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#### Dr. Anne Rowan-Legg

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#### Cliff Youdale

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#### Bill McCloskey

Assistant Commissioner (Retired), Canada Revenue Agency

#### Chris Hughes

CEO, Hughes & Associates

# A MESSAGE FROM... OUR PRESIDENT

When one hears the word transformation what comes to mind? I think of a major change, a metamorphosis if you will. Then when the word Recreation is added, I immediately think of sports, activity and play. These two together read as TRANSFORMATIVE RECREATION™! This is the terminology that Christie Lake Kids uses as a model - using recreation to support and have a lasting impact on our children and youth participants.

Christie Lake Kids continues to focus on supporting children, youth and their families who are facing numerous barriers that are present when living in low-income situations our city. Our programs at Christie Lake Camp and in in the inner-city STAR programs are designed to support the needs of our young people. Most importantly, we deliberately incorporate elements in to our programs designed to build resilience, strong character development and social skills. All important elements to succeed in school and life in general. In addition, we continuously measure the change as it occurs in each child.

As President of the Board of Directors, it is my pleasure to work closely with a dedicated management team and staff delivering a strong focus on Transformative Recreation. The importance of measuring outcomes is a commitment of our Board of Directors, as we see this as a way to ensure we are delivering effective programming. Using the outcome measures to realize the effects our programs have on each child is so important to us.

This past year has had both successes and challenges but with our truly dedicated team, we have come out of 2016 a stronger organization. Our community is also stronger because of the work Christie Lake Kids continues to do. Thank you to our staff, our many volunteers and my fellow members of the Board for continuing to believe in what we do! Finally, thank you to our donors (corporate and individual). With their strong support we have a greater ability to deliver our services within the City.

#### CHRIS HUGHES

President, Board of Directors

#### TONI GUIMARÃES 1965-2016

#### Co-Founder of excelHR & Altis Professional

Toni moved to Canada with his family at age 3 from Portugal. As a young child with limited resources, he was embraced by Christie Lake Kids. At camp, Toni learned to swim and canoe; he learned self-confidence and teamwork; he learned that he had potential. Toni attributed his love of the outdoors, his passion for hockey, and his keen interest in leadership to the experiences he had at Christie Lake Kids, and the mentorship he received throughout his six years as a Camper, Junior Staff and Counsellor. Touched by the impact that CLK had on his life, Toni made it a priority to give back both personally and through corporate donations. Toni was dedicated to his four daughters and spouse Kathryn, to his friends, business and community.



# A MESSAGE FROM... OUR EXECUTIVE DIRECTOR

2016 was both challenging and rewarding for Christie Lake Kids. It was rewarding in so many respects including the fact that we raised more funds for programming than ever before. In fact, we surpassed our revenue goal by \$75,000 which enabled us to reach more kids and to launch three new inner-city programs. We also saw the official launch of a volunteer program through the creation of a Volunteer Coordinator role complemented by the purchase of a software program to support those volunteers. As a result, the number of volunteers has increased by over 100% from the previous year.

The most significant challenge in 2016 was a viral outbreak that occurred during the first session of Christie Lake Camp. Christie Lake Kids had to make a difficult decision to ensure the safety of our campers and close camp for the final week of the first session and the first several days of session two. An extensive nine-day clean-up took place which unfortunately resulted in a shorter summer camp season. We were pleased that both second and third sessions were extremely successful. I want to acknowledge how grateful we are for all the community support we received during this very challenging time. Numerous organizations stepped up and offered opportunities (through events and activities) to the children who were impacted.

During the past year a significant amount of effort was placed on program evaluation. Using the Most Significant Change and Self-Concept Surveys, we have begun to gather information that speaks to our TRANSFORMATIVE RECREATION<sup>TM</sup> methodology. Campers and inner-city program participants have provided feedback on their personal experiences at the end of their program sessions. This data will now be able to assist us in better understanding our program participants while ensuring that our staff and volunteers are equipped with the right information and knowledge to work effectively to meet their needs.

Finally, I want to take this opportunity to express my sincere thanks to an amazing, talented and dedicated staff and volunteer team who work tirelessly to ensure a positive experience for all children and youth who participate in Christie Lake Kids programs.

## JEFF BURRY Executive Director

Executive Director

#### **Staff Members**

Kimberley Banks

Fundraising Events Coordinator

#### Natalie Benson

Director, Fundraising & Communications

#### Matt Breen

Manager, Facilities

#### Jeff Burry

Executive Director

#### Michael Castoro Accountant

#### Adam Janes

Volunteer & Program Coordinator

#### Linda Loates

Fundraising Coordinator

#### Joyce Lucey

Office Manager

#### Lindsey Marcon

STAR Program Supervisor

#### Joanne MacGregor

Director, STAR Inner City Programs

#### Liam McGuire

Camp Director

#### Mairi McGuire

Assistant Camp Director
Olivia Reid

#### STAR Program Supervisor

Jennifer Taing

LIT Program Supervisor

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Director Engineering and Asset Management, Hydro Ottawa

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#### Scott Parkes

Vice President, Tamarack Homes

#### Joanne Boucher MacNeil

Senior Advisor, Elections Canada

#### Sherry Moran

Director General (Retired), Canada Revenue Agency

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## **CAMP**

#### SUMMER CAMP

Every child should have the opportunity to enjoy and experience the outdoors. The joys of learning to swim in a lake, paddle a canoe or learning to camp are transformative experiences for children and youth. Through these experiences, our children learn confidence and begin to build life-long skills through their interaction with the outdoor environment. These experiences however often come with costs unaffordable to thousands of families in Ottawa; about half of our families list registration costs alone as a barrier restricting their children from accessing recreational programs.

This past summer, Christie Lake Kids provided a memorable camping experience for over 360 children and youth. Through our TRANSFORMATIVE RECREATION™ program model, we delivered three 2-week camp sessions while building the essential physical, social and character skills needed for developing long-term

In addition to learning important physical skills such as swimming and canoeing, camp staff continuously support the social and character development of campers. Social skills represent a challenge for 66% of our summer campers however, over 90% of children indicated that they had made a new friend by the end of a camp session. Character skills were also built through our strengthened leadership program, and by integrating values like kindness and respect into daily programs. By the end of their camp sessions, 96% of campers reported having a positive experience while 93% developed confidence in a learned skill.

Every child should have the opportunity to attend camp, regardless of their economic position. The experience of learning new skills and meeting life-long friends and mentors is the foundation of a transformative experience, an experience we strive to provide with every new summer.

#### WEEKEND CAMP

2016 was a great year for weekend camp programs. Four separate weekend camps provided the opportunity for 120 children aged 6-12 to spend a fun weekend outside of the city. Camp weekends revolved around themes such as the Winter Olympics, Superheroes and Spies, while focusing on important skills like teamwork, respect and kindness. Christie Lake Kids also worked closely with our community partner recLINK to bring over 40 children from their programs to weekend camps in 2016. CLK's Leaders-in-Training, who participate as junior counsellors in our camps throughout the year, also had the chance to attend a weekend of youth-based programming.

This past year also included the special opportunity to bring the camping experience to the most recent members of the Ottawa community. Working with the Education Foundation of Ottawa, Christie Lake Kids provided two weekends of camp programming for newly arrived Syrian families. These outdoor experiences provided the opportunity for over 50 parents and children to swim, canoe and enjoy a camp fire for the first time in Canada. This opportunity was made possible due to generous financial support and employee donations from our partner NAVCanada, and has opened the door to future opportunities with the local Syrian community.

LIAM MCGUIRE **Camp Director** 



#### **SUMMER CAMP PROGRAMS**

Ages 9-12: Pioneers & Voyagers

- Campcraft
- Canoeing
- Naturelore
- Mountain Biking
- Out-trips
- Rock-climbing
- Swimming

#### Ages 13-14: Out-Tripping Ages 14-15: LIT

- Canoeing
- Out-trips
- Rock-climbing Counsellor Shadowing
- Leadership & Swimming Teamwork
  - Program Planning

Adventure Programs

Canoeing

- LIT Camps
- Swimming

#### WEEKEND CAMP **PROGRAMS**

- Boys Only Camp
- Fall Camp
- Girls Only Camp
- (December & March)
- March Break Camp



#### **Program Committee**

#### Al Hatton, Chair

President & CEO (Retired), United Way Centraide Canada

#### Glen Carswell

"Christie Lake Kids has shown outstanding

Software Commodity Manager

#### Jennifer Hepditch

Doctoral Candidate, Experimental Psychology, University of Ottawa

#### Dr. Anne Rowan-Legg Pediatrician, CHEO

#### Cherry Murray

Associate Executive Director, Crossroads Children's Centre

#### Ken Hoffman

Partner, One World Inc

#### Mike Johnston

Network Operations Manager, **Enbridge Gas Distribution** 



## SKILLS THROUGH **ARTS & RECREATION**

Opportunities to participate in extracurricular activities are often linked to excessive registration, equipment and travel costs. For families living on limited resources, engagement in meaningful afterschool and weekend programs are often beyond their means. CLK's STAR inner city program offers engaging, high quality sports and art-focused activities for disadvantaged young people.

TRANSFORMATIVE RECREATION ™continues to drive our approach to inclusive service, supporting individual needs as we support pro-social and constructive character development. This includes the promotion of activities that encourage kids to develop essential social relationships and effective selfregulation, and our check-in/check-out activity has proven most successful. We encourage participants to speak up and share, before and after the program hour, allowing them to practise emotional literacy and patience in a safe space. Last year, 90% of our participants reported that there was at least one adult with whom they felt comfortable talking to, highlighting the high level of authentic care STAR staff and volunteers provide.

#### JOANNE MACGREGOR

Director, S.T.A.R. Inner City Programs

In 2016, STAR offered 290 program spaces for children aged 6-12, promoting positive skill development in soccer, art, cooking, basketball, yoga, hockey, skating, swimming, hip hop dance and guitar. These core programs were complemented with new additions including Lego robotics, rock climbing and Aikido instruction, offering critical afterschool and weekend program hours, totalling 56 hours of service per week.

## LEADERS IN TRAINING

The CLK Leaders in Training (LIT) program is designed to engage youth ages 13-16 and foster the development of positive leadership skills in their homes, schools and communities. Through our TRANSFORMATIVE RECREATION ™ program model, we encourage individuals to offer important insight and service to those around them, and promote the development of a positive outlook and subsequent plans for the future

In 2016, we offered three levels of youth programming, starting with those in grade nine. The LIT1s are our youngest group, with staff and volunteers working to promote positive self-awareness with members of this group. LIT2s are a year older, and work on group dynamics and successful collaboration with their peers, including team-building and mutual respect. Our LIT3s are our oldest participants, encouraged to seek out ways to interact meaningfully in their communities, while fulfilling important academic and employment goals.

The LIT program offered meetings three nights a week, dependent on age, and ran for 30 weeks throughout the school year. Each meeting included skill- or team-building games/activities, guest speakers, workshops, opportunities for debate and discussion, as well as a meal component and homework time. In 2016, more than 80% of our youth were returning LITs. Through our Self-Concept Surveys, 97% of LITs reported that they are now looking forward to the future.

"The IEEE Ottawa Chapter has been proud to partner with Christie Lake Kids to deliver STEM programs for youth with the intent of creating our Engineers of the future."

— Janet Davis, Past Chair, IEEE (Institute of Electronics and Electrical Engineers) Ottawa Section





#### L.I.T. ACTIVITIES

- Goal Setting
- Problem Solving
- Communication Skills
- Community Projects
- Job Readiness
- Leadership Activities
- STEM Programs









Discovery Club

Lego Robotics

 Swimming Yoga

STAR PROGRAMS

 Art (Junior & Senior) • Basketball (Junior &

Cooking (Junior & Senior)

Aikido

Senior)

• Hip Hop

• Guitar

Hockey



## **VOLUNTEER ENGAGEMENT**

Volunteers are the backbone to Christie Lake Kids success in our STAR programs, camp property maintenance, boards and committees and much more. It was extremely exciting to take on the role as Volunteer and Program Coordinator at Christie Lake Kids in 2016. Volunteer recruitment, retention, orientation and support have become priorities for CLK and I'm grateful for the opportunity to have worked with so many dedicated and amazing volunteers over the past year.

2016 was a great year at Christie Lake all around and volunteerism was no exception. We successfully doubled our population of active STAR volunteers and opened up room for a variety of new and inventive programs. We also introduced a great new volunteer system called Better Impact

"My first time volunteering with the Junior basketball team was great! It brought back memories of when I was a kid. I look forward to Mondays, to be with the kids, and to coach and develop them."

Shrimad (Sonny) Painter

and trained our volunteers to be able to apply for roles at CLK and provide feedback on the system. We are now able to track and communicate effectively with volunteers and apply a quantitative volunteer rating of their experience (which began at a rating of 4/5 and climbed to 4.3/5 by years' end). Volunteers have also stated that they enjoy the ease of applying and selecting their programs, tracking their own volunteer hours and providing their feedback in minutes.

We started and ended 2016 with a series of excellent training and orientation. We have had successful workshops on improving the volunteer experience, cultural awareness, and the TRANSFORMATIVE RECREATION™ Model.

CLK is focused on the support of our volunteers. This not only invests in them for further experiences within CLK but also as individuals, which will help them in all walks of life including other volunteer opportunities. We have seen numerous benefits already, including the positive effects on the lives of our kids.

#### **ADAM JANES**

**Volunteer & Program Coordinator** 

## **FACILITIES & RENTALS**

With 88 acres of land and almost 55 buildings, our camp site is CLK's most valuable asset. It also requires year-round maintenance to ensure that we can provide the highest quality of programming for our children and youth. In 2016, 14 volunteer and corporate groups travelled to camp to help with maintenance and new construction. Work groups created new docks, installed adventure course elements, tiled cabin floors, maintained our roofs, completed a new mountain biking trail, cleared and removed trees, constructed a new community garden and assisted with the installation of new solar infrastructure at our Hydro Ottawa Sustainable Youth Leadership Centre. Volunteers also joined instructors from Algonquin Perth's Heritage and Traditional Masonry Program to build a new dry

In total, about \$15,000 was contributed by work parties in 2016. This important volunteer work is critical to our camp's operation. In addition to improving the camper's experience, work parties allow our site to operate as a growing social enterprise. In 2016, \$75,000 was raised through rentals alone, providing an important revenue stream for CLK programs.

#### 2016 WORK GROUPS:

- Enbridge
- Hydro Ottawa
- NAV Canada
- MD Financial Management
- Ashbury College
- Amdocs
- Bruce Thomas/Osgoode Rideau Romans Pee Wee Hockey Club
- Royal Bank of Canada
- Telus
- Mercer
- Algonquin College Perth, Masonry Heritage and Traditional
- Deloitte
- The Boys Give Back
- Anglican Youth Diocese of Ottawa

"Last May, I participated in the Christie Lake Kids camp Work Day. I assisted in building a much needed floating dock that would provide safe access for children to use the water slide at camp. For me, this day was about giving back!

— Neil Hagley, Enbridge employee & former camper





**60%** of families identified one or more barriers

**45%** of families identified two or more barriers



## TRANSFORMATIVE RECREATION™

#### **PROGRAM MODEL**

The Christie Lake Kids model of service has placed skill development as its main objective. We continue to develop best practices that complement the active learning of children and youth, as our service works to break down access barriers via intentional community engagement and active pursuit of our family members; surround young people with caring mentors, adults and volunteers; and deliver programs that help build essential capacities for young people.

The CLK model of service has evolved into what we now call TRANSFORMATIVE RECREATION (T-REC™). This model intentionally targets the most essential developmental aspects to help individual children and youth become more resilient in their communities, families and school throughout their lifetimes. The three components of individual development that we promote in all of our programming include physical, social and character learning, and we work diligently with our young people, encouraging their progress, as they begin to demonstrate developed capacities in their schools, homes and communities.

#### **CLK CLIENT POPULATION**

Based on his research, our late friend and mentor Dr. Dan Offord found that when compared to their middle-class age-mates, children living in low income and/or subsidized housing communities were more likely to struggle in academic pursuits, including failing a grade; more likely to be a witness to, or victim of, abuse; more likely to be diagnosed with an emotional, behavioural and/or psychiatric disorder; and more likely to be a witness to substance abuse, as well as criminal activity. In fact, one in three Christie Lake Kids live with a behaviour, learning or mood disorder.

Our most recent research continues to report on clients' academic achievements, mental health diagnoses and behaviour traits.

90% of our families live on less than \$35,000 per year

Over 55% are single-parent families

#### PROGRAM EVALUATION MODEL

Our new Program Evaluation Model provides data to better understand the community and participant needs.

Program results help CLK to ensure that our programs are delivering on the 5 Key Outcomes linked to long-term resiliency in children and youth, improving our ability to provide TRANSFORMATIVE RECREATION™ experiences.

#### **PROGRAM RESULTS**

- Client Self-Evaluation Survey
- T-REC<sup>™</sup> Skills Evaluation
- CLK Client Retention & Graduation Data

#### CLIENT DATA

- Registration Intake Forms
- Home-visit Process
- Volunteer & Counsellor Evaluations

#### NEIGHBOURHOOD

- Ottawa Neighbourhood Study
- Ottawa Parent Resource Centre

#### PROGRAM DATA

- CLK Program Information
- CLK Volunteer Snapshot

#### **COMMUNITY CONNECTIONS**

Many of our program participants are also involved with or referred by other community partners, including:

- Children's Aid Society
- CHEO
- Crossroads Children's Centre
- Youth Services Bureau
- Ottawa Community Housing Foundation (recLINK)
- Ottawa Carleton District School Board
- Ottawa Catholic School Board
- Community Health Resource Centre

#### PRIORITY NEIGHBOURHOODS

Over 80% of our children live in "priority neighbourhoods (any neighbourhood with a "high" or "very high" level of socio-economic disadvantage, as measured by the Ottawa Neighbourhood study).

Neighbourhoods	Participants
Russell Heights	189
Caldwell	106
West Centretown	33
Vanier-Overbrook	25
South Keys	22
Pinecrest	21
Strathcona Heights	14
Carson Grove	13
Heatherington	12
Other Priority Areas	81
Non-Priority & Rural Areas	
Total	630





## 5 KEY OUTCOMES OF T-REC:

#### LONG TERM RESILIENCY

THROUGH DEVELOPMENT OF KEY PHYSICAL, SOCIAL & CHARACTER SKILLS

Program satifaction

Positive peer/adult relationships

Self-efficacy

Self-regulation

Positive future outlook





**58%** of kids enrolled in 2015 programs returned in 2016

#### SELF-CONCEPT SURVEYS

The Self-Concept Survey measures a child or youth's direct experience with our programs. By asking questions linked to our 5 key outcomes, participants directly provide feedback on CLK's impact in building long-term resiliency through our TRANSFORMATIVE RECREATION™ Program Model.

#### **Program Satisfaction**

**Positive Future Outlook** 

"I think that I will have a happy life when I am older"...

like coming to CLK programs	96%
Positive Peer/Adult Relationships	
"There is at least one adult	
in the program who I feel comfortable talking to"	90%
"I have made at least one friend in the program"	
Self-Efficacy (Confidence in learned skills)	
"There is at least one thing I'm really good at"	0.7%
There is at least one thing thi really good at	9570
Self-Regulation (Impulse control)	
"I can wait my turn during activities"	86%
"I think before I act"	
"When I want something, I am patient when waiting"	

#### **Human Resources Committee**

Jennifer Burns, Chair

Account Executive, David Burns & Associates

Chris Hughes CEO, Hughes & Associates

Alayna Miller Lawyer, Mann Lawyers LLP

om Ozere

Partner, Borden Ladner Gerva

Arni Ahronson

Acting Director Strategic Staffing & Talent Management, Ottawa Police Service

#### Kristen Hodgins

Senior Administrative Assistant to the Superintendent of Resourcing & Development, Ottawa Police Service

## LEADERSHIP GIVING PROGRAM

## \$25,000+

Sharron Kavanagh Paul A.G. McCarnev Kenneth Odell Scott Parkes & Tracy Rait-Parkes Pauline Scott

#### ADVOCATE \$5,000 TO \$9,999

Melba & Ken Hurd

Susan Inhofe Mike Lalande The Mount Family E. Neville Ward

#### **SPONSOR** \$2,000 TO \$4,999

Barbara Aselford The Donolo Family Lynn & John Graham Mike Johnson & Stacey Van Humbeck Audrey Kenny Margaret McCain Thomas Ozere Judith & Andrew Toth Andree & Torrance Wylie

#### **PARTNER** \$1,000 TO \$1,999

Peter & Susan Annis Pat & Lynne Barnhouse Donald & Sheila Bavne Tom Caldwell Sean Cavanagh Norma F. Davies Dan & Penny Dodge David & Chris Dodge Judy & William Edgar Ross Finnie Louise & Harvey Glatt Suzanne Halpenny Al Hatton & Kim Canary Drs. Bryan & Jean Hollebone Mike Johnston Roland & Louise Locas Cathy Loosley Owen Mahaffy Bill McCloskev Liam Morland Richard Mosley Gary & Sandra Partington Gordon & Wendy Peters Judith Rae Douglas & Ann Rutherford

Dr. Susan Smith

Rick & Kathy Southee Peter & Lisa Valiquet Janice Waugh James & Liz Worthington James R. Young

#### **LEADER** \$500 TO \$999

Steven Beeby Natalie & Jeff Benson Keith & Alexa Brewer Herbert Brune Joe Bryant Nancy Chance Ken Denison Bruce & Mary Devenny Joan R. Dow Deborah M. Duffy Robert Elliott Elizabeth A. Findlay Brian & Colleen Ford Joanne Fox & Daniel Hector Carol Gagné Ince Stephen Gurman **Burton Hendricks** Magdalena Janus Catherine Joyce Anne Joynt & Tony Going Carman & Gail Joynt

Norman LeCouvie Linda & Shane Loates Joan & Charles Mavor Michael McTaggart Jamie & Alicia Milner Ann Morrison

Andy Moran & Susan Sande Cherry Murray

Philip Nidd & Susan Leroux Carla Pellizzari & Eric Alexander Joe Potter

David & Paula Poupore Bob Rae & Arlene Perly-Rae Robyn Reid

James Romberger & Katherine Barley Ralph & Helen Westington

#### **BEQUESTS**

Christie Lake Kids received bequests totaling \$37,000.

#### GIFTS OF STOCK

Christie Lake Kids received gifts of stock totaling over \$235,000.

#### TRIBUTE GIFTS

Donations of over \$55,000 were received In Memory or In Honour of a loved one.

#### OTHER GIFTS

Sondra Offord Memorial Scholarship

Ian Richardson Memorial Scholarship

Kathleen Elizabeth Ward, Camper Award

#### **DONOR DIRECTED FUNDS** Community Foundation of Ottawa

Ellen Elizabeth Heath Scholarship Jeff Hume Memorial Fund Marjorie & Charles Jefferson Fund Jack Meadows Memorial Scholarship Beirne Reinecke Community Fund J. David & Doris Roger Family Fund David Mahood Scott Fund Colleen Snipper Memorial Fund Wild Outside/James P. Kennev Fund

Strategic Charitable Giving Foundation

Robert and Carol Nash Fund

WE WOULD ALSO LIKE TO THANK THE 40 LEADERSHIP DONORS WHO WISH TO REMAIN ANONYMOUS AND THOSE WHO DESIGNATE THEIR GIFT THROUGH UNITED WAY.

WE HAVE MADE EVERY EFFORT TO ENSURE THE INCLUSION OF ALL INDIVIDUALS. PLEASE CONTACT US IF AN ERROR OR OMISSION HAS OCCURRED.

## **ORGANIZATIONS**

#### \$50,000 +

Enbridge Gas Distribution City of Ottawa Anonymous Donor

#### \$25,000-\$49,999

Canadian Tire Jumpstart Charities excelHR Government of Canada

Hvdro Ottawa Lakeside Performance Gas Services

McCarney Family Foundation NAV Canada

The Daryl K. Seaman Canadian Hockey Fund at the Calgary Foundation

Ottawa Senators Foundation United Way/Centraide Ottawa **Anonymous Donor** 

#### \$10.000-\$24.999

Community Foundation of Ottawa **RBC** Foundation ScotiaMcLeod / McGann Wealth Management Taggart Parkes Foundation TD Securities Underwriting Hope

#### \$5,000-\$9,999

David Burns and Associates Clean Water Works K. Gammon & S. Ferracuti Medicine Professional Corporation IBISKA Telecom Silicon Valley Community Foundation Anonymous Donor

#### \$1.000-\$4.999

Arbonne Charitable Foundation Benevity Community Impact Fund Commercial Painting & Renovations Coradix Technology Harry P. Ward Foundation Kids In Camp May Court Club of Ottawa Mountain Equipment Cooperative Ottawa School of Art **RBC** Foundation Ron Eastern Construction

Royal Canadian Legion Branch 480 Russell Investments Searidge Technologies Inc TD Friends of the Environment Their Opportunity Minor Sports

Rotary Club of West Ottawa

#### IN KIND SUPPORTERS

City of Ottawa - Dempsey Community Centre City of Ottawa - Bellevue Community Centre Enbridge Gas Distribution Fiesta Ottawa Institute of Electrical & **Electronics Engineers** MD Financial Management NAV Canada Osgoode Rideau Romans Major Pee Wee Hockey Club Ottawa Food Bank St. Aidan's Church & Scout Troop





Corporation















#### **Major Gifts Cabinet**

Mike Lalande, Chair

Mike McGann

#### Anne Van Delst

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## SIGNATURE EVENTS





## 21<sup>ST</sup> ANNUAL ENBRIDGE CANOE FOR KIDS

RAISED: \$132,361

Another great year for CLK's oldest Signature Event! It was a hot one at Mooney's Bay, but that didn't stop teams of paddlers competing on both the water and in their fundraising efforts! Enbridge Canoe for Kids is the perfect illustration of how a community can do so much to support Ottawa's most vulnerable youth by coming together to enjoy a morning in the sun.

#### **SPONSORS**

Enbridge Gas Distribution	Title
Lakeside Gas	Dock
Amdocs	SWAG
Modern Niagara Ottawa Inc	Registration Tent
Epocal/Alere	Canoe
Drain All	Canoe
Deloitte	
Aecon Group Inc.	
NAV Canada	. Breakfast Sponsor

#### GIFTS IN KIND:

Bridgehead Circus Delights Enbridge Community Events Team Fendock Jump 106.9 Starbucks Swiss Pastries 33 Signal Regiment

Top Fundraiser: Cathy Loosely, \$4,131.00
Top Team Fundraiser: IBISKA Paddlers, \$15,976



#### 5<sup>TH</sup> ANNUAL CHRISTIE LAKE KIDS GOLF TOURNAMENT RAISED: \$81,710

In 2016 the Christie Lake Kids Golf Tournament welcomed a new Presenting Sponsor, Emerald Links Golf and Country Club. Everyone enjoyed the hot weather and golf at our new tournament location! We're excited by the growth in our event year over year!

#### **SPONSORS**

Presenting
Platinum
Platinum
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SWAG
Cart
Gold
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Dinner
Lunch
Ball
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Wine
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#### HOLE SPONSORS :

Air Rock Drilling Co. Ltd, Argue Construction, Barley Mow, Brosun Media Consultants, David Burns and Associates, Diotte Hydraulics, Frank Cowan Company, IBI Group, Inverness Homes, Kott Lumber, Light Switch Creative, McIntosh Perry, Mirror Works Inc., Nepean Building Supply, Nepean Tile and Marble, Riverfront Estates, Surgenor Barrhaven, The Wellness Group, West End Forming Co.





#### 5<sup>TH</sup> ANNUAL AN UNLIKELY PAIRING: ADVENTURES IN FOOD TRUCKS AND FINE WINE

RAISED: \$135, 848

We end the year off on a wonderful high-note with our annual gala, presented by the Taggart-Parkes Foundation! 2016 was another sell-out, with over 320 guests! This year was another thrilling year for our fundraising targets, boasting almost a \$30,000

#### **SPONSORS**

growth!

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Taggart Parkes Foundation	Presenting
excelHR	Lounge
Westboro Flooring & Décor	Food Truck
Gowling WLG & Welch LLP	
Tomlinson	
Barry J. Hobin &	
Associates Architects Inc.	Food Truck
Wedecor	Decoration
Inflector Environmental Services	Venue
Merkley Building Supply Ltd.	
Trinity Development Group	
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Scotia McLeod	
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Deloitte	
Smith and Bradley's Insurance	
David Burns and Associates	
KOTT Lumber	
Rogers Communications	
Mann Lawyers	
NAV Canada	
Lalande Insurance	
***************************************	

#### GIFTS IN KIND:

Air Canada Ashbury College Light Switch Creative Lowertown Brewery North of 7 Distillery Responsible Choice STAR Motors



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## 5<sup>TH</sup> ANNUAL PARLIAMENTARY BASKETBALL RAISED:

The Annual Christie Lake Kids Parliamentary Basketball Tournament is a day of friendly rivalries between the NDP, Conservatives, Liberals and Media! In 2016 we also had the thrill of working with the Ottawa University Gee-Gee's and Carleton University Ravens, and our Russell Heights youth battled it out against the Caldwell youth basketball team in a fun and exciting half-time show!

#### **SPONSORS**

CN	Presenting
Interact	Opening/Halftime
TELUS	Reception
Innovative Medicines Canada	
Vanessa & Phil von Finckenstein	Basket

#### GIFTS IN KIND:

Carleton University Giant Tiger Ottawa Venues

#### THIRD-PARTY EVENTS

Third-party fundraisers are very important to our cause - we wouldn't be able to Build Skills and Transform Lives without them! We are very thankful to have these amazing community partners name us as a beneficiary of their events which raised over \$125,000 in 2016.

#### Airline Operations

- Golf Tournament
Algonquin College

of Applied Arts & Technology Event Ashbury College

- Monte Carlo Night
Bon Appetit! Ottawa
Cache Consulting - Frost
and Flannel Gala

- Ron Kolbus Memorial
Golf Tournament
Concierge Home Services
Community Campaign
HOPE Beach Volleyball
Leslie Park Public School
Kindness Club

- Clothing Sale Malhotra Family Foundatio

#### Mercer

Nepean Synchro Swim Club
- End of Year Show
Ottawa Insurance Brokers
Association

\$19, 552

– Poker Night Scotiabank Charity

Challenge - Tamarack
Ottawa Race Weekend
Sir Guy Carleton High

School - Fundraiser South Carleton High School

- Bake Sale TKE Tau-Omela Alur Association - Robe

Association - Robert Zawadzki Memorial Softball Game Wheelhouse Cycle

- Spinning Classes

# A MESSAGE FROM... OUR TREASURER

While "Building skills, Transforming lives" is Christie Lake Kids' mission, without the necessary financial resources, none of it would be possible. With this in mind, CLK ended 2016 with a fiscal leg up, surpassing 2015's net surplus by almost \$65,000 for a total of \$265,133 — a new record for the organization. On the revenue side, nearly 70 per cent came from corporations, grants and individual donations, and 20 per cent from our CLK signature events. Moreover, CLK's broadly diversified revenue portfolio has substantially lowered financial risk associated with important donor attrition.

Christie Lake Kids' Executive Director, Jeff Burry has earned high marks for having steered the budget process such that staff are now actively involved and accountable for departmental expenses. This has created an environment where all employees are fiscally aware and take pride in meeting budgeted revenues and expenses. The result is an organization that runs lean with administrative expenses totalling less than ten per cent of total revenue.

The finance and audit committee has completed its work on a risk management tool which will now be subject to routine review. Its purpose is to evaluate risk relating to CLK programs, finances, reputation, and governance. The goal is to ensure that mitigation strategies are implemented especially for those risks with the highest likelihood and impact.

We have now paved the way to an investment in volunteer recruitment and retention. This has yielded an increased volunteer base, allowing for current programs to flourish and for new programs to be added to the roster. Furthermore, we look forward to finally making some much-needed upgrades and improvements to our single most important fixed asset, Christie Lake Camp.

Looking ahead to the coming year, I am reminded of a quote by William Arthur Ward, the esteemed American writer who wrote, "When we seek to discover the best in others, we somehow bring out the best in ourselves." I see the wisdom in Ward's words reflected in CLK's staff. They personify the highest standard of leadership possible that breathes real meaning into our stated mission, with particular emphasis on transforming so many young, impressionable lives. Kudos!

#### CARLA PELLIZZARI CPA. CGA

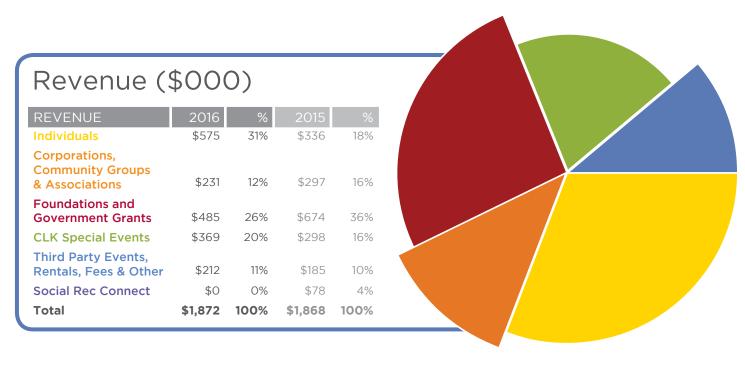
Treasurer, Board of Directors

## Director of Finance, Youth Services Bureau

**Audit & Finance Committee** 

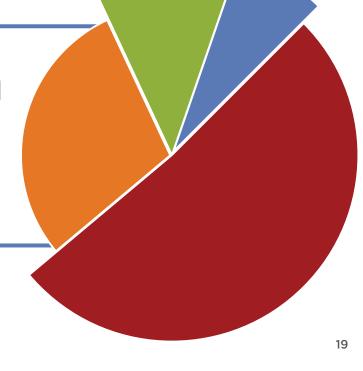
# NON-STOP HITS. STIP SIGHT SHOW A) DISKNING READ STORY SHOW A) DISKNING READ STORY SHOW A) DISKNING READ STORY SHOW B) STORY SHOW B)

# 2016 CONDENSED STATEMENTS (AUDITED)



## Expenses (\$000)

EXPENSES	2016	%	2015	%
Camp	\$826	51%	\$807	48%
STAR	\$471	30%	\$487	29%
Fundraising	\$192	12%	\$198	12%
Administration	\$118	7%	\$99	6%
Social Rec Connect	\$0	0%	\$76	5%
Total	\$1,607	100%	\$1,667	100%
Net	\$265		\$201	



#### WHAT WE DO

At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, character and social skills in a safe, encouraging, inclusive environment.

More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at inner-city community centres and spend two weeks every year at Christie Lake Camp in Perth. All of our programs are offered free of charge and with all supplies & transportation included!

Our staff and volunteers provide outreach throughout the year, surrounding children with support ~ teaching, encouraging and inspiring.

#### "BUILDING SKILLS, TRANSFORMING LIVES"

— it's not just a tagline; it's what we do.

#### CHRISTIE LAKE KIDS PROGRAMS ARE BASED ON THESE BASIC PRINCIPLES:

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill-development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.



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Charitable Registration Number # 13278 4471 RR0001

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