

# ANNUAL REPORT 2015



**EXECUTIVE COMMITTEE**

- Chris Hughes**  
President  
CEO, Hughes & Associates
- Claudio Silvestri**  
Vice President  
Vice President & Chief  
Information Officer, NAV Canada
- Carla Pellizzari**  
Treasurer  
Controller, La Fromagerie  
Coopérative St. Albert Inc.
- Al Hatton**  
Secretary  
President & CEO (Retired),  
United Way Centraide Canada

**BOARD MEMBERS**

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Staffing & Talent Management,  
Ottawa Police Service
- Jennifer Burns**  
Account Executive,  
David Burns & Associates
- Glen Carswell**  
Software Commodity Manager,  
PWGSC
- Trevor Doyle**  
President, Doyle Homes
- Mike Johnston**  
Network Operations Manager,  
Enbridge Gas Distribution
- Owen Mahaffy**  
Director Engineering and Asset  
Management, Hydro Ottawa
- Bill McCloskey**  
Past President  
Assistant Commissioner  
(Retired), Canada Revenue  
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Wealth Management Scotia  
McLeod
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- Ann Morrison**  
Regional Vice President, RBC
- Scott Parkes**  
Vice President, Tamarack Homes
- Dr. Anne Rowan-Legg**  
Pediatrician, CHEO
- Cliff Youdale**  
Executive Director, Asset  
Management Services, Ottawa  
Community Housing



**PRESIDENT'S  
MESSAGE**

Jackie Robinson was once quoted as saying “a life is not important except in the impact it has in other lives”. I like to believe that's what we do at Christie Lake Kids; we make an impact. As President of the Board of Directors of this wonderful organization, I am reminded often of the profound impact we have not just on the children and youth that we work with, but on their families, siblings, parents and even the greater community. Many years ago I met Dr. Dan Offord; I was the President of the Board of Directors of the Youth Services Bureau and he was Camp Director at Christie Lake Kids. He and I hit it off immediately, because we both believed in the power of one - the impact one person could have on the life of another human being.

We as the Board of Directors have an incredible responsibility on our shoulders; to provide governance, oversight and leadership to this organization in order to fulfill its mandate and ensure it will continue to exist as long as it is needed in this community. I am fortunate to have the pleasure to work with a group of Board Members who give so much of their time and expertise to Christie Lake Kids. Their dedication and commitment to the Board and the organization as a whole is to be commended and I thank each of them for that.

In 2015 we said goodbye to our Executive Director, Darcy Delaney. In his 5 years with CLK Darcy brought energy, dedication, and commitment to the organization. We thank him for his years of service and wish him well in his new endeavours. We were very pleased to welcome Jeff Burry as our new Executive Director, who brings with him extensive experience in the public and not for profit sector. Jeff has already demonstrated his leadership and community-building expertise and we look forward to working with him as we strengthen and expand our organizational capacity and impact.

As we move forward, the impact that we at Christie Lake Kids make in this community will continue to be measured and demonstrated. The Board of Directors are committed through our outcomes, to build on the positive impact we have on our kids!

**Chris J. Hughes**  
President, Board of Directors



**EXECUTIVE DIRECTOR'S  
MESSAGE**

The year 2015 can best be summed up by two words – transition and growth! There were a number of staff who left us to pursue other career opportunities while we welcomed a number of new staff to the Christie Lake family. Through our Transformative Recreation™ model practiced in both STAR (Skills Through Activity and Recreation) and camp programming, we touched the lives of more children and youth than ever before.

We are also very excited about three new corporate partnerships that are in the early stages of development, but whose relationships will enable us to have an even greater impact in our community. These new partnerships complement already established relationships with such organizations as Enbridge, Hydro Ottawa and the City of Ottawa. The new partnerships are vital to our ongoing evolution of programming and involve Algonquin College, Crossroads Children's Centre and Blue Hen Farm. All of our partnerships ensure that our community reach broadens and the quality and quantity of programs expand to ensure no child is left behind.

The fundraising objective was also surpassed in 2015 bringing in more than \$130,000 above the planned target. It was the most successful fundraising year in modern history, which as a result, enabled Christie Lake to increase our impact across the City of Ottawa. Of course all of this would not be possible without the assistance of our amazing volunteer force, each of whom deserve their own award for their dedication and commitment to helping others succeed in life. Finally, I want to express my sincere thanks to the amazingly talented and dedicated staff team who work tirelessly to ensure a positive life experience for every child within the Christie Lake family.

**Jeff Burry**  
Executive Director

**“Leadership is the capacity to translate vision into reality.” — Warren G. Bennis**

**STAFF MEMBERS**

- Kimberley Banks**  
Fundraising Events Coordinator
- Natalie Benson**  
Director, Fundraising & Communications
- Matt Breen**  
Manager, Facilities
- Jeff Burry**  
Executive Director
- Michael Castoro**  
Accountant
- Adam Janes**  
LIT Program Supervisor
- Linda Loates**  
Fundraising Coordinator
- Joyce Lucey**  
Office Administrator
- Lindsey Marcon**  
STAR Program Supervisor
- Joanne MacGregor**  
Director, STAR Inner City Programs
- Liam McGuire**  
Camp Director
- Mairi McGuire**  
Assistant Camp Director
- Olivia Reid**  
STAR Program Supervisor

**STAFF WHO LEFT  
CHRISTIE LAKE KIDS IN 2015**

- Jacqueline Akerman**  
**Sarah Allan-Wiseman**  
**Madelyn Becotte**  
**Kasey Boudreau**  
**Darcy Delaney**  
**Luwam Kidane**  
**Craig Mackie**

**NOMINATING COMMITTEE**

- Claudio Silvestri, Chair**  
Vice President & Chief  
Information Officer, NAV Canada
- Bill McCloskey**  
Assistant Commissioner  
(Retired), Canada Revenue  
Agency





## STAR

For families who live in the social housing neighbourhoods of Ottawa, there are often few opportunities for young people to participate in worthwhile extracurricular activities, to be encouraged to try and succeed, all while feeling safe and supported every step of the way. It is often a matter of money, and with more than 60% of CLK families living on subsidized incomes, it is difficult for them to send their children out to take swimming lessons, join a hockey team, or take an art class.

In 2015, STAR programs promoted physical skill development in soccer, ultimate frisbee, hip hop dance, basketball, dodgeball, karate, yoga, swimming, skating and hockey, as well as art, cooking, music/guitar and drama. These programs were offered during critical after-school hours and on weekends, totalling to 52 hours of service per week, and served those living in the Caldwell, Lowertown and Russell Heights communities, increasing rates of attendance and engagement.

### PROGRAM COMMITTEE

**Al Hatton, Chair**  
President & CEO  
(Retired), United Way  
Centraide Canada

**Glen Carswell**  
Software Commodity  
Manager, PWGSC

**Jennifer Hepditch**  
Doctoral Candidate,  
Experimental Psychology,  
University of Ottawa

**Dr. Anne Rowan-Legg**  
Pediatrician, CHEO

**Ken Hoffman**  
Partner, One World Inc.

**Mike Johnston**  
Network Operations  
Manager, Enbridge Gas  
Distribution

**Cherry Murray**  
Associate Executive  
Director, Crossroads  
Children Centre

Last year, STAR staff continued to use Active Pursuit as a means of ensuring regular attendance, and nurtured positive working relationships with our families. Almost 40% of our participants came to us with at least one identified mental health challenge, and Active Pursuit gave us the opportunity to learn from and collaborate with parents & guardians, to train more than 70 volunteers, and to create an environment that recognizes difference while also encourages individual achievement.

STAR staff and volunteers greeted 266 young people, aged 6-12, to our weekly programs. We primarily served those living in one of our three service communities, and in September, welcomed back many returning participants. Of all those registered, about 20% were new to CLK and during registration, we also noted an uptick in new immigrants accessing our program schedule, speaking to our efforts to promote inclusion and accessibility.



## SUMMER CAMP

For the 32,000 children in Ottawa living in poverty, a camp opportunity is out of reach. Of the families we serve, almost 45% earn less than \$15,000 per year, and more than half of our families are led by a single parent.

This past summer over 360 campers attended camp. Campers learned core skills in the areas of canoeing, naturelore, campcraft, art, drama, swimming and rock climbing. Returning campers earned higher-level skill badges while new campers learned to set-up a tent or swim for the first time. In total, over 1600 skill badges were awarded throughout three camp sessions.

Camp also offers an important opportunity to learn social skills such as making friends with cabin-mates or resolving personal conflicts. Each day campers were introduced to positive character traits such as “courage” and “kindness” and practiced these skills throughout their stay at camp.

Thirty campers in our out-tripping program participated in a 7-day trip where they had the unique opportunity to practice their canoeing skills while taking on the responsibilities of portaging, route planning and food preparation. We also had 27 youth stay at our Hydro Ottawa Sustainable Youth Leadership Centre, where they participated in our Leaders in Training (LIT) Program. The LITs helped run programs, shadowed counsellors for a full day, and earned their Adventure Course skill badge, an inaugural skill program consisting of leadership activities, low-ropes courses and rock-climbing lessons. Many of these LITs will be joining us in 2016 at camp as junior staff.



The camp program also saw heightened integration with our inner-city programs. Over half of all campers in 2015 either attended camp in previous years or were referred through our STAR and LIT programs. Many campers are involved in our programs year-round.

These programs were possible due to our strong summer staff team, who worked hard to provide quality programs for campers. In 2015, 30 out of 80 camp staff were former campers, many of whom are now attending university or college with support from our scholarship program. The large integration of past campers into our summer staff team is just one indication of the strong impact of CLK programs to build resiliency for children and youth living in poverty in Ottawa.

“This magical place did as much for me as it did for the campers. [CLK camp is] the most rewarding and soul filling experience I’ve ever had.” — Ryan, former camp counselor



## CAMP WEEKENDS

Weekend camps continue to be an important bridge between our camp and inner-city programs, and are a key part of our mission to provide quality year-round programming. In 2015, 120 children ages 6-12 attended four weekend camps which ran throughout the school year. These camps featured specific themes such as “Superhero Camp” and the “Christie Lake Winter Olympics,” and provided an important opportunity for campers to reconnect with their summer camp counsellors. Our LITs were also on hand to help out for these camps as assistant counsellors. Each weekend camp was structured to teach specific character value traits such as “Respect,” “Helpfulness” and “Imagination.”



## LEADERS IN TRAINING (LIT)

The CLK Leaders in Training (LIT) program is designed to engage youth and foster their development of positive leadership skills, whether at home, in their schools or within the larger communities and city that they live in. LIT1s are the youngest at thirteen, and the staff and volunteers promote self-awareness and positive self-image with members of this group. In the LIT2 program, the focus is on group dynamics and successful collaboration with peers, including team-building and mutual respect. Youth in the LIT3 program are encouraged to seek out opportunities to give back to their community, to find ways to interact with those around them, including teachers and principals, employers, supervisors and parents or guardians.

The LIT program offered meetings three nights a week, dependant on age, and ran for 30 weeks

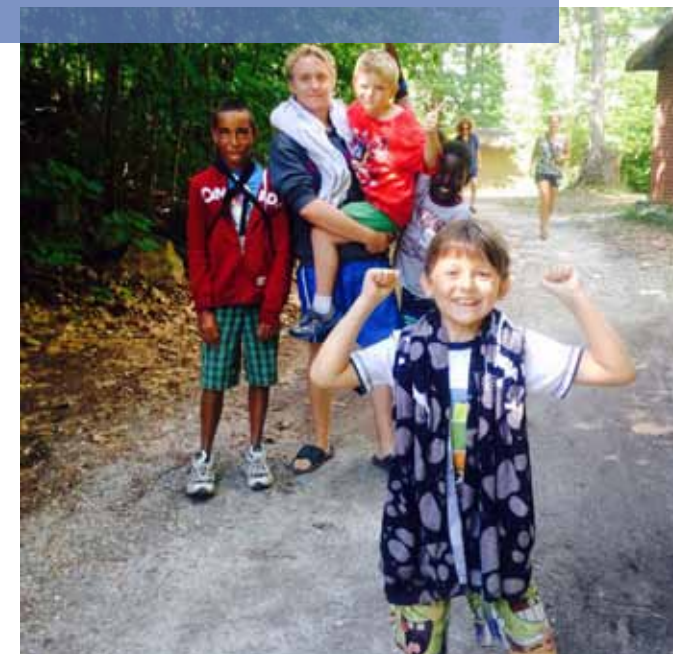
throughout the school year. Each meeting included skill- or team-building games/activities, guest speakers, workshops, opportunities for debate and discussion, as well as a meal component and time for homework and available tutoring. The assembly of all of the CLK LITs took place twice during the year, whereby LIT staff and volunteers took the program to our camp facility to host two camp leadership experiences that encouraged intermingling and sharing of ideas and fun between youth of all ages.

The LIT program hosted 51 youth last year, aged 13-16, and of those, more than 75% were returning LITs. Returning LITs are recognized as those who have worked their way through our branches of LIT involvement. Our staff and volunteers noted significant changes in the majority of our LITs, specifically in their self-confidence, teamwork and self-advocacy.



**I believe wholeheartedly in the work that is done at CLK and consider myself very fortunate to have had the chance to be part of such an amazing group."**

— Trevor, LIT Program Volunteer



## TRANSFORMATIVE RECREATION™ (T-REC)

TRANSFORMATIVE RECREATION™ is the framework on which CLK anchors its approach to (mission of) service. We provide a transformative educational experience through recreational opportunities, to foster a sustained and life-changing impact on the young people we serve.

Through the process of defining T-Rec, we also identified the need to formally evaluate our impact on the skill development of CLK clients and under the leadership of the Program Committee our developmental evaluation strategy was created.

CLK staff and volunteers identified the desire to have more information available to assist them in appropriately supporting individuals in STAR and camp programs. It was decided that evaluating physical, social and character improvement was important to highlight individual strengths and interests, as well as identifying mental health diagnoses, behavioral issues, triggers or stressors that could disrupt progress and strategies that combat these. Moving forward, CLK will continue to develop an evaluation tool that will directly report on our impact: building resiliency through year-round, skill-based programming for low-income children and youth.

## FACILITIES AND RENTALS

With 53 out-buildings located on 88 acres of land, our camp requires a significant amount of annual work to provide the best possible experience for our kids. Through a total of 12 work party days, about 600 volunteers helped to make camp look its best by completing critical construction projects and doing property maintenance. In total, work parties contributed well over \$10,000 in capital investments in our camp property. We thank the following groups for their work at camp:

- Enbridge Gas Distribution
- Hydro Ottawa
- Royal Bank of Canada
- NAV Canada
- Telus
- MD Financial Services
- Amdocs
- Canadian Medical Association
- Mercer
- Osgoode Rideau Romans Major Pee Wee Hockey Club
- Ottawa Anglican Diocese

The camp site was also busy with third party group rentals and rentals where CLK facilitated activities.



## COMMUNICATIONS COMMITTEE

### Owen Mahaffy, Chair

Director Engineering and Asset Management, Hydro Ottawa

### Joanne Boucher MacNeil

Senior Advisor, Elections Canada

### Mike McGann

Director, Senior Wealth Advisor, Wealth Management Scotia McLeod

### Sherry Moran

Director General (Retired), Canada Revenue Agency

### Scott Parkes

Vice President, Tamarack Homes

### Claudio Silvestri

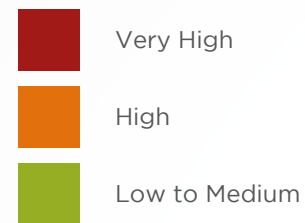
Vice President & Chief Information Officer, NAV Canada

# COMMUNITY

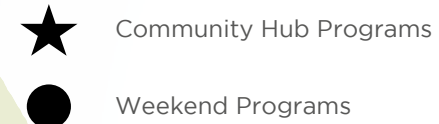
# IMPACT

## LEGEND

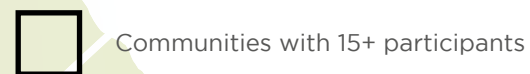
### NEIGHBOURHOOD NEED\*



### PROGRAMS



### MAIN COMMUNITIES SERVED



\*Based on socio-economic data, data source:  
The Ottawa Neighbourhood Study

“By providing year-round recreational programs to children and youth in Ottawa’s most at-risk neighbourhoods, Christie Lake Kids creates positive community impact across our city.”

Lowertown

Vanier / Overbrook

Strathcona Heights

Russell Heights

West Centretown

Caldwell

Bayshore / Pinecrest

## NEIGHBOURHOOD STATS

Neighbourhood	Participants in CLK Programs	Percentage of Children Living in Low-Income Households	Percentage of Children at Risk of Falling Behind in School*
Russell Heights	189	31.2%	22.3%
Caldwell	93	48.5%	37.1%
West Centretown	49	29.4%	37.0%
Vanier-Overbrook	34	46.1%	55.3%
Bayshore-Pinecrest	33	31.7%	25.7%
Lowertown-Strathcona Heights	30	39.8%	33.8%

\*Based on early development instrument scores.

TO LEARN MORE ABOUT CLK’S  
COMMUNITY IMPACT, VISIT:

[WWW.CHRISTIELAKEKIDS.COM/MAP.PHP](http://WWW.CHRISTIELAKEKIDS.COM/MAP.PHP)



# LEADERSHIP GIVING PROGRAM

Our Leadership Giving Program is comprised of a dedicated group of individual community leaders who give a minimum of \$500 per year to support the programs of Christie Lake Kids.

Thanks to their loyalty and generosity, Christie Lake Kids continues to Build Skills and Transform Lives.



## PATRON

\$25,000+

Kenneth Odell  
Paul A.G. McCarney  
Scott Parkes & Tracy Rait-Parkes

## ADVOCATE

\$5,000 - \$9,999

Mike Lalande  
Pauline Scott  
E. Neville Ward

## SPONSOR

\$2,000 - \$4,999

Barbara Aselford  
Tom Caldwell  
Lynn & John Graham  
Mike Johnson & Stacy Van Humbeck  
Margaret McCain  
The Mount Family  
Thomas Ozere  
Judith & Andrew Toth  
Peter Valiquet  
Andree & Torrance Wylie

We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.

We would also like to thank the 40 individuals who wish to remain anonymous, and those who designate their donation through United Way and other workplace campaigns.

## BEQUESTS

Estate of Diane Brown  
2 Anonymous Donors  
Christie Lake Kids received bequests totalling over \$16,000.

## GIFTS OF STOCK

Christie Lake Kids received gifts of stock totalling over \$90,000.

## OTHER GIFTS

Sondra Offord Memorial Scholarship  
Ian Richardson Memorial Scholarship  
Kathleen Elizabeth Ward, Camper Award

## PARTNER

\$1,000 - \$1,999

Peter & Susan Annis  
Pat & Lynne Barnhouse  
Donald & Sheila Bayne  
Sean Cavanagh  
Norma F. Davies  
David & Chris Dodge  
Judy & William Edgar  
Ross Finnie  
Louise & Harvey Glatt  
Suzanne Halpenny  
Al Hatton & Kim Canary  
Drs. Bryan & Jean Hollebhone  
Audrey Kenny  
Roland & Louise Locas  
Joan & Charles Mavor  
Bill McCloskey  
Andy Moran & Susan Sande  
Liam Morland  
Richard Mosley  
Gordon & Wendy Peters  
Judith Rae  
Anne Rowan-Legg  
Douglas & Anne Rutherford  
Dr. Susan Smith  
Rick & Kathy Southee  
Janice Waugh  
James & Liz Worthington  
James R. Young

## LEADER

\$500 - \$999

Dennise Albrecht  
Marven & Norma Bednas  
Steven Beeby  
Natalie & Jeff Benson  
Keith & Alexa Brewer  
Herbert Brune  
Joe Bryant  
Nancy Chance  
Bruce & Mary Devenny  
Joan R. Dow  
Deborah M. Duffy  
Robert Elliott  
Elizabeth A. Findlay  
Brian & Colleen Ford  
Joanne Fox & Daniel Hector  
Stephen Gurman  
Anthony Henderson  
Burton Hendricks  
Magdalena Janus  
Anne Joynt & Tony Going  
Carman & Gail Joynt  
Norman LeCouvie  
Linda & Shane Loates  
Dr. D.K. Mills & Patricia Mills  
Jamie & Alicia Milner  
Sherry Moran  
Ann Morrison  
Philip Nidd & Susan Leroux  
Gary & Sandra Partington  
Carla Pellizzari & Eric Alexander  
David & Paula Poupore  
Bob Rae & Arlene Perly-Rae  
James Romberger & Katherine Barley  
Ralph & Helen Westington

## DONOR DIRECTED FUNDS

Benefaction Foundation  
Colton Longbottom Fund  
Community Foundation of Ottawa  
Chamberlain Family  
Andy Cohen Memorial  
Dr. J. David & Doris Roger  
David Mahood Scott  
Strategic Charitable Giving Foundation  
Eleanor & Clifford Graham Family  
Robert & Carol Nash

# ORGANIZATIONS

“The positive impact Christie Lake Kids has on our community is evident when looking at their programs’ success and at the countless lives they have transformed.” — Mayor Jim Watson

## MAJOR GIFTS CABINET

Mike Lalande, Chair  
President, Lalande Insurance

Jeff Clarke  
President, Inflector Environmental Services

Colleen Ford  
Consultant, Ford Consulting

Adam Hendriks  
Assistant Manager, Greenbelt Construction

Scott Parkes  
Vice President, Tamarack Homes

Katherine Jeans  
Video Content Creator & Visual Artist

Mike McGann  
Director, Senior Wealth Advisor, Wealth Management Scotia McLeod

Paul McCarney  
Vice President Business Development, Tomlinson Group

Claudio Silvestri  
Vice President & Chief Information Officer, NAV Canada

Anne Van Delst  
Partner, Ginsberg Gluzman Fage & Levitz, LLP

## \$50,000+

City of Ottawa  
Enbridge Gas Distribution  
Ottawa Senators Foundation  
Ontario Trillium Foundation  
Anonymous Donor

## \$25,000 - \$49,999

Canadian Tire Jumpstart Charities  
Government of Canada  
Hydro Ottawa  
McCarney Family Foundation  
The Daryl K. Seaman Canadian Hockey Fund at the Calgary Foundation  
United Way/Centraide Ottawa  
Anonymous Donor

## \$10,000 - \$24,999

4539338 Canada Limited  
Conference for Advanced Life Underwriting  
excelHR  
John Howard Society of Ottawa-Carleton  
J.W. McConnell Family Foundation  
Searidge Technologies  
RBC Foundation  
Taggart Parkes Foundation  
TELUS  
The Cowan Foundation  
Their Opportunity Minor Sports Corporation  
Anonymous Donor

## \$5,000 - \$9,999

Clean Water Works  
David Burns and Associates  
Giant Tiger Stores Ltd.  
J.P. Bickell Foundation  
Max Keeping Foundation  
Ottawa Macdonald-Cartier International-Airport Authority  
TD Friends of the Environment  
TD Securities Underwriting Hope

## \$1,000 - \$4,999

Arnon Corporation  
Canadian Medical Association  
Harry P. Ward Foundation  
K. Gammon & S. Ferracuti Medicine Professional Co.  
Kids In Camp  
The Kiwanis Club of Sage of Ottawa  
May Court Club of Ottawa  
Ministry of Tourism, Culture & Sport  
Ottawa School of Art  
PCA Wildcats  
RBC  
Royal Canadian Legion Branch 480  
Sprott Asset Management  
Youth Services Bureau of Ottawa

## ORGANIZATION IN KIND SUPPORTERS

Enbridge Gas Distribution  
Light Switch Creative  
NAV Canada



20<sup>TH</sup> ANNUAL  
ENBRIDGE CANOE FOR KIDS

It was a milestone year for CLK’s oldest and biggest Signature Event! Another half-day spent at Mooney’s Bay, brought out teams of paddlers competing on both the water and in their fundraising efforts! Enbridge Canoe for Kids is the perfect illustration of how a community can do so much to support Ottawa’s most vulnerable youth by coming together to enjoy a morning in the sun.

SPONSORS

Enbridge Gas Distribution	Title
Rogers Communications	Silent Auction Tent
Allstream Inc.	Canoe
Drain-All Ltd.	Canoe
Deloitte	Canoe
Lakeside Gas	Winners Podium
NAV Canada	SWAG
Amdocs	Kid Zone

Gifts in Kind:

LIVE 88.5  
Enbridge Community Events Team  
Circus Delight  
Fendock  
Little Rays Reptile Zoo  
Farm Boy  
Bridgehead  
Canadian Military Services

Top Fundraising Team: IBISKA Paddlers

Top Individual Fundraiser: Cathy Loosley

Raised: \$113, 197



4<sup>TH</sup> ANNUAL  
CHRISTIE LAKE KIDS GOLF TOURNAMENT

The Christie Lake Kids Golf Tournament was held at Eagle Creek Golf Club. It was a beautiful day on the course, where participants enjoyed the high caliber golf, great meals and the live and silent auctions. CLK is looking forward to having this tournament continuously exceed its fundraising goals!

SPONSORS

CIBC Wood Gundy	Platinum
Valley Utilities	Platinum
Marathon Drilling	Platinum
NAV Canada	SWAG
Daniel C. Fernandes LL.B	Cart
Lalande Insurance	Gold
McCarney Family Foundation	Gold
Barley Mow	Gold
Ginsberg Gluzman Fage & Levitz, LLP	Gold
Drain-All Ltd.	Gold
Doyle Homes	Founding
Taggart Parkes Foundation	Dinner
Kott Lumber	Ball
Argue Construction	Wine
Myers Kanata	Hole In One

Hole Sponsors:

Argue Construction, Clean Water Works, The Wellness Group, Jack May Chevrolet Buick GMC, Kott Lumber, Theberge Homes, Brosun Media Works, David Burns & Associates, McIntosh Perry, TRTW Insurance Services, Frank Cowan Company, Air One Mechanical Services, Canada Trim, KS Plumbing & Heating, Inverness Homes, Nepean Building Supply, Air Rock Drilling, Dalma Forming, Schouten Construction, Mirror Works, Light Switch Creative

Raised: \$58, 459



4<sup>TH</sup> ANNUAL  
AN UNLIKELY PAIRING: ADVENTURES IN  
FOOD TRUCKS AND FINE WINE

A staple to our Signature Events, the Taggart Parkes Foundation’s annual Gala continuously tantalizes the taste buds and whets the palates of over 300 guests each year. Set in the beautiful Ashbury College, this year’s event raised over \$20,000 more than in 2014.

SPONSORS

Taggart Parkes Foundation	Title
excelHR	Lounge
Westboro Flooring & Décor	Food Truck
NAV Canada	Food Truck
McCarney Family Foundation	Food Truck
Wedecor	Decoration
Inflector Environmental Services	Venue
Merkley Building Supply	Dining Room
Trinity Development Group	Wine
Barry J. Hobin & Associates Architects	Wine
Minto Communities Canada	Wine
Scotia McLeod	Wine
Smith Petrie Carr & Scott Insurance Brokers	Wine
Deloitte	Program
Smith and Bradley’s Insurance	STAR Gift
David Burns & Associates	Dessert
Lalande Insurance	SWAG
Borden Ladner Gervais LLP	Emcee
Ginsberg Gluzman Fage & Levitz, LLP	Photo Booth
KOTT Lumber	Hospitality
Rogers Communications	Service
Vins Philippe Dan Durand	Volunteer
TRTW Insurance Services	Volunteer

Gifts in Kind:

Big Rig Brewery  
Air Canada  
Kurt Stoodley  
Light Switch Creative  
Ashbury College  
STAR Motors  
Responsible Choice  
The Ottawa Citizen

Raised: \$106, 737

“Christie Lake Kids’ special events provide a great opportunity for individuals, corporations and community groups to support the important work that CLK does for the vulnerable children and youth in our community.”  
— Mike Lalande, Chair, Major Gifts Cabinet

4<sup>TH</sup> ANNUAL  
PARLIAMENTARY BASKETBALL

The Annual Parliamentary Basketball Tournament has been a great event that brings local Members of Parliament from the Liberal, NDP, Conservative parties and the media together in a friendly tournament to raise funds for CLK. Once a third party event that grew in size and earnings, CLK adopted this event.

SPONSORS

CN Rail	Title
INTERAC	Opening & Half-time
National	Reception
TELUS	Winners Podium

Gifts in Kind:

Ottawa Venues  
Carleton University

Raised: \$18,260

THIRD-PARTY EVENTS

Without the support of our community, we couldn’t Build Skills & Transform Lives. Third-party fundraisers are very important to our cause; we are very thankful to be the beneficiary of these events which raised over \$111, 000 in 2015.

- Malhotra Family Foundation – Golf Tournament
- Ashbury College – Monte Carlo Night
- CLV Ron Kolbus Memorial Golf Tournament
- 6<sup>th</sup> Annual Ottawa Charity Ping Pong Tournament
- Bon Appetit! Ottawa
- Good Health Walk
- Boys Mystery Bus Tour
- Ottawa Region Masonry Contractors Association – Golf Tournament
- GreyHawk Ladies League – Golf Tournament
- CLK Holiday Party Fundraiser
- Nepean Fine Art Show
- Royal Bank of Canada – Westgate Branch BBQ
- Searidge Technologies

SIGNATURE EVENTS





## TREASURER'S REPORT

Every successful charitable organization is defined, in part, by its ability to overcome challenge and build toward long-term financial viability. Christie Lake Kids' primary fiscal objective for 2015 was to stabilize finances, paving the way toward more, broadened opportunities to serve our kids in the future.

In summary, this year was indeed a very good one. Great strides were made not only in terms of our financial health, but also in regard to risk management, the development of financial policies and procedures, along with the creation of new financial transparency and stability measures.

For the first time in recent history, Christie Lake Kids ended 2015 with a healthy surplus of just over \$200,000. The hard work of our fundraising team secured \$674,000 in grants this year and just under \$300,000 in corporate donations. Our Leadership Giving Program continued to grow in 2015, however our Individual Giving Program continues to suffer due to the current economic climate.

The Audit and Finance Committee has been developing a risk management tool which serves to identify, rate, and devise ways to mitigate those risks which have the greatest likelihood and impact on CLK. As an organization devoted to serving youth, it is critical that all risk, whether related to finances, programs, reputation, external factors or the governance of CLK be carefully monitored so that our service to the community may continue well into the future.

Our success this past year permits CLK to look ahead to 2016 with optimism. We are poised to invest in programming for our kids, staff retention and improvements to camp infrastructure, opening the door to future growth and opportunity.

**Carla Pellizzari CPA, CGA**  
Treasurer, Board of Directors

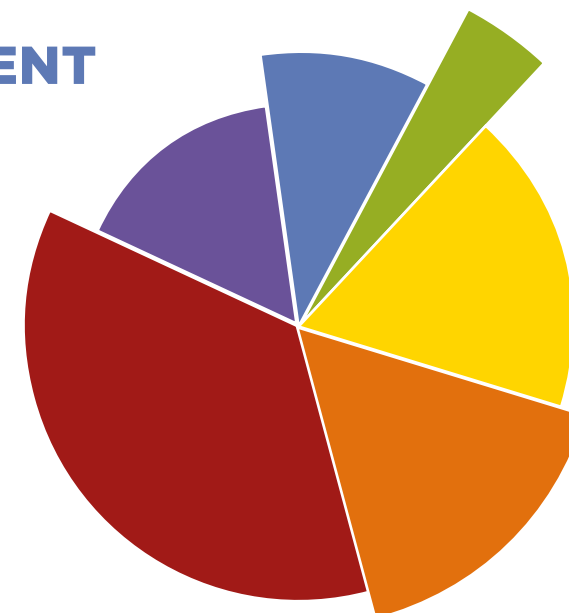


**The Ottawa Police Service supports Christie Lake and its mandate of providing recreation and skill-building programs to youth in our community."**

— Chief Charles Bordeleau

## 2015 CONDENSED STATEMENT OF REVENUE (\$000)

REVENUE	2015	%	2014	%
Individuals	\$336	18%	\$335	20%
Corporations, Community Groups & Associations	\$297	16%	\$255	15%
Foundations and Government Grants	\$674	36%	\$519	31%
CLK Special Events	\$298	16%	\$238	14%
Third Party Events, Rentals, Fees & Other	\$185	10%	\$196	11%
Social Rec Connect	\$78	4%	\$153	9%
<b>Total</b>	<b>\$1,868</b>	<b>100%</b>	<b>\$1,696</b>	<b>100%</b>



### AUDIT & FINANCE COMMITTEE

**Ann Morrison, Chair**  
Regional Vice President, RBC

**Carla Pellizzari**  
Controller, La Fromagerie  
Coopérative St. Albert Inc.

**Glenn Smith**  
Senior Manager Advisory,  
KPMG LLP

**Wes Richardson**  
Director of Finance,  
Youth Services Bureau

### HUMAN RESOURCES COMMITTEE

**Jennifer Burns, Chair**  
Account Executive, David  
Burns & Associates

**Chris Hughes**  
CEO, Hughes & Associates

**Alayna Miller**  
Lawyer, Mann Lawyers LLP

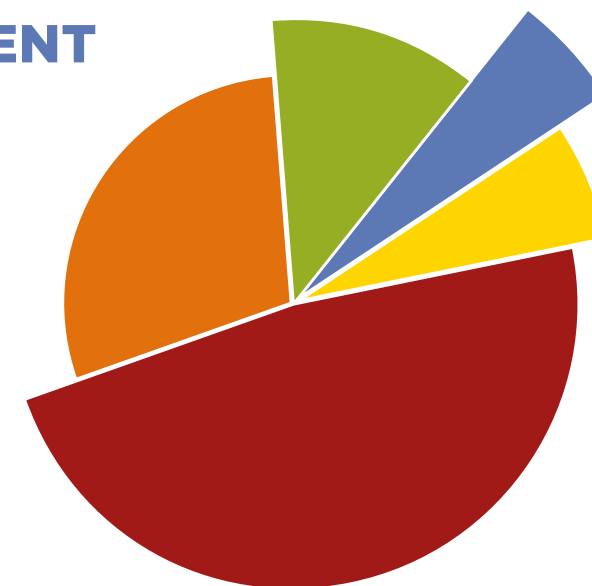
**Tom Ozere**  
Partner, Borden Ladner Gervais

**Arni Ahronson**  
Acting Director Strategic  
Staffing & Talent Management,  
Ottawa Police Service

**Kristen Hodgins**  
Senior Administrative Assistant  
to the Superintendent of  
Resourcing & Development,  
Ottawa Police Service

## 2015 CONDENSED STATEMENT OF EXPENSES (\$000)

EXPENSES	2015	%	2014	%
Camp	\$807	48%	\$806	45%
STAR	\$487	29%	\$490	27%
Fundraising & Public Education	\$198	12%	\$225	13%
Social Rec Connect	\$76	5%	\$155	9%
Administration	\$99	6%	\$110	6%
<b>Total</b>	<b>\$1,667</b>	<b>100%</b>	<b>\$1,786</b>	<b>100%</b>
Net	\$201		-\$90	







## WHAT WE DO

At Christie Lake Kids, we believe the experience of growing up in poverty should not define a person or limit their potential. We offer year-round programs to Ottawa's most vulnerable children, giving them the chance to learn physical, character and social skills in a safe, encouraging, inclusive environment.

More than 600 kids from low-income families attend after-school & weekend programs like Art, Music and Hockey at inner-city community centres and spend two weeks every year at Christie Lake Camp in Perth. All of our programs are offered free of charge and with all supplies & transportation included!

Our staff and volunteers provide outreach throughout the year, surrounding children with support ~ teaching, encouraging and inspiring.

**“Building Skills – Transforming Lives” is not just a tagline — it’s what we do.**

## CHRISTIE LAKE KIDS PROGRAMS ARE BASED ON THESE BASIC PRINCIPLES:

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill-development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.



## CHRISTIE LAKE KIDS

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Email: [admin@christielakekids.com](mailto:admin@christielakekids.com)

Web: [www.christielakekids.com](http://www.christielakekids.com)

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