilience is...

- 37 Virtual Program volunteers
- 59 Board & Committee members
- 25 Camp-In-A-Box volunteers
- 47 Event volunteers

Shout-out to Dan!

Dan Borris has been a donor and volunteer with Christie Lake Kids for close to 10 years and joined our Board of Directors in 2019. Aside from helping CLK secure donations in 2020, Dan recruited volunteers who, along with him, drove around the city delivering CLK's Camp in a Box, STAR and Holiday program kits so that kids could participate in our virtual programs. His volunteerism was vital to our operations during the year and we are immensely grateful for his support!



Shout-out to Rebecca!

CLK was fortunate to host Carleton University student Rebecca Rynard for a placement in Fall 2020. Rebecca worked alongside our Camp Director, Laura, to support a variety of programs and projects. Highlights of Rebecca's placement included launching CLK's first ever Virtual Book Club, preparing 300 Holiday Kits for our campers, hosting sessions in an Ontario Camps Association conference, and acting as a scribe for CLK's Equity, Diversity, and Inclusion Committee.

We appreciate the extensive contributions Rebecca made during her placement, and love that she has continued volunteering as the Primary Instructor for Book Club!



Fundraising & Communications

It's safe to say that 2020 was a year like no other. While we were ready, armed with our fundraising plans, a capable team, and ready to deliver amazing events; the pandemic hit and we had to change our trajectory quickly.

Like other Canadian charities, we were extremely worried in March, when some of our ardent corporate supporters let us know that they may not be able to offer support in 2020. We realized that our events (25% of our revenue in 2019), were at risk of being lost and the rentals at the beautiful Christie Lake Camp (previously 5% of revenue) would be cancelled during the year.

Then, the tide turned. The Federal Government announced the Canada Emergency Wage Subsidy (CEWS), the Provincial Social Services Relief Program, the Emergency Community Support Program, and the Resilient Communities Fund. In addition, our corporate sponsors came through for us in a huge way, supporting our events, including an amazing virtual Gala. Our individual donors opened their hearts and wallets, and we also received our largest one time gift, a bequest from one of our greatest supporters, Mr. Ken Odell.

Combined with lower expenses through a virtual summer camp, it meant ending the year in a surplus position. While this can look especially jarring during a pandemic where so many are suffering, it poises our organization well to look beyond this year to when COVID-19 relief funding is gone and our expenses go up to reflect the programs we offer in a "normal" year. It means an investment in at-risk kids who will continue to have support and access to equipment, supplies, transportation, healthy food and an experience that will build skills and transform their lives. We are exceptionally grateful to all who have helped us in 2020 to ensure that we can support more disadvantaged kids both now and into the future.

Natalie Benson

Director, Fundraising & Communications

Russell Ken Odell

Ken truly loved Christie Lake Kids. As a longtime supporter, he loved hearing about all things camp and enjoyed his visits to Christie Lake. Ken also loved hearing about the STAR program and really wanted to see children and youth enjoy the outdoors and sports, in particular. Ken enjoyed sports himself and was an avid skier, sailor and community volunteer.

We are sad to report that Ken passed away in 2019, but honoured that he left a very large legacy behind with a bequest of 1 million dollars to Christie Lake Kids. We are saddened by the loss he leaves as we enjoyed all of his stories when we got to thank him for his generosity, but he leaves behind an incredible endowment that will support our organization now and in the future.

Thanks to Ken and his strong belief in our organization and love for children and youth, he continues to live through us. With his incredible gift, vulnerable kids will continue to have an enriched experience for many years to come.

Communications Committee

Sandra Catana, Chair

Past Vice President Marketing & Sales, Rewind

Roger Biddle

Owner, Lightswitch Creative

Owen Mahaffy

Director Engineering & Asset Management
(Retired) Hydro Ottawa

Mike McGann

Director, Senior Wealth Advisor, Raymond James

Paula Roy

Freelance Writing & Editing

Major Gifts Cabinet

Colleen Ford, Chair

Senior Manager, Community Building & Philanthropy Support
Ottawa Hospital Research Institute

Adam Hendriks

General Manager, Tomlinson

Ryan Kelahear

Director, Business Development, Eastern Canada
Colliers International

Mike Lalande

President, Lalande Insurance

Paul McCarney

President/CEO Clean Water Works Inc.

Scott Parkes

Vice President, Tamarack Homes

Claudio Silvestri

Vice President & Chief Information Officer,
NAV CANADA

Anne Van Delst

Partner, Ginsberg Gluzman Fage & Levitz, LLP

Leadership Giving Program

Thank you to this dedicated group of individual community leaders who give a minimum of \$500 annually to support our programs.

BENEFACTORS \$10,000 - \$24,999

Margaret McCain
Scott Parkes & Tracy Rait-Parkes

ADVOCATES \$5,000 - \$9,999

Judith & Andrew Toth
E. Neville Ward

SPONSORS \$2,000 - \$4,999

Heather Boyd	Peter Melanson
Tom & Cheryl Caldwell	The Mount Family
Lynn & John Graham	Thomas Ozere
Audrey Kenny	Douglas & Anne Rutherford
Mike Johnson & Stacey Van Humbeck	Charles F. Scott
Bill McCloskey	

PARTNERS \$1,000 - \$1,999

Donald & Marian Allan	Dr. Alexander F. Henry	Gary & Sandra Partington
Peter & Susan Annis	Dr. Jean Hollebone	Judith Rae
Donald & Sheila Bayne	Magdalena Janus	Lisa Rae
Dan Borris	Joe Johnson	James Romberger & Katherine Barley
Sean Cavanagh	Mike Johnston & Allison Bramwell	Jonathan Rothschild
Dan & Penny Dodge	Carman & Gail Joynt	Deborah Scott-Douglas
David & Chris Dodge	Roland & Louise Locas	Dr. Susan Smith
The Donolo Family	Liam Morland	Rick & Kathy Southee
Judy Edgar	Richard Mosley	Janice Waugh
Ross Finnie	Michael J. Mulhall	James & Liz Worthington
Louise & Harvey Glatt	Martha & David Parkes	James R. Young

LEADERS \$500 - \$999

Dennise Albrecht	Anne Joynt & Tony Going
Pat & Lynne Barnhouse	Cathy Loosley
Steven Beeby	Dr. Chris Loosley
Natalie & Jeff Benson	Diana & Owen Mahaffy
Eileen Boyd	Sherry Moran
Keith & Alexa Brewer	Ann Morrison
Jeffrey Burry	Philip Nidd & Susan Leroux
David Cuthbertson	Carla Pellizzari & Eric Alexander
Mike & Laura Davis	Gordon & Wendy Peters
Robert Elliott	Wim Pieterston
Mike Fitzpatrick	Joe Potter
Brian & Colleen Ford	David & Paula Poupore
Joanne Fox & Daniel Hector	Bob Rae & Arlene Perly-Rae
Carole Gagné Ince	Robyn Reid
Peter & Diane Giangrande	Ralph & Helen Westington
Adam Hendriks	Evalina Williamson

DONOR DIRECTED FUNDS

Ottawa Community Foundation
Andy Cohen Memorial Fund
Beirne Reinecke Community Fund
David Mahood Scott Fund
Dr. J. David & Doris Roger Fund
Ed & Ina Ostergaard Family Fund
Ellen Elizabeth Heath Fund
Harvey & Louise Glatt Fund
Jack Meadows Memorial Fund
King Foundation Fund
New Sun Joy Maclaren Fund
Pins Fund

Strategic Charitable Giving Foundation
Eleanor & Clifford Graham Family Fund
Robert & Carol Nash Fund

Benefaction Foundation
Carrie Colton & David Longbottom

We would also like to thank the Leadership Donors who wish to remain anonymous and those who give through their Workplace Giving Programs & Charitable Foundations.

We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.

OTHER GIFTS

Frank F. Patterson Memorial Scholarship Fund
Sondra Offord Memorial Scholarship
Ian Richardson Memorial Scholarship
Kathleen Elizabeth Ward Camper Award

Events

The landscape of fundraising changed drastically due to the health and safety measures needed to protect our community from the unprecedented COVID-19 pandemic beginning last March; a month where we would be typically getting everyone excited to gather and participate in many community events. While the restrictions brought our events to a screeching halt, it did not hinder our spirits. This community reached out to us to stay connected, helping us to adapt, create, innovate and implement new initiatives, as well as adjust our signature events to fit more with the current times.

Our Parliamentary Basketball Tournament was able to raise \$11,000, thanks to our Title Sponsor, CN. COVID-19 forced us to run a “No Golf – Golf Tournament”, which still managed to raise over \$19,000. Thank you to Gibb Patterson and the team at Emerald Links Golf and Country Club for donating foursomes so that people could golf safely and socially-distanced while contributing to CLK.

We are immensely grateful for all of the support we had helping us to virtually build the skills and transform the lives of Ottawa’s most vulnerable youth during 2020.

An Unlikely Pairing – Gala in your home! – Raised \$127,000

Throughout the year, with all of the lessons learned about virtual and remote events, we picked our Gala’s lane pretty early. We moved our event to an at-home experience for two to ten people. Each home chose a four course meal from their favourite food truck; each menu was curated with special wines. Working closely with our partners and sponsors, we also put together an amazing “lounge” kit experience that included cocktails, beer, coolers, a centerpiece and a SWAG item to complete the evening at home. The overwhelming response from our great supporting community was tremendous; it was wonderful evening had by all, with over 20 volunteers and over 110 homes.



Climb for Kids – Raised over \$30,000

In January, our fearless team of climbers were getting ready to climb to the ceiling of Africa later that summer. Dutifully planning, training and getting ready for their first fundraiser when the pandemic hit. While the trip was postponed, they worked hard to figure out ways to reach the ‘ceiling’ in fundraising and through all of their efforts were able to raise \$31,241 during the pandemic. The climbers look forward to physically reaching the ‘ceiling of Africa’ and making it to Mount Kilimanjaro in the summer of 2022.

Third Party Events – Raised \$58,000

Malhotra Family Foundation
Henry of Pelham Inc. Family Estate Winery
PayPal Giving Fund Canada / Facebook Donations
Elmdale Public School
Monopoly Ottawa
University of Ottawa Rock Climbing Program

Step Up for Kids – Raised over \$10,000

This little stepping-stone of a fundraiser challenged community members to go for a run, walk or commit to the ultimate challenge of taking the stairs for one hour. As our first ‘virtual’ event, we were thrilled that over 20 participants signed up, participated and kept us informed over social media in what felt much like a real event day.

Help Us – Help Them – Help Us!

Raised over \$15,000 and stimulated over \$7,780 into our local economy

Help – Us – Help Them – Help Us encouraged the greater Ottawa community to buy gift cards from our local partners (or anyone they choose) and donate them back to our organization so that we could hold an online silent auction. There was an incredible response from both the community and local businesses.

Events

Enbridge Canoe for Kids – Raised \$47,000

In 1995, camp alumni Ken Denison envisioned a canoe race along the Rideau Canal to raise money. He rallied 9 teams with participation from the Ottawa Police SWAT department, the Ottawa Rough Riders, Marines and a few other community enthusiasts. The “Great Canal Canoe Race” raised \$3,700.

25 years later, Ken still sits on the Canoe for Kids committee which now raises over \$150,000 each year for our camp. Over the years, Ken has been integral in keeping the spirit, as well as flipping a mean burger on the beach.

In 2020, despite the pandemic, this community that began all of those years ago still managed to raise almost \$50,000!

Thank you to Ken, our committed committee members, our devoted sponsors and teams, as well as the greater community of Ottawa for creating this legacy and

championing us for all of these years!



Thank you
to our Event
Community



Thank
you!

**Cathy Loosley and
Ibiska**

Throughout the pandemic, many of our community partners reached out to see what we needed. Cathy Loosley, Mirelle Gelinas and Narinder Khabra of IBISKA Telecom were no exception. Cathy, the historical top fundraiser for Enbridge Canoe for Kids, supported our virtual micro-campaigns, taking the title of top-fundraiser for our Step Up Again challenge last June. Cathy and the team at IBISKA supported our local businesses participating in our Help Us - Help them - Help Us campaign by purchasing gift cards & products and donating them to us for an online auction. They also sponsored our event, An Unlikely Pairing - Gala in your home for the first time! We cannot thank you all enough!

Enbridge Gas Inc.
CN
Taggart Parkes Foundation
Emerald Links Golf & Country Club
Aecon
Amdocs
Barry J. Hobin & Associates Architects Inc.
Bell Canada
Cassidy Levy Kent (Canada) LLP
CIBC Wood Gundy
Ciena
Clean Water Works Inc.
Coco Paving
Crosspoint Financial
DBA
Deloitte
District Realty Corporation
Drain-All Ltd.
DST Consulting
excelHR
GGFL Chartered Accountants
Glenview Iron & Metal Ltd.
Gowling WLG
Henry of Pelham
Huntington Property Group Inc.
IBISKA Telecom Inc.
Inflector Environmental Services
KOTT Group
Lakeside Performance Gas Services Ltd.
Liquor Labs Incorporated
Maple Leaf Strategies
Marathon Underground Constructors Corporation
Merkley Building Supply Ltd.
Minto Communities Inc.
Muskoka Cabinet Company
Ontario Rental Supply
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Raymond James Canada Foundation
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Scotia McLeod
Smith & Reid Insurance
Swift Messenger Delivery Systems Canada Ltd.
Tomlinson
Valley Utilities Ltd.
Wesley and Mary Nichol Charitable Foundation
Westboro Flooring & Decor

Funders & Partners

\$50,000+

City of Ottawa
Enbridge Gas Inc.
Government of Canada
Malhotra Family Foundation
Ontario Trillium Foundation
Ottawa Community Foundation

\$25,000 TO \$49,999

RBC Foundation

\$10,000 TO \$24,999

Canadian Internet Registration Authority
Canadian Tire Jumpstart Charities
Crabtree Foundation
John Howard Society of Ottawa-Carleton
Taggart Parkes Foundation
TD Securities Underwriting Hope
The Organix Foundation Inc.
The Tremblay/Guimaraes Family Foundation
United Way East Ontario

\$5,000 TO \$9,999

Anonymous Donor
Alice and Murray Maitland Foundation
DBA
Ottawa Senators Foundation

\$1,000 TO \$4,999

Advanced Prefabs Limited
Apple (Bayshore Shopping Centre)
Arnon Corporation
Emmanuel United Church
K. Gammon & S. Ferracuti Medicine Professional Co.
Microsoft Canada
Phil Von Finckenstein Consulting
Rotary Club of West Ottawa
Uniform Urban Developments
Variety Club of Ottawa - Tent 71

\$500 TO \$999

Eastern Ontario & Western Quebec
Christmas Cheer Foundation
Ferguson Family Foundation
Quickie Community Foundation (Q.C.F. Smiths Falls)
Rideau Park United Church Women
Their Opportunity Minor Sports Corp.



Thank
you!



Thanks to Enbridge for being our #1 Corporate sponsor for many years; 2020 was no exception. Their generosity included the donation of rent in the Enbridge building, continued title sponsorship of Enbridge Canoe for Kids and our virtual environmental programs, and choosing Christie Lake Kids as a partner for Winterlude 2020. During Winterlude, Enbridge purchased materials for winter warm up kits (socks, hats, mittens, scarves and more) for CLK children and youth and then asked the public to help fill an Enbridge bag with these materials to present to our families for the cooler months.

When the global pandemic hit, CLK staff quickly transformed from in-person service delivery to virtual, online programming. The organization was able to sustain its staffing complement and with a grant, was able to add a Virtual Program Supervisor to help us transition.

While many charities were not able to provide events during the pandemic, the CLK Fundraising team was very successful in modifying our campaigns. Our special events raised \$195,000 net revenue, which was 40% of 2019 earnings. Third party events raised \$59,457, which was 64% of 2019 earnings. Donations from individuals remained strong at \$217,643 (92% of the previous year). Grants & Foundations (along with special COVID-19 funding relief) raised \$844,000 due to funding available from all levels of Government and from community organizations. This represented an almost 43% increase in funding compared to 2019 which will help us to deliver more programs in 2021.

Wes Richardson, CPA, CMA
Treasurer

Wes Richardson, Chair
Director of Finance, Youth Services Bureau

Glenn Smith
Senior Manager Advisory, KPMG LLP

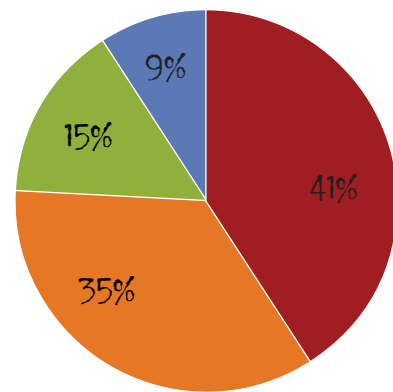
Jennifer Burns, Chair
Account Executive, DBA

Alayna Miller
Legal Counsel, House of Commons

Tom Ozere
Partner, Borden Ladner Gervais

Expenses (\$000)	2020	2019
Camp	\$590	\$940
STAR	\$508	\$519
Fundraising	\$215	\$239
Administration	\$124	\$144
Camp Washroom Build	\$0	\$66
Total Expenses	\$1,437	\$1,908

Condensed Statements



Our Mission

To enrich the lives and prospects of economically disadvantaged children by providing quality year-round community and camp programs to develop physical, social and emotional skills.

We believe

the experience of growing up in poverty should not define a person or limit their potential.

We provide

year-round programs to Ottawa's most vulnerable children. More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at local community centres and spend two weeks every year at Christie Lake Camp. Our programs are free of charge, including all supplies, equipment & transportation!

We build

physical, artistic and social skills, positive attitudes and personal qualities. Pride, confidence, resilience and optimism will help kids change the way they look at themselves, their relationships and the world around them.

We transform

lives through active, long term engagement, positive mentoring and strong relationships with children and their families.



I enjoy being part of an organization that makes a difference in young people's lives and provides them a safe space to be themselves and to grow."

- Marci, Volunteer & Donor

Christie Lake Kids

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613-742-6922

admin@christielakekids.com

www.christielakekids.com

Charitable Registration # 13278 4471 RR0001