



ANNUAL REPORT 2014



EXECUTIVE COMMITTEE

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President

Carla Pellizzari
Treasurer
Corporate Controller &
Senior Financial Officer,
Holder Tractors Inc.

Sherry Moran
Secretary
Director General,
Canada Revenue Agency
(Retired)

Al Hatton
Community Volunteer

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Joanne Fox
Community Volunteer

Thomas Ozere
Partner, Borden Ladner Gervais

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PWGSC

Andy Moran
Applications Services Executive,
Federal Gov't &
Eastern Canada Public Sector, GoC

Dan Delaney
Superintendent,
Ottawa Police Services

Trevor Doyle
President, Doyle Homes

Ann Morrison
Regional Vice President, RBC

Scott Parkes
Vice President, Tamarack Homes

Mike McGann
Wealth Advisor Director,
Wealth Management,
Scotia McLeod

Cliff Youdale
Executive Director,
Asset Management Services,
Ottawa Community Housing

Mike Johnston
Network Operations Manager
Enbridge Gas Distribution

Dr. Anne Rowan-Legg
Pediatrician, CHEO

Bill McCloskey
Past President
Retired Assistant Commissioner,
Canada Revenue Agency

STAFF MEMBERS

Jacqueline Akerman
Manager of
Inner City Programs

Sarah Allan-Wiseman
LIT Coordinator

Natalie Benson
Director of Fundraising &
Communications

Matt Breen
Facilities Manager

Caitlyne Brewer
Social Rec Connector

**Kasey Boudreau (maternity leave) /
Madelyn Becotte**
Events &
Marketing Coordinator

Michael Castoro
Accountant

Darcy Delaney
Executive Director

Giovanni Di Salvo
Bus Driver

Tara Howlett
Program Manager
– Social Rec Connect

Luwam Kidane
Program Coordinator
– Caldwell &
Weekend Programs

Linda Loates
Fundraising Coordinator

Joyce Lucey
Office Administrator

Joanne MacGregor
Manager of
Program Development

Craig Mackie
Director of Programs

Liam McGuire
Camp Director

Olivia Reid
Program Coordinator
– Russell Heights

STAFF WHO LEFT CHRISTIE
LAKE KIDS IN 2014

Carole Gagné Ince, Mairi McGuire,
Sara Prieur, Sandra Smail,
Sue Wilson



PRESIDENT’S
MESSAGE

Each year I comment on what great work we at Christie Lake Kids do for this community. While this year is no exception, we always strive to be the best at what we do, it has not been without its challenges. Sustainable funding continues to be a struggle for us. We are fortunate to have regular donors, both corporate and individual. How wonderful to live in such a caring and giving community. The challenge however, remains as costs for delivery rise and the demand for services grow, we find it difficult to keep pace in a sustainable way. Like so many of our service delivery partners, we have to be creative in attracting new partners, sponsors and supporters. We need to nurture our existing donor base and seek new, long term donors who recognize our great work and find an emotional connection with us. To that end, we have strengthened our staff in this area by hiring a new Director of Fundraising and Communications, Natalie Benson. We have also invested in new fundraising peer-to-peer software that will enable us to better raise funds for our major events including Canoe for Kids.

Preservation of our programs is one of our primary concerns. This past year, we saw one of the finest examples of the Camp Program since I have been serving on the Board of Directors and an exceptional STAR Program delivered to our kids in the communities we serve. Our Hockey Program and other programs continue to add to our service offerings. They would not be possible without the numerous dedicated volunteers who help us out. Their ongoing support and guidance help us to brighten the lives of our kids and remind us all that we live in a caring community. Our LIT’s each year never cease to amaze me with the energy and dedication they show to CLK and our kids. They show us that a difference is being made not only in their lives but our younger kids as well. Finally, our staff; we are so fortunate to have such dedicated people working diligently to make this a better organization for our kids each and every day. No matter what the role is in CLK, you truly do make a difference. This year we made some changes in the ranks to address our

strategic direction towards outcome measures, the fruits of which we will be recognizing over the next few years. In addition, Darcy Delaney took on the role as our Executive Director. He has shown his commitment and understanding of the needs and challenges we face as an organization and I am so pleased that Darcy is with us. Furthermore, I am blessed to be President of a Board of Directors whose membership is an inspiration in this community. We face our challenges with strength, commitment and interest in doing what is right and fair. I am forever grateful for the work my fellow Board Members do on the Board, the Committees and in the community.

As we close off one year and move forward, we continue our ongoing commitment to the community, our kids, and the families we serve. We are further committing to show meaningful outcomes not just by changing the lives of the kids we touch but by demonstrating and reporting on it to the broader community. We all know that we make a difference to the kids and families we serve. Our transformative recreation program will ensure that everyone, including our stakeholders, will see our incredible results.

Chris Hughes
President, Board of Directors



“As we close off one year and move forward, we continue our ongoing commitment to the community, our kids, and the families we serve.”



EXECUTIVE DIRECTOR'S MESSAGE

Whenever I ask the kids we serve what they like most about Christie Lake Kids, the answers are always similar. Whether it's learning to dance, seeing their friends, preparing food, or the great volunteers and staff, what's most important to our kids is always the experience. Our supporters often tell me that they invest in Christie Lake Kids because they believe in the long term impacts these experiences have for the children.

In 2014 our key program objective was to evaluate the outcomes of our programs: to connect the experiences to the long term impacts through research, evaluation and anecdotal evidence. Our Transformative Recreation (T-Rec) model is now being applied to all of our program areas; STAR, LIT and Camp. Within the T-Rec context, we are teaching and measuring the progress of important physical, social and character skills. We now have the ability to identify the long term outcomes of participating in recreation programs which intentionally emphasize character and social skills through arts and recreation.

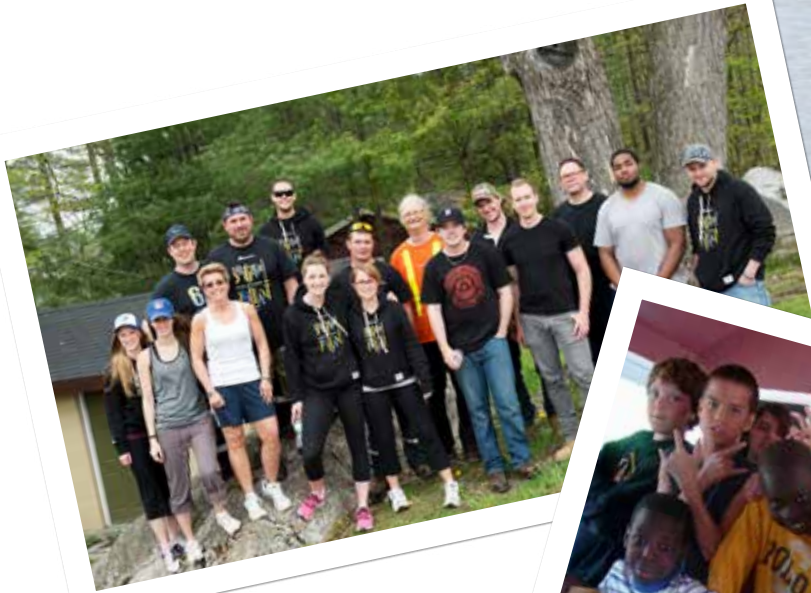
In order to meet our program development objectives in 2014 we added human resources to our program development team. The investment of additional personnel for the 2014 fiscal year was critical to ensure that all of our supporters see their investment creating the greatest possible impact within our community. The current depth of program offerings we provide is unmatched within the recreation sector. We continue to be grateful for the overwhelming support we receive from individuals, corporations, foundations and community partners as we lead the development of program best practices for children and youth growing up in poverty.

“Whether it’s learning to dance, seeing their friends, preparing food, or the great volunteers and staff, what’s most important to our kids is always the experience.”

As we completed the first year of our three year strategic plan, we have addressed several improvements in our human resource practices, developed an organizational risk management framework, and continue to elaborate our fundraising strategy. With the help of a generous anonymous benefactor and Greenmelon Inc., a local marketing firm, we have completed a comprehensive brand audit and development of new brand framework, including new logo, tagline, key messages, and marketing strategy.

Overall, 2014 was a great year in which our organization experienced significant transition, transformation and development. We have embraced our challenges and leveraged our resources to ensure more children are served and with greater capacity than any previous year. Our new brand will help us build our community of support while preserving our important program offerings for years to come. After all; according to the kids, it’s the experience that matters the most. Thank you all for helping us to reach our goal of Building Skills, Transforming Lives.

Darcy Delaney
Executive Director



SUMMER CAMP

2014 was another successful year for the summer camp program, with over 370 children and youth taking part in 12 day sessions at our 88 acre camp site situated on the shores of Christie Lake. Campers spent their days having fun in recreational programs and building self-confidence through learning skills in the areas of canoeing, swimming, mountain biking and art. Campers also learned about their surrounding natural environment through daily camping and ecology lessons. In addition to learning physical skills, campers also practiced important social skills such as making new friends and participating in cabin groups. For the first time, new staff instructor training levels were introduced for our rock-climbing wall, which will create greater access to climbing opportunities for our campers. The out-tripping program was successful again this year, with over 30 youth taking part in 7-day canoe trips in nearby Frontenac Park. These “out-trippers” learned vital skills such as portaging and route planning. For many, it was their first opportunity to camp in a park overnight. 20 members of our inner-city Leaders in Training (LIT) program also took part in the summer camp program. Staying at the Hydro Ottawa Sustainable Youth Leadership Centre on Belle Island, the LIT’s built on their teamwork and leadership skills, which they then applied towards working with younger campers and helping to run recreational programs.

In addition to building physical and social skills at summer camp, our program also started to actively focus on building character skills in 2014. Through the new “Beneficence Buck” program, campers were encouraged to recognize and practice positive character traits such as patience, respect and honesty. The Beneficence Buck program has quickly become a pillar of the camp program’s Transformative Recreation approach, which focuses on building physical, social and character skills. Our belief is that these skills will lead to campers building long-term resiliency in their lives.

All of these programs would not have been possible without the professional and tireless effort from the camp staff team. Over 30 counsellors and 22 junior staff showed tremendous dedication in their long hours of work, with the endless support of the senior staff group and Assistant Camp Director. The camp program also benefitted from the work of a Queen’s University placement student, who helped extensively with conducting pre-camp home visits with families and programming activities during the camp program.

CAMP WEEKENDS

In 2014, four weekend camps were offered to children and youth enrolled in CLK and SRC’s programs. Over 230 campers joined us for weekend programming throughout the spring and fall, and had the opportunity to experience a diverse range of outdoor programming activities. The weekend programs provided a packed schedule of recreational opportunities led by our staff and volunteers. 35 youth in our LIT program were also involved as volunteers, giving them the opportunity to build on their counselling skills. For many children involved with our inner-city programs, weekend camps provide the only opportunity to leave Ottawa and gain an overnight outdoor experience.

CAMP PROPERTY

The camp property continued to see a high level of activity, with a large number of work groups assisting in the maintenance of our buildings, including installing a large drainage system to avoid flooding, painting, clearing fallen foliage and installing new shelves to hold clothing donations. By the beginning of summer, the camp site looked in its best shape to date, which would not have been possible without work groups from the following companies:

- Enbridge Gas Distribution
- Hydro Ottawa
- Royal Bank of Canada
- Telus
- NAV Canada
- MD Physician Services
- Deloitte
- Osgoode Rideau Romans
- Major Pee Wee Hockey Club
- Amdocs

The camp site also hosted many rental groups along with a number of facilitated activities for school groups, including day camps and an environmental science camp. CLK also continued to build its partnership with Ashbury College. In 2014, CLK staff facilitated a grade 8 day camp, grade 9 overnight camp, grade 10 community service day, and grade 12 leadership camp for Ashbury students. In total, rental revenue generated by our camp site from private groups and school groups increased from \$56,260 in 2013 to \$71,006 in 2014, an increase of over 25%.

“Our belief is that these skills will lead to campers building long-term resiliency in their lives.” — Liam McGuire, Camp Director





CHRISTIE LAKE S.T.A.R.

S.T.A.R. PROGRAM

In 2014, the STAR (Skills Through Arts and Recreation) program continued to provide important critical hours activity options for children who experience poverty in the city. In 2014, we were able to deliver over 50 hours of critical hours; inner-city based programming each week to children and youth in Ottawa. Our programs continue to grow and we are able to reach more kids than ever before!

INNER CITY PROGRAM

Our program year finished strong in the spring of 2014, with STAR staff and volunteers embracing our Transformative Recreation (T-Rec) model of purposeful physical, social and character skill development. The check-in and check-out structure of program delivery, conducted before and after each hour of program, allowed for dual results: our children and youth were encouraged

to practice emotional literacy and overall program satisfaction in a safe and supportive space, while also giving program staff and volunteers an enhanced perspective on how to better serve our participants on an individual basis.

The fall of 2014 saw a 42% return rate of volunteers from previous years, which created a solid foundation to pursue greater engagement in T-Rec program delivery. During three well-attended volunteer training meetings we introduced the use of progress reports, giving volunteers a simple tool to track individual skill development from week to week. Participants were evaluated weekly on up to five skills, including the acquisition of physical skills (demonstrating proper form), social skills (exhibiting peer respect, sharing and/or teamwork) and character skills (using appropriate self-expression and self-regulation).



“Our children and youth were encouraged to practice emotional literacy and overall program satisfaction in a safe and supportive space...”

— Joanne MacGregor, Inner City Program Director

VOLUNTEERS

In 2014, we welcomed the enthusiasm and hard work from over 100 volunteers who supported our after-school and weekend programs, as well as camp weekends and special events. The success of our programs relies heavily on the dedication of these individuals, who continue to provide meaningful and genuine care and support to our STAR participants. We engaged these dedicated individuals from several sources, the most noteworthy being the excellent forum offered from Volunteer Ottawa, from the city's post-secondary schools, including Carleton and Ottawa universities and Algonquin College, and via word of mouth (volunteers engaging interested parties through familiar contact, acting as symbolic representatives of our organization and mission).

PARTNERSHIPS

Christie Lake Kids continues to be influential in the lives of our participants, thanks in part to the on-going partnerships we have with many community partners. It begins with the in-kind donation of space provided to us by the City of Ottawa, allowing us to work and play in safe gymnasiums, kitchens and large classrooms with our participants. The Ottawa Food Bank also plays an important role in providing snacks, fresh fruits and vegetables, meats and dairy products that supplement our after-program snack and LIT meal programs. It is estimated that their contribution equals to more than \$20,000 worth of foodstuffs.

Other organizations and individuals who facilitated training or program support for our STAR program include the following partners: Royal Bank of Canada, Chance2Dance, the Carlington Arts Initiative, the Ottawa School of Art, St. Aidan's Anglican Church, Giant Tiger, ENACTUS/Project Fly, HEROS Hockey (Boys and Girls Club), Hockey Eastern Ontario and Ottawa Centre Minor Hockey Association, Hydro Ottawa, Ottawa Community Housing, Canadian Jumpstart, Their Opportunity, Famous Five, Royal Canadian Mounted Police, Ottawa Police Service, Ottawa Fire Services and the Professional Paramedic Association of Ottawa.

SOCIAL REC CONNECT

Social Rec Connect is the combination of the best practices and leadership of Christie Lake Kids, and the supporting partnership of Boys and Girls Club of Ottawa, National Capital Region YMCA/YWCA, and the City of Ottawa with fundraising partnership from United Way Ottawa. SRC was created and is delivered on the collective impact model. Partners work collaboratively to simplify their registration and subsidy application systems, leverage and share resources, provide free program spaces, and reduce costs to make recreation more accessible.

Social Rec Connectors work directly with families to help them identify and overcome complex obstacles like financial difficulties, language barriers, parental capacity, transportation and social isolation. SRC operates using Christie Lake Kid's **Active Pursuit** model to specifically target those who are not reached by traditional programming/outreach models and **Active Engagement** to help families anticipate and mitigate potential barriers that may disrupt the consistent participation of a child or youth in their social recreation programs.

CHRISTIE LAKE LEADERS

LEADERS IN TRAINING

The Leaders in Training (LIT) program is designed to build leadership skills and engage youth with their community over three years, beginning at age 13. The youth are divided by age into three LIT groups, each having a specific program focus. In 2014, the LIT1s worked on developing their individual leadership skills; the LIT2s focused on leadership dynamics (within a group setting) as well as collaborating with their peers, and the LIT3s combined all the skills they have learned and practiced throughout the LIT program, acting as role models for the younger LITs while working to further engage with and give back to the community through various volunteer opportunities.

The LIT program ran for 28 weeks throughout the school year with each LIT group attending 3 hours of programming every week. In addition, the LITs attended two amazing LIT camps at Christie Lake Camp where they engaged in various leadership activities as a combined group. The youth have also been really terrific in giving back to our STAR Program by assisting the counsellors at various weekend camps throughout the year.





FUNDRAISING

LEADERSHIP GIVING PROGRAM

Our Leadership Giving Program is comprised of a dedicated group of individual community leaders who give a minimum of \$500 a year to support the programs and services of Christie Lake Kids.

Thanks to the loyalty and generosity of a growing number of Leadership donors, Christie Lake Kids is able to continue to provide vital skill-building programs to economically disadvantaged children and youth, year after year.

PATRON

\$25,000 +

Paul McCarney
Kenneth Odell

BENEFACTOR

\$10,000 - \$24,999

Scott Parkes &
Tracy Rait-Parkes

ADVOCATE

\$5,000 - \$9,999

Mike Lalande
Pauline Scott
E. Neville Ward

SPONSOR

\$2,000 - \$4,999

Peter & Susan Annis
Barbara Aselford
Lynn & John Graham
Mike Johnson &
Stacy Van Humbeck
The Mount Family
Thomas Ozere
David & Paula Poupore
Charles F. Scott
Judith & Andrew Toth
Peter Valiquet

PARTNER

\$1,000 - \$1,999

Dennise Albrecht
Lynn Atkins
Pat & Lynne Barnhouse
Donald & Sheila Bayne
Tom Caldwell
Sean Cavanagh
Norma F. Davies
Bruce & Mary Devenny
Chris & David Dodge
Judy & William Edgar
Ross Finnie
Joanne Fox & Daniel Hector
Louise & Harvey Glatt
Suzanne Halpenny
Drs. Bryan & Jean Hollebone
Carman & Gail Joynt
Audrey Kenny
Roland & Louise Locas
Joan & Charles Mavor
Margaret McCain
Andy Moran & Susan Sande
Liam Morland
Richard Mosley
Judith Rae
Douglas & Anne Rutherford
Dr. Susan C. Smith
Rick & Kathy Southee
Janice Waugh
James & Liz Worthington
Torrance J. Wylie
James R. Young

LEADER

\$500 - \$999

Steven Beeby
Marven & Norma Bednas
Keith & Alexa Brewer
Herbert Brune
Anne Buckmaster
Nancy Chance
Darcy & Sarah Delaney
Joan R. Dow
Deborah M. Duffy
Robert & Catherine Elliott
Elizabeth A. Findlay
Colleen & Brian Ford
Donald Ford &
Margo (McKnight) Ford
Carole Gagné Ince
Lorne W. Gold
Stephen Gurman
Al Hatton & Kim Canary
Anthony Henderson
Burton & Dawn Hendricks
Bruce James
Magdalena Janus
Paul & Sheila Jenkins
Norman LeCouvie
Philip Nidd & Susan Leroux
Linda & Shane Loates
Dr. D.K. Mills & Patricia Mills
Jamie & Alicia Milner
Sherry Moran
Ann Morrison
Gary & Sandra Partington
Gordon &
Wendy Peters
Bob Rae & Arlene Perly-Rae
James Romberger &
Katherine Barley
Ralph & Helen Westington

We would also like to thank the individuals who wish to remain anonymous.

We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.

BEQUESTS AND GIFTS OF STOCK

In 2014, Christie Lake Kids was the beneficiary of bequests totaling \$10,000.

In 2014, Christie Lake Kids received several gifts of stock totaling over \$68,000.



ORGANIZATIONS

\$50,000 +

City of Ottawa
Enbridge Gas Distribution Inc.
Hydro Ottawa

\$25,000 - \$49,999

Anonymous Donor
Canadian Tire Jumpstart
Charities
John Howard Society of
Ottawa-Carleton
McCarney Family Foundation
Ministry of Tourism, Culture &
Sport
The Calgary Foundation
United Way/Centraide Ottawa

\$10,000 - \$24,999

Community Foundation of
Ottawa
Excel HR
Frank Cowan Foundation
Telus
Taggart Parkes Foundation
RBC Foundation
Their Opportunity Minor Sports
Corporation

\$5,000 - \$9,999

Clean Water Works
David Burns and Associates
General Mills Canada
Corporation
IODE- Margaret Brand Chapter
J.W. McConnell Family
Foundation
Kitchissippi United Church
Max Keeping Foundation
MD Physician Services
Ontario Trillium Foundation

Ottawa Macdonald-Cartier
International Airport Authority
PricewaterhouseCoopers
Canada Foundation
Searidge Technologies Inc.
Strategic Objectives
TD Securities Underwriting
Hope Fund

\$1,000 - \$4,999

Arnon Corporation
Bytown Auto Propane
Cadillac Fairview Corporation
Limited
Cardel Homes
CIBC Children's Foundation
Harry P. Ward Foundation
Kiwanis Club of Ottawa West
Kiwanis Club of Sage of
Ottawa Inc.
May Court Club of Ottawa
Ottawa School of Art
RBC Royal Bank
Rotary Club of West Ottawa
Soeurs de la Charité d'Ottawa
TD Friends of the Environment
Uniform Commercial
Developments
Youth Services Bureau of
Ottawa

\$500 - \$999

Central Plumbing Services
CHEO Foundation
K. Gammon & S. Ferracuti
Medicine Professional Co.
Lehigh Hanson Materials Ltd
Sheet Metal Workers
Association Local Union 47



DONOR DIRECTED FUNDS

CLK received 2 donor directed gifts through the Strategic Charitable Giving Foundation:

Eleanor & Clifford Graham Family Fund
Robert & Carole Nash

CLK received 8 donor directed gifts through the Community Foundation of Ottawa:

Dwight & Karen Brown Family Fund
Marjorie & Charles Jefferson
New Sun Joy Maclaren Fund
Dr. J. David & Doris Roger Family Fund
David Mahood Scott Fund
Colleen Snipper Memorial Fund
Taggart Family Fund



“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed it is the only thing that ever has.” — Margaret Mead



FUNDRAISING

19TH ANNUAL ENBRIDGE CANOE FOR KIDS

This exciting half-day event sees teams of paddlers competing against one another in a fun-spirited canoe race along Mooney's Bay. Enbridge Canoe for Kids is CLK's biggest fundraiser, and demonstrates the power of community coming together to support Ottawa's most vulnerable children and youth.

Raised.....\$97,000

SPONSORS

Enbridge Gas Distribution.....Title Sponsor
Lakeside Gas.....Winners Podium Sponsor
NAV Canada & Guildcrest Homes.....Canoe Sponsors

IN KIND SPONSORS

- Live 88.5
- Little Ray's Reptile Zoo
- Bridgehead
- CGI
- Dovercourt Recreation Centre
- Fendock
- Canadian Military Services

TOP FUNDRAISING TEAM

IBISKA Paddlers.....\$14,090.00

TOP FUNDRAISING INDIVIDUAL

Cathy Loosley.....\$5,515.00



& EVENTS

3RD ANNUAL CHRISTIE LAKE KIDS GOLF TOURNAMENT

Last year's Christie Lake Kids Golf Tournament was held at Loch March Golf and Country Club. Despite the torrential rain, golfers had a fantastic day, enjoying friendly competition, dinner and live & silent auctions. The rate that this event is growing shows promise for many more tournaments to come!

Raised.....\$56,000

SPONSORS

Marathon Drilling, Valley Utilities.....Platinum Sponsors

McCarney Family Foundation,
Daniel C. Fernandes Law Office,
Lalande Insurance, Doyle Homes.....Gold Sponsors

Taggart Parkes Foundation.....Dinner Sponsor

Robert Orange CIBC Wood Gundy.....Cart Sponsor

Carolina Retirement Suites.....Lunch Sponsor

EMCO Waterworks.....Ball Sponsor

Novatech Engineering Consultants Ltd,
Hanson Pipe and Precast,
McIntosh Perry Consulting Engineers,
Argue Construction Inverness Homes,
Central Drywall, KS Plumbing,
Air Rock Drilling, Barley Mow,
Air One Mechanical, Fratelli,
Nepean Tile and Marble,
Merkley Supply,
Rocksolid Enterprises, Royal Lepage,
Spadaccini Carpentry, Canada Trim,
Fairhall Moffatt and Woodland,
Future Financial, Emcon Products.....Hole Sponsors

Myers Kanata.....Hole In One Sponsor

John Steenbakker, CIBC Wood Gundy...Corporate Donation



AN UNLIKELY PAIRING: ADVENTURES IN FOOD TRUCKS & FINE WINES

Presented by the Taggart Parkes Foundation, this annual Gala was celebrated at Ashbury College, and featured local celebrity chef Steph the Grilling Gourmet. More than 100 guests enjoyed the pairing of exotic wines with local food truck catering, a live and silent auction, and even a photo booth to capture the evening!

Raised.....\$84,000

SPONSORS

Taggart Parkes Foundation.....Title Sponsor

Excel HR.....Lounge Sponsor

Wedecor.....Decor Sponsor

McCarney Family Foundation,
Merkley Building Supply,
Westboro Flooring & Décor,
Trinity Development Group.....Food Truck Sponsors

Richcraft Homes, Barry J. Hobin &
Associates Architects, Kott Lumber,
Scotia McLeod, NAV Canada.....Wine Sponsors

Telus.....Program Sponsor

Deloitte.....Dessert Sponsor

Lalande Insurance.....STAR Gift Sponsor

Instrux Media Corp.....SWAG Sponsor

Welch LLP.....Flower Sponsor

Rogers Communications.....Hospitality Sponsor

BLG.....Emcee Sponsor

Phoenix Homes.....Volunteer Sponsor

Osgoode Properties.....Volunteer Sponsor

SPECIAL THANKS TO

- Steph the Grilling Gourmet
- Lightswitch Creative
- Harvey and Vern's Old Fashioned Soda
- Ashbury College
- Star Motors
- Sign FX
- The Ottawa Citizen



THIRD PARTY EVENTS

We are very grateful to be the beneficiary of many events organized by caring organizations, individuals and community groups. These events raised over \$125,000 in 2014.

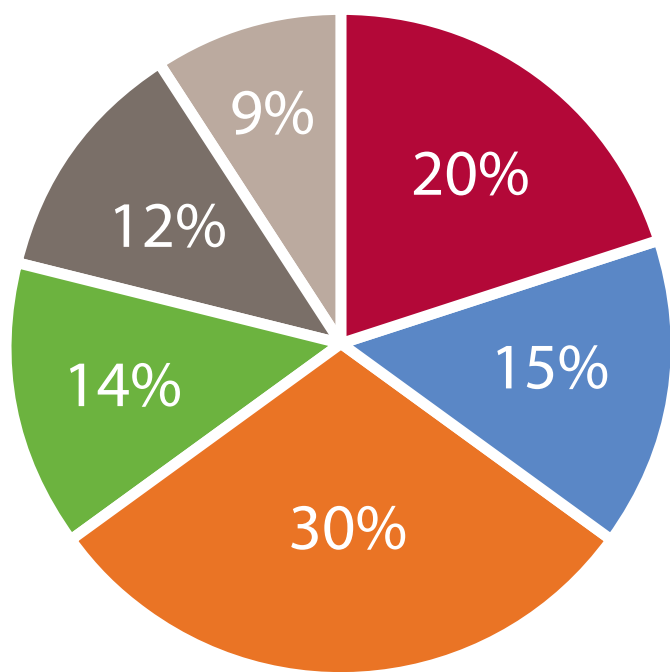
- Malhotra Golf Tournament
- Ashbury College
- CLV Ron Kolbus Memorial Golf Tournament
- 5th Annual Ottawa Charity Ping Pong Tournament
- 3rd Annual Parliamentary Basketball Tournament
- 33 Signals Regiment Foundation
- 100 Women Who Care Event
- Craft Brewer Hockey Tournament
- STAR Hockey Golf Tournament
- 100 Men Who Care Event
- Bon Appetit! Ottawa
- Live 88.5 Alternative Golf Tournament
- CFL Ottawa Alumni Golf Tournament
- Hill Charity Golf Tournament
- Algonquin College Police Foundations
- Synopsys Inc.
- Leslie Park Public School
- Munster Dash
- Sterling Ford Drive 4 Your Community
- RCMP
- Fisher Park/Summit School Kindness Club



CONDENSED 2014

STATEMENT OF REVENUE

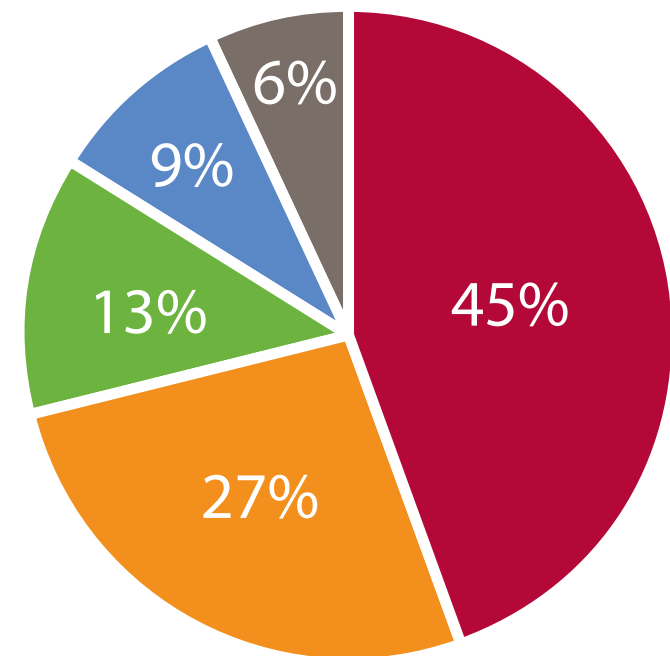
REVENUE	2014	%	2013	%
Individuals	335	20	342	20
Corporations, Community Groups, and Associations	255	15	240	14
Foundations and Government Grants	519	30	454	27
CLK Special Events	238	14	218	13
Third Party Events, Rentals, Fees, Other	196	12	303	18
Social Recreation Connect	153	9	147	9
TOTAL	\$1,696	100%	\$1,704	100%



CONDENSED 2014

STATEMENT OF EXPENSES

EXPENSES	2014	%	2013	%
Camp	806	45	756	47
STAR	490	27	452	28
Fundraising & Public Education	225	13	160	10
Social Recreation Connect	155	9	147	9
Administration	110	6	91	6
TOTAL	\$1,786	100%	\$1,606	100%
NET REVENUE	-\$90		\$98	



TREASURER'S REPORT

When first introduced to the staff and members of the Board at Christie Lake Kids I was reminded of a quote from the famed American poet Ralph Waldo Emerson, "Nothing great was ever achieved without enthusiasm." I discovered first-hand that enthusiasm is the lifeblood of this organization. I've been privileged to work alongside a group of dedicated professionals that are truly devoted to the kids that CLK has served so faithfully these many years.

"Nothing great was ever achieved without enthusiasm." — Ralph Waldo Emerson

In many respects, the year 2014 was one of opportunity. The scope of Christie Lake is evolving, not only by extending its reach into the community, but also through Transformative Recreation which will help appraise the performance and value of CLK's programs and activities. This has required investment in people, expertise and technology. Specific resources have been directed toward CLK's key program development with the addition of staff and dedicated software to support fundraising activities. With opportunity, however, comes challenge. These new costs have yielded a deficit of \$90,000 for the fiscal year. Notwithstanding, CLK is committed to achieving a balanced budget in 2015, including restoring contribution to the investment fund — a special allocation for budget contingencies. Several major gifts received in 2014 have been deferred to the 2015 at the advice of our auditor, which contributed to the deficit position. The deferred revenue will ensure we start 2015 from a positive cash flow position, and closer to reaching our most ambitious fundraising goal ever.

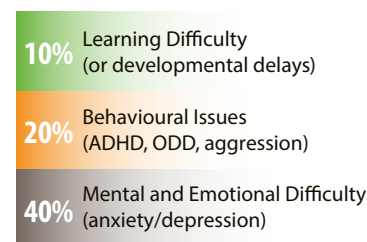
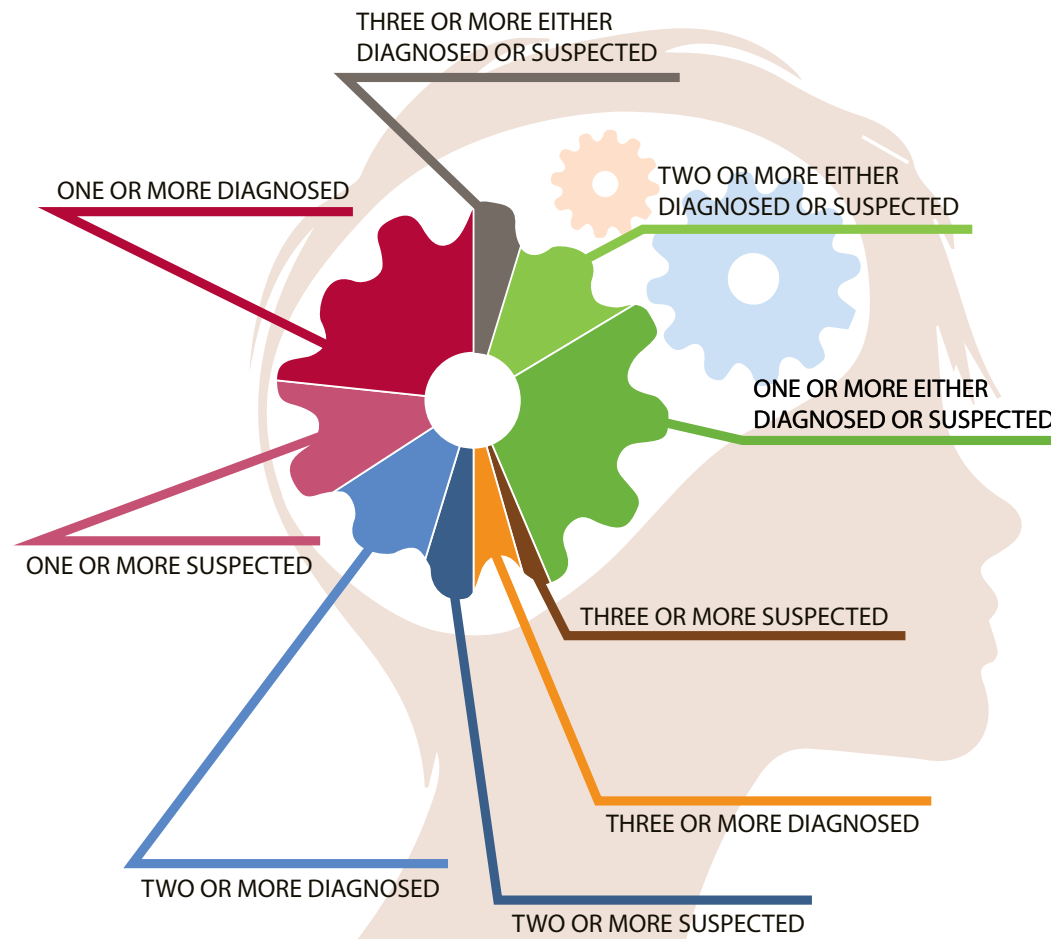
I would be remiss not to say a special word of thanks to my fellow Board members and the Executive Director for their warm welcome and for guiding me through my first year at CLK. I am looking forward with optimism and enthusiasm for the great things that lie ahead in 2015.

Carla Pellizzari CPA, CGA
Treasurer, Board of Directors



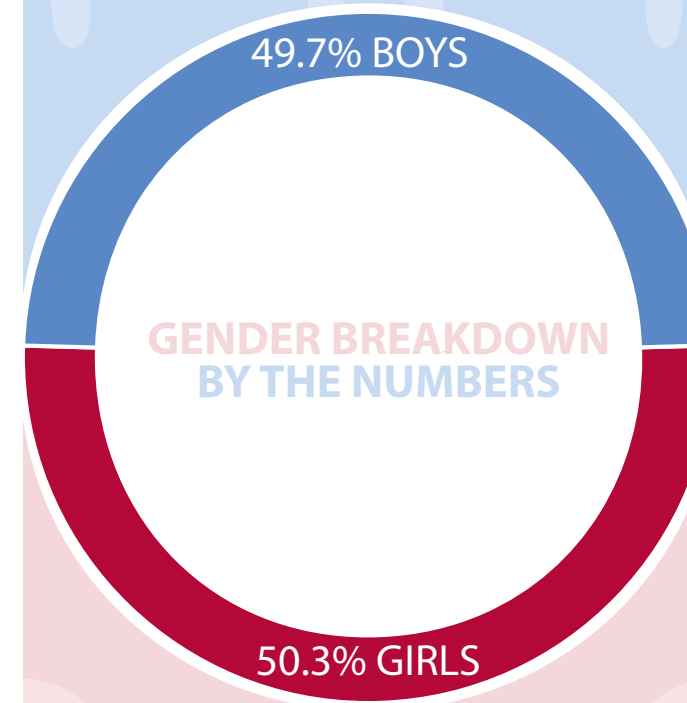
CHRISTIE LAKE KIDS

STATISTICS



OF THE BOYS...

30.3%	attended session one of summer camp
26.5%	attended session two of summer camp
32.4%	attended session three of summer camp
1.6%	attended out-tripping one of summer camp
2.7%	attended out-tripping two of summer camp
3.8%	attended out-tripping three of summer camp
1.6%	attended LIT 1 of summer camp
1.1%	attended LIT 3 of summer camp



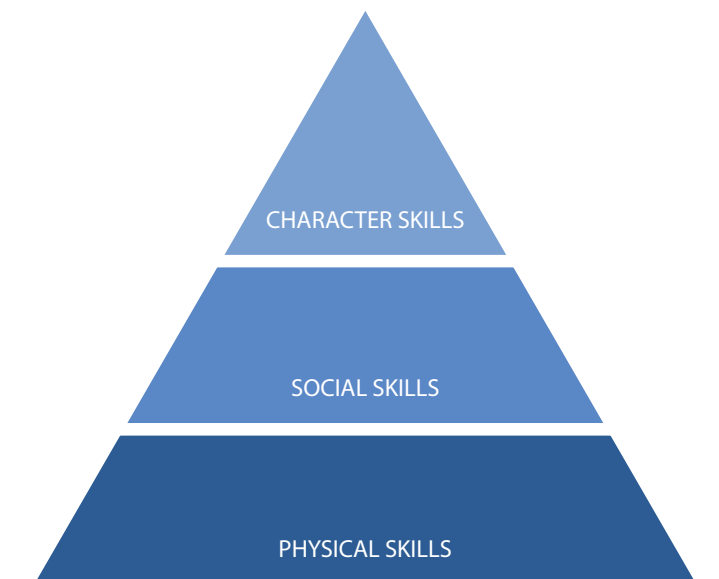
OF THE GIRLS...

28.3%	attended session one of summer camp
31%	attended session two of summer camp
24.1%	attended session three of summer camp
3.2%	attended out-tripping one of summer camp
2.1%	attended out-tripping two of summer camp
3.2%	attended out-tripping three of summer camp
4.8%	attended LIT 2 of summer camp
3.2%	attended LIT 3 of summer camp

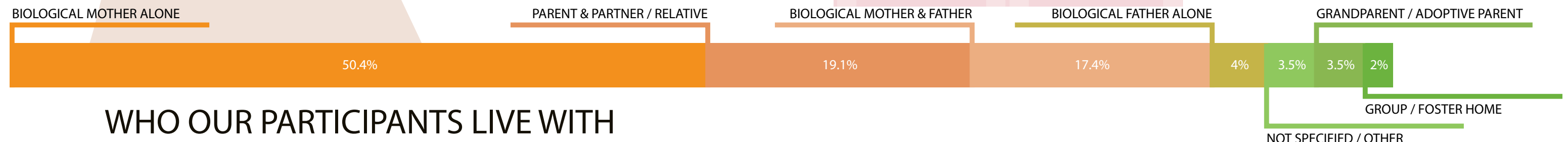


TRANSFORMATIVE RECREATION

Transformative Recreation (T-Rec) is a unique program delivery and evaluation model that has been developed by Christie Lake Kids over the past three years. Through participation in the T-Rec model, the children we serve develop a greater capacity for self-regulation, self-efficacy, social skills, adult monitoring and positive relationships. Each and every time a child shows up for programs, they will have an opportunity to work with a mentor, and focus on specific character and social skills that have been identified through the CANS® Child and Adolescent Needs and Strengths survey developed by Dr. John Lyons. The application of the CANS tool allows our program staff and volunteers to modify daily recreational activities to achieve specific character and social skill outcomes for our children. In 2014 we initiated the T-Rec model in the STAR and Camp programs, continuing our legacy of using physical skill development as an avenue to improved mental wellness, positive social skills and strength in character.



TRANSFORMATIVE RECREATION PYRAMID





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