

**BUILDING SKILLS.
TRANSFORMING LIVES.**



**ANNUAL
REPORT**

2019



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Pediatrician, CHEO

Deborah Scott-Douglas

Vice President, Innovation, Canadian Medical Association

Cliff Youdale

Chief Development Officer, Ottawa Community Housing

* Left in 2019



MESSAGE *from the* PRESIDENT

In 2019, Christie Lake Kids continued with a strong legacy of providing disadvantaged youth in the National Capital Region with opportunities to transform their lives by providing skills development programming within inner-city locations and at Christie Lake Camp.

We are proud that our staff and an army of volunteers provided outstanding youth services throughout the entire year. Their continued passion and commitment is truly inspirational and reflects the core mission and values of the organization.

SOME OF THE NOTABLE HIGHLIGHTS FOR 2019 WERE:

- Thanks to so many tremendous Corporate sponsors we were able to perform improvements and maintenance activities at Christie Lake Camp including;
 - A beautiful new main washroom facility construction – replacing the facility that had been there for many years and last updated the 1980s;
 - The replacement of roofs on cabins with new shingles;
 - Many Corporate work parties participated this year in helping to maintain camp infrastructure, facilities and general cleanliness of buildings.
- We saw growth in our fundraising events through the year. This included increases to the Enbridge Canoe for Kids and the annual Gala event in the fall.
- With the addition of new partnerships we were able to start programming in two new neighborhoods moving us from four to six communities in Ottawa working with new children & youth in need.
- This year we saw major advancements in the way we evaluate and measure the successes of the children and youth that participate in our programs. Not only do our evaluation tools improve the efficiency and quality of programs but they help us support our many high needs kids and their families. We brought a new tool to CLK in 2019- the DESSA model that we are excited about continuing to work with to support the physical, social and emotional skill sets in our kids.
- Volunteer numbers continue to grow in CLK programs. 2019 saw the highest numbers in volunteers at camp, within the STAR program, and with our corporate work parties. Thanks to the Board and our many committee members for their dedication to ensuring that we are a leading organization in Ottawa and can continue to support hundreds of children and youth to meet their full potential.

On behalf of the Board of Directors, management, staff and the youth in our community, we wish to thank the many patrons and community leaders for their ongoing commitment to our success. It is this support that enables us to continue to serve youth in our community by helping them transform their lives and their futures.

CLAUDIO SILVESTRI

President & Chair



MESSAGE *from the* EXECUTIVE DIRECTOR

The past year witnessed an incredible amount of growth and activity as Christie Lake Kids continued to expand its footprint across the City of Ottawa. In so doing, a concerted effort was made to strengthen our infrastructure, ensuring that the necessary training, policies and practices were current and would meet continued programming demands.

We also embarked upon one of the largest infrastructure projects ever undertaken in our history – the total demolition and reconstruction of our primary washroom facility at camp, located just outside of Perth, Ontario. The completion of this facility ensured that nearly 400 children would have the opportunity to attend a summer camp session.

Christie Lake Camp programs continue to be a strong focus for our organization as we near our 98th birthday of the camp program. We successfully delivered a full complement of summer camp as well as an exceptional array of weekend activities for children from both our STAR and LIT programs.

2019 was an exciting year for our program growth within our STAR programs offered in the after school hours. With the help of new partners, we moved from four neighbourhoods into six and we are proud to be supporting more vulnerable kids in Ottawa's priority neighbourhoods.

Finally, I wish to send along my sincere gratitude to Board and committee members, staff and volunteers. They give tirelessly each day, evenings and weekends! Their commitment, energy and passion is what drives this organization forward ensuring that increasing numbers of children are provided with a Christie Lake experience.

JEFF BURRY
Executive Director



STAFF

Kimberley Banks
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Natalie Benson
Director, Fundraising & Communications
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Volunteer Coordinator
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Program Supervisor, Leaders in Training
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Fundraising Coordinator
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Mohammed Moafak
Program Supervisor, West
Amy MacDonald
Program Supervisor, East
Joanne MacGregor
Director, STAR Inner City Programs
Liam McGuire
Associate Executive Director
Laura Stemp
Camp Director



SOCIAL Skills

“

I've been involved with CLK for 12 years now, 7 as a camper and 5 on staff. Christie Lake Kids programs helped me build better leadership skills and form strong friendships. I enjoy spending my time at camp and helping out whenever needed. Camp gave me a place to spend my summers and have fun doing activities I couldn't do in the city, and it's nice that I can help give back to kids who are going through similar situations that I went through. I want to be an Early Childhood Educator, and camp has helped me build skills that will help me in that career. This summer I'm returning to camp as the Camp Craft Director after working as a Junior Staff and Counsellor in previous summers.”

— TAIDREY



CAMP Report

2019 was an action-packed summer at camp, bringing together nearly 400 campers and 81 staff for unforgettable adventures. Our campers, aged 9-15, participated in three two-week sessions and experienced the beauty of our 88-acre campsite.

We celebrated the opening of our new camper washroom building, the installation of an ivy garden gate at the Dining Hall, and a significant donation of art supplies for creative projects in the Art Hut. Campers worked thoughtfully on their swimming, canoeing, ecology, camping, and art skills to earn badges at Banquet. Most importantly, countless friendships were rekindled and made this summer, and we were so happy to grow our camp family!

Highlights of our 2019 season included ongoing partnerships with generous local programs and community members. Since 2014, we have been fortunate to work with Shabot Obaadjiwan Elder Danka Brewer who visits camp as a leader for our Opening Campfires each session, and runs a drum circle with our Leaders-in-Training. Danka is an incredible resource and partner, and we look forward to continuing our friendship with her. We also began a partnership with The Empathy Institute, and welcomed founder Mike Young to our staff training for a series of workshops on equity, diversity, and inclusion in our camp program.

As always, our campers benefitted immensely from the strong skillsets and experience of our summer staff team. From our team of 81 summer staff, 65% were returning staff, and 46% were past campers. We were proud to welcome back 22 staff who had served 5+ years at summer camp, and three staff completed their 11th summer working at camp. New in 2019, we collaborated with Camp Canada and AIESEC to bring 5 international staff to work as Counsellors at camp. These skilled, passionate staff came to us from Germany, England, and Mexico and were wonderful team players and role models for our campers. Thanks to the success of these new partnerships, we are expanding our international staffing in future summers to bring together a diverse team of enthusiastic young leaders.

As we celebrate another beautiful summer at camp, we look forward to our next opportunity to welcome campers and staff back for skill development, friendship building, and outdoor adventures at Christie Lake!

LAURA STEMPEL
Camp Director



WEEKEND CAMPS

In 2019, we hosted five themed weekend camps and programs for our STAR and LIT participants aged 6-17. From a Halloween movie and pizza day to a Survivor-themed spring camp, our weekend campers loved meeting new friends, reconnecting with summer friends, and enjoying action-packed activities. We are incredibly grateful to the countless volunteers who supported our weekend camps, allowing us to continue providing weekend programming to our STAR and LIT participants!

HOLIDAY PARTY

Our annual Camper Holiday Party was another huge success, bringing together over 200 campers and their families, along with 35+ volunteers. The Masonic Centre graciously hosted us, donating their meeting space for the party. With the support of the Masonic Centre, Toy Mountain, and many generous camp alumni and community donors, we collected enough donations to give every child a wrapped gift at the party. We served a pizza lunch, ran craft stations, and welcomed special guests Santa, Spiderman, and Wonder Woman. We also had an extra special visit from Segun Makinde, CLK Ambassador and two-time Olympian, who showed us his medals and shared an inspirational speech!

WORK PARTIES

Volunteer work groups continue to play a critical role in making sure the camp property is ready to host almost 400 deserving campers each summer. In 2019, work parties allowed Christie Lake Kids to complete a number of projects including:

- Building improvements to the camp Healthcare Centre, including new roofing and floors
- Season opening and closing tasks
- Installation of a new garden next to the Dining Hall building
- Updates to the Adventure Program course
- Refurbishment of the field stage
- Re-fencing for the camp sports field

Christie Lake Kids is grateful to the following corporations and volunteer organizations who helped keep the camp property in great shape in 2019:

- | | | |
|--------------|----------------|---------------------------------|
| • Enbridge | • Hydro Ottawa | • Volunteer Ottawa |
| • NAV CANADA | • Mitel | • Raymond Chabot Grant Thornton |
| • Amdocs | • EDC | • Bruce Thomas Work Group |
| • RBC | • Deloitte | |
| • Microsoft | • Rogers | |



NAV CANADA has had a great impact on Christie Lake Kids over the years. Their employees have been participating in an annual work party at camp for nearly 10 years.

This year their team completed numerous important tasks including tiling floors, painting, cleaning, trail development, cleaning of the buildings and preparation of the cabins for the winter months.

Thanks to NAV CANADA for their full support including sponsorship of all four of Christie Lake Kids signature events and employee volunteerism at events.



PHYSICAL Skills

“

Christie Lake Kids has played an important role in helping me build strong physical skills. For many summers, I was a camper at Christie Lake Camp and had the chance to build skills and confidence in the canoeing and swimming programs. All of these experiences encouraged me to go to college to pursue a career in recreation and leisure studies. I'm now working in my field and helping build skills for kids through CLK's multi-sport Rockers program!”

— ESTHER

2019 STAR PROGRAMS

- Aikido
- Art
- Basketball
- Boys Program
- Choir
- Cooking
- Discovery Club
- Girls Program
- Hip Hop
- Hockey
- Rock Climbing
- Rockers
- Soccer
- STEM



STAR Report

Our inner-city programs continue to serve children in three service communities in the city, including Caldwell, Russell Heights and Strathcona Heights, the latter being the first neighbourhood that STAR has expanded to in eight years.

This expansion was made possible through the ongoing partnership with the Sandy Hill Community Health Centre. The success of the Strathcona Girls Program brought on requests for a similar program for the young men in the community. As requested, the Boys Program took shape - with seven volunteers and almost twenty young men attending each week, the program now boasts the best attendance of all STAR programs!

In 2019, STAR welcomed young people to programs that offered weekly instruction and support by program staff and volunteers trained in our Transformative Recreation™ model of service. This model encourages goal setting and reflection by creating an environment that recognizes differences while promoting individual achievement. We want all of our participants to develop physical skills as well as softer skills including emotional literacy, social connection and self-regulation.

Volunteers are essential to this pursuit and STAR is infinitely grateful for the amazing people who support and lead our programs. In recent years, we have intentionally invested in our volunteer program and have seen tremendous results. The size of the volunteer pool and the maturity of our volunteers have grown significantly, with the average program volunteer giving at least one year of service at a relatively young age, as we welcomed more young professionals to the team. In 2019, we peaked at 114 weekly volunteers, lending to our expansion plans and helping us to grow our inner city programs. Volunteers generously give their time to create a positive environment in which our kids and youth can thrive, build trust and learn skills. Our volunteers make positive outcomes possible and we send out our sincerest thanks to all who dedicated their time to CLK in 2019.

JOANNE MACGREGOR
Director, Inner City Programs

*Skills Through
Arts & Recreation*



LIT Report

In 2019, the LIT program continued to venture out of our service communities as we embraced a new neighbourhood through program participation. Thanks in large part to the kind donation of space (including a full kitchen that serves so well for our meal times) the LIT program made a home at the Van Lang Fieldhouse, courtesy of our new friends at Dovercourt and the Carlington Community Health Centre.

Thirty-five teens travelled from all over the city to attend, embracing the opportunity to grow, explore their city and interact with a new and welcoming neighbourhood.

LITs gather once a week for three hours with CLK staff and volunteer mentors, allowing the group to build trust and commitment to one another and create program goals together. Through journaling, group activities and one-on-one mentoring, we introduce our youth to a variety of learning opportunities and coping strategies to help navigate the challenging young adult years. Activities focus on helping our youth manage typical teenage trials, including family responsibilities, academic expectations and future planning, being careful to be as inclusive as possible to meet the varying needs of our clients. Each week, participants are encouraged to enhance their personal leadership through goal setting and self-reflection, respectful and meaningful communication skills, problem solving and conflict resolution techniques, as well as focusing on positive community engagement.

JOANNE MACGREGOR
Director, Inner City Programs

Leaders in Training



EMOTIONAL *Skills*

“

My experience with LIT programs and summer camp have been amazing. LIT programs taught me a lot about myself including how to have a better perception of myself and the world around me, how to recognize toxic traits in myself and others, and a whole lot more. This includes helping with my self-image and confidence, which is a major trait to have when working with kids. The last two things I have learned about myself with LIT are two of the most important: having an optimistic view of the future and being a good problem solver. These two go hand in hand because sometimes in order to calm a kid down or help them with a problem you need to give them hope, which is hard to do if you aren't a very optimistic person. I also have been a part of CLK for a majority of my life through summer camp, most recently as a junior staff. Being a part of CLK has and will continue to be one of the best experiences in my life and I'm happy that it will also help further my career as a child worker.”

— JACK

THE LANDSCAPE OF FUNDRAISING IN THE NON-PROFIT SECTOR IS RAPIDLY CHANGING.

To ensure we can continue to provide programming opportunities for hundreds of children and youth across Ottawa, Christie Lake Kids is turning increasingly towards social enterprise as a reliable source of revenue. Through increasing camp property rentals, we are building the long-term sustainability of the organization while providing high quality rental opportunities to the Ottawa community.



“

The Centre for Social Enterprise Development (CSED) supports local charities and non-profits in their efforts to develop Social Enterprises as a solution to drive positive social change and build core financial sustainability. We recognize that Christie Lake Kids Camp represents an immense social enterprise opportunity, in its commitment to help children & youth overcome the economic barriers to recreation while building a revenue generating long-term rental strategy. Christie Lake Kids is an active CSED client and has received our support over the past year, in the form of access to our Uncapped Funding support program and our business advisory services. CSED is committed to continue providing support and resources to Christie Lake Kids, an organization we believe is a center of excellence in the youth services.”

— MANU SHARMA, STRATEGIC ADVISOR,
CENTRE FOR SOCIAL ENTERPRISE DEVELOPMENT

Social

Christie Lake Camp offers the perfect rustic and outdoor setting for your team. From corporate retreats to social responsibility work groups, our site and team can provide an engaging opportunity to deepen team bonds while giving back to the community. We also provide packages for school groups, weddings and social gatherings.



Enterprise



TO FIND OUT MORE ABOUT BRINGING YOUR TEAM TO CHRISTIE LAKE CAMP, VISIT
WWW.CHRISTIELAKECAMPRENTAL.COM



Measuring Success

PHYSICAL Skills

The development of motor skills like jumping and throwing, and a growing interest and confidence in sports and arts activities.

SOCIAL Skills

Growing awareness of those around them, including understanding how others are feeling and empathizing. Improved communication and conflict resolution skills.

EMOTIONAL Skills

Ability to identify and understand emotions, and effectively manage behaviour. More self-confident, optimistic, and able to find solutions to challenging situations.

WHAT ARE WE MEASURING?

Our Transformative Recreation™ approach is centered on the development of three key types of skills, all of which are critical in the positive development of children growing up in low-income communities.

WHY EVALUATE?

Measuring programs ensures that our unique programming approach is supporting an environment for skill development and long-term resiliency.

HOW DO WE MEASURE?

The High Five® QUEST 2 tool allows our staff to regularly measure and maintain high levels of program quality and safety.

The Devereux Student Strengths Assessment (DESSA) tracks the development of a child's social and emotional skills over time.



PROGRAM COMMITTEE

Tim Hodgins

Chair
Inspector, Criminal Investigations
Directorate, Ottawa Police Service

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Software Commodity Manager, PWGSC

Dr. Jennifer Hepditch

PhD, Chair of Christie Lake Kids' Program
Evaluation Working Group

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Partner, One World Inc.

Mike Johnston

Network Operations Manager,
Enbridge Gas Inc.

Allison MacNeil

Doctoral Candidate, Clinical Psychology,
McGill University

Paul McGuire

Principal (Retired),
St. Anthony Catholic School

Dr. Anne Rowan-Legg

Pediatrician, CHEO

Dr. Michelle Ward

Head, Division of Child and Youth
Protection (CHEO), Associate Professor,
Department of Pediatrics,
University of Ottawa

PROGRAM EVALUATION WORKING GROUP

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Working Group Chair

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Executive Director, The MEHRIT Centre

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Department of Psychology,
University of Ottawa

Dr. Rebecca Merkley

Institute of Cognitive Science,
Carleton University

Allison MacNeil

Doctoral Candidate, Clinical Psychology,
McGill University

Eamon Colvin

Doctoral Candidate, Clinical Psychology,
University of Ottawa



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James

Scott Parkes

Vice President, Tamarack Homes

Paula Roy

Freelance Writing & Editing

Claudio Silvestri

Vice President & Chief Information
Officer, NAV CANADA



FUNDRAISING *Report*

It is a great honour to lead Fundraising and Communications for Christie Lake Kids for the last five years. This year we reached some great milestones, moving into six communities and reaching more than four hundred kids in weekend and summer camp programming.

The wide range of programs offered by our team of staff and volunteers is extraordinary and we are all proud of our roles in funding these exciting programs. We saw growth in many areas but extraordinarily, in our events which saw great participation and increases to Enbridge Canoe for Kids, the Christie Lake Kids annual Gala and our Climb for Kids event which saw a great group of individuals take on the Tour de Mont Blanc.

Our local business community and a dedicated group of volunteers came together to construct a new washroom at camp for a fraction of the costs that were estimated. This building was a significant achievement and one that if not completed, would have meant the first time our camp would cease to operate in 97 years.

Many thanks to all of the very thoughtful individual donors who continue to give generously support at risk kids in our community. Also to the corporate community, foundations and our government funders who ensure we can run the depth and breadth of programming we offer all throughout the calendar year. While such a wonderful year in so many ways, it also presented some challenges as we faced the loss of three long term donors who had made enormous contributions to our organization over the years. All of these donors leave behind a legacy within our organization as they have helped our ability to grow our programs over the many years.

I am exceptionally proud to work for a local, grassroots, community organization that works hard to support hundreds of disadvantaged kids each year. We take great pride in knowing that such a high percentage of dollars raised support local children and youth and that we can continue to operate meaningful recreational programs at no cost for the kids who need us the most.

NATALIE BENSON

Director, Fundraising & Communications

CLIMB *for* KIDS II: TOUR DU MONT BLANC

Paul McGuire & Heather Swail, Event Co-Chairs

RAISED **\$38,000**

For our second adventure in July, the Climb for Kids team embarked on the Tour du Mont Blanc, a 170- km trek through the diverse, alpine terrains of France, Switzerland, and Italy. The team of 14 trekkers not only finished the TMB in 11 days but also raised \$38,000 for Christie Lake Kids.

We are very proud of what we have been able to do, and are excited about our next planned trek to Kilimanjaro, now set for July 2021.

Like so many CLK program participants, we struggled and persevered through many challenges on our journey. Daily ascents and descents of over 1000 metres, rocky, craggy terrain that required careful footwork, weaving suspension bridges and narrow ledges, steep descents down loose dirt paths and navigating 30 degree-plus temperatures. Trekkers coped with tricky knees, damaged IT bands, blisters and even a broken foot! The difficulties were matched by the incredible beauty of the Mont Blanc massif and alpine trails. The last day, we descended from Le Brevent to Chamonix (a 1500-metre ascent in powerful heat). Our guides - veterans of the mountains and many treks - joined us without any obvious reserve - singing and laughing. We were blessed by the power of community and our own resolve and strength.

To raise funds, we held two community events at FATBOYS and the RAINBOW BISTRO. All trekkers also participated in raising individual dollars. Generous sponsors included IG Wealth Management, Flora Hall Brewing and SAIL.

*Communities
move mountains.*



THIRD *Party* EVENTS

RAISED **\$130,000**

Thanks to the following generous individuals and corporations who made Christie Lake Kids the recipient of funding from their own events in 2019, raising \$130,000 to support our programs. We are grateful for all of the events, from the small sports tournaments, the bake sales, schoolchildren who give their hard-earned fundraising dollars, and large corporate events.

- Malhotra Family Foundation
- CLV Group
- Monopoly Ottawa
- St. George Elementary School
- University of Ottawa Rock Climbing Program
- Ashbury College
- Elmdale Public School
- Briargreen Public School
- Banfield-Seguin Ltd
- Hilson Avenue Public School
- Adult High School
- Ciena Cares



**MALHOTRA FAMILY
FOUNDATION**
BUILD · GROW · SHARE

The Malhotra Family Foundation made Christie Lake Kids the recipient of the funding from their enormous Charity Golf Tournament for the second time. This funding has a huge impact on our organization as it funds us for five consecutive years. Their \$50,000 annual contribution funds our STAR programs in the critical after school hours and sends our kids on weekend camp programs at Christie Lake Camp in the fall and spring.



8TH *Annual* PARLIAMENTARY BASKETBALL

Ryan Kelahear, Event Chair

RAISED \$25,000

In its 8th year, Parliamentary Basketball saw many MPs and Ministers mingling alongside our generous sponsors at our Hill Launch! The tournament was full of friendly competition between MPs from the three major parties – Liberals, Conservatives and NDP battling it out on the basketball for the true winners – our kids. This year we featured half-time shows from the STAR Hip Hop and Basketball Program!

SPONSORS

Presenting

	CN
Launch	Taggart Parkes Foundation
Launch & Basket	NAV CANADA
Winners Podium & Basket	Rogers Communications
Court	Summa Strategies Canada
Court	CrossPoint Financial
Court	Hill+ Knowlton Strategies
Court	Canadian Real Estate Association
Court	Public Affairs Advisors
Court	Loyalist Public Affairs
Basket	Rogers Communications
Basket	Vanessa Von Finckenstein
Basket	Lalande Insurance
Basket	Edelman
Basket	Earncliffe Strategy Group
Basket	Glenn Floyd

GIFTS IN KIND

- Lowertown Brewery
- Ottawa Police Hoopstars
- Carleton University
- University of Ottawa
- Office of MP David Sweet

24TH *Annual* ENBRIDGE CANOE FOR KIDS

Steve Monuk, Event Chair

RAISED \$140,000

Our longest standing fundraiser brings members of our community together to battle it out not only on the water in an epic canoe race, but in fundraising leading up to the event. It was another record year and amazing morning on the shores of Mooney's Bay, where participants paddled, enjoyed our silent auction, BBQ, Family Fun Zone, and sandcastle competition!

SPONSORS

Title

	Enbridge Gas
Swag	Amdocs
Fun Zone	Lakeside Performance Gas Services
Registration Tent	Paramount Properties
Dock	Modern Niagara Ottawa
Silent Auction Tent	Raymond James
Dock	Bell Canada
Canoe	Deloitte
Canoe	NAV CANADA
Canoe	Robert B. Somerville Co
Canoe	Drain-All
Canoe	Aecon Group
Breakfast	Swift Messenger Delivery Systems
Volunteer Tent	District Realty
Volunteer	IT Department
Participation Grant	Participation

GIFTS IN KIND

- Fendock
- River Ward & City of Ottawa
- Circus Delights
- LIVE 88.5
- Starbucks
- 33 Signal Regiment
- SUBWAY Restaurants
- Enbridge Community Events
- Aquahaulics
- Ottawa Police Service
- Ottawa Fire Services

Top Fundraiser Cathy Loosley - \$5,545
Top Team Fundraiser Ibiska Paddlers - \$20,990

Special Events



8TH Annual CLK GOLF TOURNAMENT

Adam Hendriks, Event Chair

RAISED \$95,000

The CLK Golf Tournament was a huge success! Another perfect day on the course with another sell-out tournament raising \$95,000 for our Leaders in Training Program. Everyone had a tremendous time from start to finish.

SPONSORS

Presenting	Emerald Links Golf & Country Club
Platinum	Valley Utilities
Platinum	CIBC Wood Gundy
Décor	CLV Group
Platinum	Marathon Underground Constructors
Platinum	DST Consulting Engineers
Cart	NAV CANADA
Swag	KOTT
Back 9	Tomlinson
Front 9	Sunbelt Rentals
Gold	DCR Phoenix Development
Gold	Bell Canada
Gold	Anil and Monica Mital
Gold	Casino Gatineau Acura (Dilawri)
Gold	Barley Mow
Hospitality	Lalande Insurance
Dinner	Modern Niagara Ottawa
Gold	Coco Paving
Gold	Paul McCarney and Family
Gold	Minto Communities
Wine	Argue Construction
Wine	IBI Group
Wine	Inflector Environmental Services
Tent	Taggart Parkes Foundation

HOLE SPONSORS

- ATA Utility Contractors
- McIntosh Perry Consulting Engineers
- LDC Precision Concrete
- Novatech Engineering Consultants
- DBA
- J.L. Richards & Associates
- Surgenor Barrhaven
- Cowan Insurance Group
- The Millar Corporation
- Argue Construction
- Trio Financial Planning
- Ainley Group
- Doyle Homes

GIFTS IN KIND & FRIENDS OF THE TOURNAMENT

- Lowertown Brewery
- Hippo33
- All In Mortgages
- Myers Kanata

8TH Annual Gala AN UNLIKELY PAIRING:

ADVENTURES IN FOOD TRUCKS AND FINE WINE

Scott Parkes, Event Chair

RAISED \$155,000

It was another great year for our gala! We had a tremendous time hosting another sell-out event that benefitted our STAR programs. From tip to tail, everyone enjoyed the amazing food and wine, with live and silent auctions raising an amazing \$155,000 for CLK.

SPONSORS

Title	Taggart Parkes Foundation
Lounge	excelHR
Dining Room	Merkley Building Supply
Venue	Inflector Environmental Services
Décor	Wedecor
Dessert	DBA
Swag	Kott
Wine	Minto Communities
Wine	Smith Petrie Carr & Scott Insurance Brokers
Wine	Modern Niagara Ottawa
Food Truck	Hobin Architecture
Food Truck	Westboro Flooring & Decor
Food Truck	Gowling WLG
Food Truck	Huntington Property Group
Wine	Raymond James
Wine	GGFL Chartered Accountants
Flower	Trinity Development Group
Star	Smith & Bradley's Insurance
Program	Deloitte
Photobooth	NAV CANADA
AV	Rogers Communications
Emcee	Bell Canada
Hospitality	energare
Service & Volunteer	Pazi Deutsch

LIVE AUCTION SPONSORS

- Muskoka Cabinet
- Air Canada Foundation

FRIENDS OF THE GALA

- Big Rig Brewery
- Wonton Crunch
- FWM Canada
- Light Switch Creative
- Ashbury College
- Responsible Choice & STAR Motors



LEADERSHIP *Giving* PROGRAM

Thank you to this dedicated group of individual community leaders who give a minimum of \$500 annually to support our programs.

PATRONS \$25,000+

Paul A.G. McCarney
Scott Parkes & Tracy Rait-Parkes

ADVOCATES \$5,000 - \$9,999

Susan Inhofe
Robert Merkley
E. Neville Ward

SPONSORS \$2,000 - \$4,999

Tom & Cheryl Caldwell
The Donolo Family
Lynn & John Graham
Dr. Alexander F. Henry
Lyndell Hughes
Mike Johnson & Stacey Van Humbeck
Audrey Kenny
Mike Lalande
Margaret McCain
Bill McCloskey
Peter Melanson
The Mount Family
Thomas Ozere
Charles F. Scott
Judith & Andrew Toth
Andree & Torrance Wylie
Karen Yeats

PARTNERS \$1,000 - \$1,999

Peter & Susan Annis
Donald & Sheila Bayne
Dan Borris
Heather Boyd
Sean Cavanagh
David Cuthbertson
Dan & Penny Dodge
David & Chris Dodge
Judy Edgar
Ross Finnie
Suzanne Halpenny
Adam Hendriks
Dr. Jean Hollebhone
Magdalena Janus
Joe Johnson
Mike Johnston & Allison Bramwell
Carman & Gail Joynt
Roland & Louise Locas
Cathy Loosley
Liam Morland
Richard Mosley
Michael J. Mulhall
Martha & David Parkes
Gary & Sandra Partington
Judith Rae
Lisa Rae
Jonathan Rothschild
Douglas & Anne Rutherford
Deborah Scott-Douglas
Dr. Susan Smith
Rick & Kathy Southee
Janice Waugh
James & Liz Worthington
James R. Young

LEADERS \$500 - \$999

Dennise Albrecht
Pat & Lynne Barnhouse
Steven Beeby
Natalie & Jeff Benson
Eileen Boyd
Keith & Alexa Brewer
Jeffrey Burry
N. Robert Cumming
David Cuthbertson
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Ralph & Helen Westington

DONOR DIRECTED FUNDS

Ottawa Community Foundation

Andy Cohen Memorial Fund
Beirne Reinecke Community Fund
David Mahood Scott Fund
Dr. J. David & Doris Roger Fund
Dwight & Karen Brown Family Fund
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New Sun Joy Maclaren Fund
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Benefaction Foundation

Brien Timlin

OTHER GIFTS

Frank F. Patterson
Memorial Scholarship Fund
Sondra Offord Memorial Scholarship
Ian Richardson Memorial Scholarship
Kathleen Elizabeth Ward Camper Award

We would also like to thank the leadership donors who wish to remain anonymous and those who give through their workplace giving programs and charitable foundations.



FUNDERS *and* PARTNERS

We are grateful for the ongoing support of our many community partners.

\$50,000+

City of Ottawa
Enbridge Gas Inc.
Government of Canada



\$25,000 TO \$49,999

Adobe Foundation Fund
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McCarney Family Foundation
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\$10,000 TO \$24,999

Bell Canada
Canadian Tire Jumpstart Charities
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\$5,000 TO \$9,999

J.P. Bickell Foundation
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The Organix Foundation
Anonymous Donor



\$1,000 TO \$4,999

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Rotary Club of West Ottawa
Their Opportunity Minor Sports Corp.
Brien Timlin Foundation
Uniform Urban Developments
Whole Kids Foundation
Zimmer Air Services Inc.



We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.

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CAMP WASHROOM *Rebuild*

In the late fall of 2018, an environmental assessment revealed the significant presence of mould in the Camp Washroom building.

After looking at all options, Christie Lake Kids realized that the organization faced a significant challenge; the building would need to be replaced or all 2019 summer camp programs would be cancelled for almost 400 deserving campers.

With little time to spare, Christie Lake Kids turned to its Major Gifts Cabinet, a group of individuals championing fundraisers and capital projects for CLK. This project was quickly taken on and spearheaded by Mike Lalande, who in addition to mobilizing his network to arrange for the donation of supplies and labour, also personally spent many of his evenings and weekends at the camp site to assist with the work.

Thanks to Mike, the Major Gifts Cabinet and over a dozen committed local individuals and companies, Christie Lake Kids was proud to unveil its new washroom building just in time for the 2019 summer camp season. In addition, this committed group made a project valued at over \$250,000 happen in a short period of time, with CLK accruing only \$66,000 in total costs.

This new washroom building will ensure that campers for many years to come will be able to enjoy an amazing summer camp experience. Christie Lake Kids would like to formally thank and recognize the following for their generous contributions:

- Kott Lumber
- Tomlinson Group
- Inflector Environmental Services
- Thunderbolt Contracting Ltd.
- Boone
- Argue Construction
- Nepean Building Supplies
- Climate Works
- Magnum Roofing
- Moore Design
- excelHR
- City of Ottawa
- Sage Kiwanis Club of Ottawa
- Duplex Enterprises
- Boemac
- John MacIntyre Architects
- Heritage Grade/Asbex
- Richmond Home Hardware
- Central Plumbing
- Sani-Sol
- Ottawa Community Housing
- CCC Group
- Porta-Party

TREASURER'S *Report*

Christie Lake Kids can highlight several successes in 2019.

Our total revenue of \$1.908 million dollars fell just shy of an aggressive target of \$1.93 million – due, in part, to a reduction in support for the CLK hockey program (which we unfortunately lost late in the year). While individual donations declined this year (due to a loss of three major donors), the CLK fundraising team recouped most of the revenue shortfall from other sources. Meanwhile, our signature events continue to thrive, representing 28 per cent of total revenue, and having grown nine per cent over 2018.

CLK invested in a much-needed, one-time infrastructure upgrade that pushed expenses nine per cent over the CLK camp budget – a strong reason for this year's deficit.

As I complete my final year as CLK treasurer, I'm compelled to reflect on the last six years and how the organization has continued to grow and evolve.

STAR programs have been introduced to new communities and are reaching more kids who benefit from them. New tools for evaluating kids' progress in developing social skills and demonstrating personal growth are being applied across all CLK programs. These will serve not only to better tailor our programs to deliver maximum benefit to our kids but will also demonstrate their effectiveness to corporate and private donors, government partners, and communities.

Thanks to several prosperous years, CLK has built financial operating and capital reserves which provide security against financial risk and deliver the means by which CLK may invest further in camp infrastructure upgrades as needed in the years ahead. In the past years we've witnessed a changing donor base, necessitating the need for new means of securing and raising funds. In response, the CLK team has been thinking "outside the box" to identify new sources of funding.

Under great leadership, fiscal budgeting and cost control remain a priority and have contributed significantly to CLK's strong financial position today. Furthermore, a risk registry has been developed and maintained to evaluate risk relating to finance, programs, reputation and governance. This registry ensures that mitigation strategies are identified and implemented, especially for those risks with the greatest likelihood and impact on the organization.

CLK's greatest asset has been and remains its staff and army of volunteers. Never have I met a more dedicated team of individuals pulling together for a common cause: serving Ottawa's kids in need. To my successor, break-a-leg! Rest assured you will be well-served.

CLK's horizon is bright and beckoning. To my fellow members of the CLK Board of Directors, I thank you for your unwavering support these past six years and wish you every success along the road ahead. For my part, I look forward to many more years of involvement with CLK, in the trenches, with the kids!

CARLA PELLIZZARI, CGA

Treasurer

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Director of Finance,

Youth Services Bureau

Glenn Smith

Senior Manager Advisory, KPMG LLP

Expenses (\$000) 2019 2018

Camp Washroom Rebuild	\$66	
Administration	\$144	\$145
Fundraising	\$239	\$230
STAR	\$519	\$485
Camp	\$940	\$942
Total	\$1,908	\$1,802
Net Revenue	-\$93	-\$56

Revenue (\$000) 2019 2018

Corporations, Community Groups and Associations	\$230	\$246
Individuals	\$238	\$350
Third Party Events, Rentals, Fees, Other	\$306	\$168
CLK Special Events	\$450	\$405
Foundations and Government Grants	\$591	\$577
Investment Revenue		-\$13

Total \$1,815 \$1,746

13% 14%
Corps., Community Groups & Assocs.

13% 20%
Individuals

16% 10%
Third Party Events, Rentals, Fees, Other

25% 23%
CLK Special Events

33% 33%
Fdns. & Govt. Grants

3%
Camp Washroom Rebuild

8% 8%
Administration

13% 13%
Fundraising

27% 27%
STAR

49% 52%
Camp

\$1000 \$800 \$600 \$400 \$200 \$0

OUR MISSION:

To enrich the lives and prospects of economically disadvantaged children by providing quality year-round community and camp programs to develop physical, social, and emotional skills.

WHAT WE DO:

At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, social, and emotional skills in a safe, encouraging, inclusive environment.



CHRISTIE LAKE KIDS

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Charitable Registration # 13278 4471 RR0001