

Cats in The Cradle  
Our 5 Days in May  
Closing Time  
Runaway Train  
The House of the Rising Sun  
Bad Bad Roy Own  
ve  
ed  
Most  
Inner City  
S.T.A.R. Programs  
Volunteers  
Anyone ages runs  
8-17 can from  
September May  
one the sun  
in the lakes  
in the Children  
with the  
all families deserve the same  
york recreation and development  
opportunities  
FOR THE KIDS!  
day  
to learn to achieve  
Caring for children and youth  
is just a private matter  
COLLECTIVE  
Christie  
Be  
Losing My Religion  
Daniel  
Building Skills...  
Changing Lives  
Since 1922  
Juvenile delinquents  
in 1985, the Winter Program became the  
(Skill through activity and Recreation)  
art  
Over 80 Summer  
Staff  
300 Campers  
At Christie Lake Camp  
3 Two-Week Sessions  
June-August  
Ages 8-17  
With a Little Help  
from My Friends  
Deep  
and Wide  
Down by the  
Riverside  
Knocking  
Heaven's D  
For Bob  
Imagin  
Lean on M  
Wagon Wheel  
He's Got  
the Whole  
World  
in his  
Hands  
90  
One Tin  
Soldier  
Race Fair  
Be





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# President's MESSAGE

In 2012, Christie Lake Kids celebrated 90 years of serving the Ottawa Community. Looking back in history, what else happened of any significance in 1922?

On the global stage, newspaper stories were being written about a revolutionary by the name of Adolf Hitler who publicly admitted that once he was leading the German empire, he would see to the annihilation of the Jewish race. The Union of Soviet Socialist Republics was formed. William Lyon Mackenzie King was the Prime Minister of Canada. King Tut's tomb was discovered. King George V opened the concrete tennis stadium at Wimbledon, the first slalom race was run in Switzerland, and the sport of water skiing was born when Ralph Samuelson used a pair of boards as skis and a clothesline as a towrope in Lake City, Minnesota. The British Broadcasting Corporation was formed, and the Readers Digest Magazine was published for the first time. In the world of music, "April Showers" by Al Jolsen was the number one hit song. Van-couverites were now permitted to drive on the right side of the road. A loaf of bread sold for 12 cents and a pound of butter for 70 cents. The breakthrough medical news was from Canada when Banting and Best discovered insulin to fight diabetes and the first person to receive it was a 14 year old boy in Toronto. Gandhi was sentenced to six years in prison in India for sedition. Pope Benedict XV died at the age of 67.

So 1922 was a colorful time in history with good, bad, and all things in between happening. And in a relatively small city on the planet, judges and lawyers began to recognize that something had to be done to "deal" with young boys who were continuously caught up with the law. And Christie Lake Kids was born. As the world and society evolved, so did Christie Lake Kids. From its humble beginnings at a camp west of Ottawa, we have become a trusted "friend" to kids living in poverty in Ottawa neighborhoods. We offer programs in the critical hours often referred to as time between bells, that is, school bells! Keeping kids engaged in school is an ever-challenging problem for anyone involved in children's development. We have contin-

ued our active pursuit model that works on the premise of never give up...and we never give up. Our S.T.A.R. program builds social skills through art and recreation, paying particular attention to building self-worth and trust. At the same time, our kids learn to respect themselves, each other, and their community and they begin to have confidence in their future.

*"After 90 years, we continue to focus on our kids and expect to do so until we are no longer needed."*

Last year was also a year for necessary stability, and happily we have two of the best program directors ever working with our kids and families, Darcy Delaney, Director of Camp and Craig Mackie, Director of Inner City Programs. Together with their staff and the LIT's, the program directors have ensured that CLK programs have taken our kids to new heights and recognition. And under the direction of Carole Gagne Ince, Christie Lake Kids continues to be renowned as a leader in providing services to children and youth in Ottawa. We help our kids overcome the many barriers facing any child growing up in poverty. We provide a safe haven where there may not be one. We offer a shoulder to cry on when one is not present. We present that ever necessary ear to listen, to understand and to empathize when all else seems lost.

The Community, through the City of Ottawa and the United Way, further recognized our leadership position in Ottawa when we were asked to be the lead agency in partnership with the YM-YWCA and Boys and Girls Club of Ottawa to deliver a new program in west Centretown with the financial support of the Trinity Development Foundation. The Social Rec-Connect or SRC program is designed to connect children and youth from this neighborhood with opportunities and programs within and outside their community. Again, CLK uses the active pursuit method to find and engage these kids.

Our camp continues to be revitalized year after year with the efforts of employees of the many generous companies who are truly our friends. None of this would be possible without the tremendous work done by the men and women of Enbridge who have come up for the last five years to improve our facilities at camp and build new and exciting programs for us. In addition, we have had work parties from TELUS, PricewaterhouseCooper and the Royal Bank of Canada. For all of these efforts, we are truly grateful.

This coming year we intend to stabilize our funding through a newly formed Major Gifts Cabinet and a revitalized Resource Development office under the direction of Sue Wilson whom we recently welcomed to our CLK team. The newly constituted Finance, Audit and Risk Management Committee will continue to advise the Board on our financial operations, and will build clarity around reporting on spending and charitable giving. We are hopeful that this year we will add a research function to CLK through the expansion of our Program Advisory Committee. This will allow us to research best practices and develop strong outcome measures on the work that we do.

I am truly blessed to be part of the CLK organization. As the President of the Board, I am constantly inspired by the kids and families we work with and the staff who work so diligently to make this a better organization and community. If you look around any place in Ottawa where people are gathered, the chances are good that you would find someone who has been served by CLK.

After 90 years, we continue to focus on our kids and expect to do so until we are no longer needed.

We are proud to be active in your community.

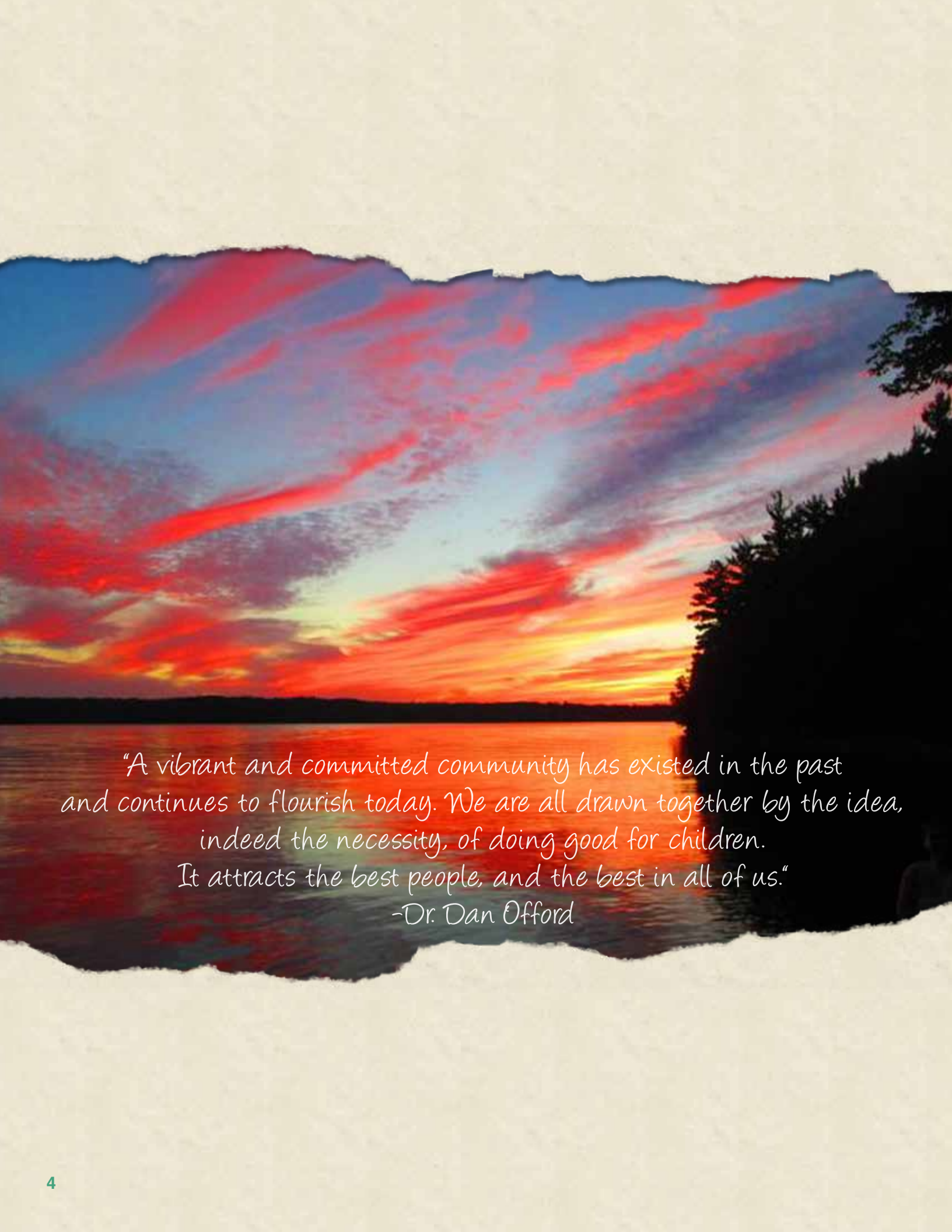
Thanks,



Chris Hughes  
President of the Board



**Everything we do builds skills and character in the young people we serve.  
We aspire to nurture resilient and capable life-long learners.**



*"A vibrant and committed community has existed in the past and continues to flourish today. We are all drawn together by the idea, indeed the necessity, of doing good for children. It attracts the best people, and the best in all of us."*  
*-Dr. Dan Offord*



# Executive Director's MESSAGE

Happy 90th anniversary! CLK humbly celebrated a milestone this past year.

What does it mean to be a 90-year-old-community organization in the City of Ottawa within the current funding climate? It means that CLK continues to go all-out because of its unique service delivery and dedicated donors, funders and sponsors.

When Judge McKinley founded Christie Lake Camp in 1922, his vision was to serve boys who were in trouble with the law. His innovative strategy was cutting edge and began a legacy and culture of implementing best practices.

## 30 years later...

In the 1950s Dr. Dan Offord brought a new focus and attention to children living in poverty and the need for a structured, supportive skills development program at camp.

## 30 years later...

In the 1980s, Dr. Dan expanded the framework of the "Christie Lake Community Centres" to serve kids in the City by way of the Skills Through Activity and Recreation (S.T.A.R.) program.

## 30 years later...

In 2012, while we continued to offer a first rate camp experience, S.T.A.R., and Leaders in Training (LIT), we added character development as a new best practice that will deepen the impact of the work we do.

Going forward, we continue to stay current with promising practices based on the latest literature, research, and the support and advice we receive from experts in the children's mental health, recreation and crime prevention fields.

I would like to take this opportunity to thank and congratulate the staff, Board members and volunteers for your commitment and dedication to the children and youth we serve. Collectively, you provide support, funding, guidance, programming expertise and leadership to hundreds of Christie Lake kids. Finally, we are grateful for the incredible loyalty of our funders, sponsors and donors who recognize the value and impact of our unique work in this community.

Thanks,



Carole Gagné-Ince  
Executive Director



## CLK Today... 90 YEARS LATER



AT THE BUSES...



THE CABINS...



THE CANOEING AREA...



THE WATERFRONT...





# Activities and PROGRAMS

## INNER CITY

We continue to see the importance of year round programming that focuses on skill development, character development and social skill development. We are continually humbled by the community support and growth that happens in the neighbourhoods we serve. The magic of our camp program continues throughout the school year with caring peers and mentors for kids who return year after year to our inner city programming from September to May.

With five camp weekends throughout the school year our unique approach to transforming the lives of young people can combine the best aspects of inner city and camp programming. Because CLK works with the same children and youth year after year the outcomes we witness in our programs are phenomenal. Some participants access STAR three or four times a week, which enables our staff and volunteers to work intensively with them in all aspects of their lives. CLK staff provide referrals to other agencies as well as resources to families in need. The trust and commitment we develop with the families who access CLK goes deep. The more opportunities we provide for children and youth, the more we see participants grow and mature. The programming offered at CLK is truly transformational for the participants, their families and communities.

### STAR

The Christie Lake Kids STAR (Skills Through Activity and Recreation) program has been offered in high priority neighbourhoods in Ottawa for over 25 years! The model continues to build on some fundamental components:

- *Barrier free access for children and youth to high quality critical hours programming*
- *STAR programming for ages 6-13*
- *Leaders in Training programming for 13-17*
- *Access barriers addressed through Active Pursuit and Active Engagement*
- *Skill development in arts, sports, academic, leadership and employment programming*
- *Over 100 volunteers facilitating our programs every year*



### LIT

With the addition of a Leaders in Training program for youth ages 13-17, the inner city program has been able to offer opportunities to develop skills throughout adolescence. In this three year program, LIT 1s develop tools for personal leadership through goal setting, focusing, and self-reflection. LIT 2's develop group leadership, including communication skills, problem solving, and group development skills. In their final year, the LIT 3's focus on community leadership with community development projects. This program has a strong focus on academic development as well as extracurricular volunteerism and employment skills. The LIT program is now year round with LIT 1's and 2's going up to camp for the summer on the Sustainable Leadership Island.

## SUMMER CAMP

2012 was a very productive and busy year at Christie Lake Kids Camp! The summer program was a huge success as always, and we also saw the return of a full out-tripping program for two sessions. A surge of registrations saw more children than in years past, and credit goes to all of the dedicated staff for making such great memories for so many wonderful young people. The camp weekends were a great energizer and opportunity for many children to have their first experience at camp, and for some to relive the excitement of summer.





# STATS

## INNER CITY



social rec  
connect

connexion  
loisirs

372

STAR participants

64

LITs come through our programs last year

26

different STAR programs every week

600+

program hours per individual we offer each week for

3

ten week sessions

3

different LIT years

19,860

individual program hours offered throughout the year

3

communities

120

volunteers

7

placement students

{3 from Algonquin College, 1 from La Cité Collégiale, 1 from Carleton University, 1 from Willis College, 1 from University of Ottawa; all of these are partners as well}

## SUMMER CAMP

330

SUMMER CAMP Campers

25

OUT TRIPS AND LEADERSHIP OUT TRIP Youth

237

WEEKEND CAMPS Campers

The year 2012 saw the first full year of programming for the Social Rec Connect (SRC) pilot project. SRC secured funding in the fall of 2011 to implement a two year pilot project in West Centretown to help children and youth become involved in social recreation opportunities and to support them in overcoming barriers to participation, including financial barriers, issues with transportation, and language barriers, among others. With funding through the United Way Ottawa, Trinity Development Foundation and Canadian Tire Jump Start, SRC works as a partnership between Christie Lake Kids, the Boys and Girls Club of Ottawa, the National Capital Region YM-YWCA, and the City of Ottawa.

In total, from January 2012 when first SRC clients were engaged, until the end of December 2012, **190 unique SRC children and youth** between the ages of 6 and 18 were registered with the project. These children and youth were registered in roughly 80 different programs in the area, including kung fu, karate, swimming lessons, summer and March Break camps, ball hockey, outdoor hockey, speed skating lessons, etc. Over the course of the year, **SRC provided \$32,436.21 of funding towards 409 individual registrations in social recreation programs, and leveraged \$36,474.89 towards this programming from SRC partner organizations, Jumpstart, and SRC families.** Additionally, SRC provided further funding to subsidize programs in the West Centretown area that were shown to be of need to local families. SRC funded the creation and implementation of free CPR and Standard First Aid courses for older youth, as well as worked in partnership with Somerset West Community Health Centre to develop a once weekly after school drop-in sports program at the Rochester Heights Community House.

Because obstacles to participation are not solely financially based, SRC connectors offer various types of added efforts to assist families, such as providing accompaniment to programs, reminder phone calls and text messages, home visits with clients, distribution of bus tickets, etc. The Active Pursuit model also allows SRC staff to work very closely with clients to build capacity within local families, and to build relationships in the community.

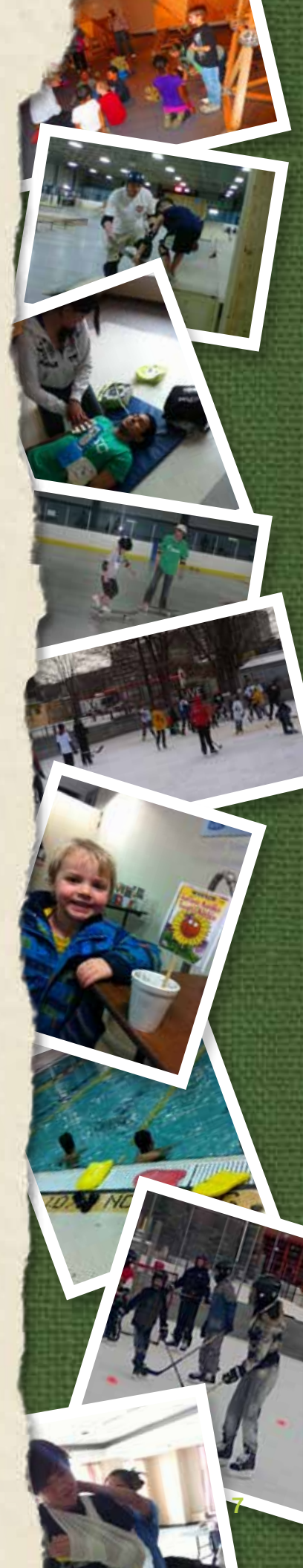
Managed and Supported by:



TRINITY



MAKE CHANGE HAPPEN  
BE UNITED





# Volunteers and PARTNERS

## VOLUNTEERS

### Meet Mohammed...

Meet Mohammed Rashid. He is the one wearing a white shirt on the far left of the row of players. A dedicated volunteer since January 2011, Mohammed has been an amazing role model for the youth who participate in the S.T.A.R. soccer program at the Dempsey Community Centre. Mohammed definitely appreciates and recognizes the positive impact that Christie Lake programs have on the lives of participants, and believes that the skills built at S.T.A.R. programs will help youth succeed later on in life. Mohammed himself has had a tremendous influence on the lives of these youth, and he believes that he himself has been changed through volunteering with Christie Lake Kids. He says: "The two most important characteristics that I developed throughout my time at CLK are patience and tolerance. I learned to not only look at the emotions, but to also look at the reason behind those emotions." Mohammed was recently accepted into medical school at the University of Ottawa, and we are sure that the patience and tolerance and insight he learned from working with Christie Lake youth will help to make him the wonderful doctor we know he will be.

We are so thankful for volunteers like Mohammed. Without him and his fellow volunteers, we would not be able to offer such incredible programs. Thank you to Mohammed and all the Christie Lake volunteers! Your accomplishments in 2012 are sure to be remembered for years to come.

### Work Parties

Camp was fortunate to welcome more than 160 volunteers from the following organizations to make improvements to the camp property: Enbridge Gas, Deloitte, Nav Canada, Telus, Ottawa South Girls Basketball and Devon Park Christian School. The camp property looks better than ever and we are now able to deliver more skill development programs, and accommodate more guests throughout the year.



## PARTNERSHIPS

CLK would not be able to function without partnerships. All of our partners play a huge role in what we do, ranging from the involvement in our Program Advisory Committee of child development experts from Crossroads Children's Centre, CHEO and the University of Ottawa, to our community partnerships with the Dempsey Community House, Carlington CHC, OCH, the Carlington Chaplaincy, and the City of Ottawa who have partnered with us for close to 30 years. There are some specific program partners who directly fund and facilitate our programs, including the Ottawa School of Art and the Chance2Dance Foundation for our Art and Hip Hop dance programs. Last year, the students' association at the University of Ottawa's Telfer School of Management created a new program which gave the Leaders In Training a chance to learn business and entrepreneurial skills. In 2012, we also partnered with ProPlusSports to enhance our soccer program. Through their Goals and Dreams fund, the National Hockey League Players' Association provided us with 25 brand new sets of hockey equipment and former Senator Sean Donovan came out for a skate with our players. The Sens Foundation also invited us to their annual community partnership day and they continue to donate used equipment to our skating and hockey programs. Every year the paramedics, firefighters, police and RCMP, play with Christie Lake kids in our two hockey STAR Cups, which is always a thrill for our players. The Excellence in Literacy Foundation provided both funding and training to improve our literacy programming at CLK, and with their support our Slam Poetry program was born. We also arranged exhibition basketball games with the Boys and Girls Club of Ottawa.

Famous 5 Ottawa has developed a very special partnership with CLK: they invite a group of young woman from Christie Lake to attend their outreach events and meet leading Canadian women; they also invite our young women to their luncheons where one of them has the opportunity to ask the first question from the floor to the guest speakers; and, once a year, our young women are invited to attend the "Governor General's Persons Awards".

Partnership truly brings out the best in our organization and ultimately provides so many more opportunities for the kids we serve.





# Fundraisers and EVENTS

## 17TH ANNUAL ENBRIDGE CANOE FOR KIDS

### Sponsors

Enbridge	Title
Doyle Homes	Dock
Guildcrest	Dock
Scotia McLeod	Podium
Lakeside Gas	Boat Sponsor
NavCanada	Silent Auction Tent

LIVE 88.5, Molson, Sens Foundation and CGI  
– In-Kind sponsors

### Top Fundraising team

Doyle Homes Custom Canoers \$9,060.00

### Top Fundraising Individual

Cathy Loosley \$2,510.00

## 1<sup>ST</sup> ANNUAL GOLF TOURNAMENT

### Sponsors

Doyle Homes	title
Kott Lumber	dinner
Merkely Supply	Wine
Daniel Fernandez Law Office	wine

### HOLE SPONSORS

One Mechanical	My Home
Argue Construction	Tamarack
Royal LePage (2)	Goal Line
Lalonde Insurance	Rymar Insulation
Daniel Fernandez Law Office	Rome Flooring
Urban Era Stone	Capital Exteriors
Rock Solid	Neilsen Electric
Inverness Homes	UWS
Graydex	Satillo



## CHRISTIE LAKE KIDS GALA



### Sponsors

Taggart Parkes Foundation	Presenting
Graydex/ Greenbelt	Platinum
Merkely Supply Ltd.	Platinum
Richcraft Homes	Gold
Kott Lumber	Silver
ScotiaMcLeod	Silver
Deloitte	Silver
BLG	Silver
Bell	Silver

LIVE 88.5 and LeCafe were in-kind sponsors

## THIRD PARTY EVENTS

Barry and the Blasters  
Bon Appetit  
Parliamentary Basketball Tournament  
Charity Ping Pong  
IODE Fundraiser  
Yuk Yuk's – Kiwanis West Club  
Craft Brewers Hockey Tournament

**CLK benefits from groups that fundraise on our behalf. We are grateful to the following groups for their generous contributions. Please take out the amounts.**



Thank you to the sponsors and volunteers who took part in our three signature events. Thanks to everyone who helped Christie Lake Kids raise over \$200,000 for children and youth who live in poverty. With your help, hundreds of children will have access to summer camp and afterschool programs at no charge.

# Donor List 2012

## FUNDRAISING

The work of Christie Lake Kids is made possible by the generous support of numerous individuals, corporations, community groups, foundations and grants. We would like to gratefully acknowledge their support.

## LEADERSHIP GIVING PROGRAM

Thanks to the generous support of our leadership donors, individuals who donate \$500 and more annually. CLK continues to meet the needs of economically disadvantaged children and youth.

### Patron

#### \$25,000 and above

Paul McCarney  
James Fordyce  
Kenneth Odell

### Benefactor

#### \$10,000 to \$24,999

### Advocate

#### \$5,000 to \$9,999

Ellen Corkery -Dooher  
and Gregg Dooher  
Carman and Gail Joynt  
Eunice Rogers

### Partner

#### \$1,000 to \$4999

Bill McCloskey  
Barbara and  
Garth Aselford  
Sean and  
Jennifer Cavanagh  
Drs Jean and  
Bryan Hollebhone  
Mike and Stacy Johnson  
Eleanor Meir  
Richard Mosley  
Madeleine Seguin  
Janice Waugh

Pat D. and  
Lynne Barnhouse  
Doug Casey  
Karen Cochrane  
Norma Davies  
Ross Finnie  
Carole Gagne Ince  
Lynn and  
John Graham  
Bruce James  
Mabel Jamieson  
Audrey Kenny  
Louise Lefort  
Jana Maholtra  
Andre Maragh  
Michael Martin  
Joan and  
Charles Mavor  
Margaret McCain  
Mike McGann  
Robert Merkley  
Dr. William G. Mills  
Sherry Moran  
Liam Morland  
Thomas Ozere  
Hazel M.Patterson  
David and Paula Poupore  
Dorien Rujis  
Douglas J.Rutherford  
Charles Scott  
Pauline Scott  
Susan C. Smith

Rick and  
Kathy Southee  
Andrew and Judith Toth  
Peter Valiquet  
E.N. Ward  
Edward and Elizabeth  
Weber  
Torrance J. and Andree  
Wylie  
Pamela and James Young

### Leaders

#### \$500 to \$999

Mike Fitzpatrick  
Suzanne and  
Keith Halpenny  
Particia and Vernon Loggie  
Ronald and Sandra MacKay  
Dennise Albrecht  
Craig M.Bater  
Donald and  
Sheila Bayne  
Steven Beeby  
Keith J. and  
Alexa Brewer  
Nicki Bridgeland  
Christine Collard  
A.Margory Cornett  
Brad Cross  
Shawn Cruise

David A.Cuthberston  
Mary and Bruce Devenny  
David and  
Chris Dodge  
Trevor Doyle  
Beverly and Ron Ensom  
Joanne Fox  
Ellen French  
Dorothy and  
James Fulford  
Bill Gate  
Lorne W. Gold  
Stephen Gurman  
John G. Hooper  
Rachel Horsley  
Magdalena Janus  
Jana Maholtra  
Peter McGann  
Gordon McKechnie  
Dr. Keith Mills  
Russell Offen  
Gary W. and  
Sandra Partington  
J.Gordon and  
Wendy Peters  
Cecylia C. Podoski  
Joseph and Muriel Potter  
Suzette Smith  
Joyce C.Stuart  
Ralph and  
Helen Westington

We would like to thank the individuals who wish to remain anonymous and those who designate their donation through United Way and Canada Helps.

We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.





*"If it takes a village to raise a child, then it takes a community to maintain the excellence of the Christie Lake Programs"*

*—Dr. Dan Offord*

## ORGANIZATIONS

### **\$50,000 and above**

City of Ottawa  
Enbridge Gas  
Distribution Inc.  
United Way Ottawa

### **\$25,000 to \$49,000**

Community Foundation  
of Ottawa  
Ontario Trillium Foundation  
Anonymous  
RBC Foundation  
Taggart Parkes Foundation

### **\$10,000 to \$24,999**

Doyle Homes Ltd.  
J.P.Morgan Chase  
Foundation  
Maurice Price Foundation  
Merkley Building Supply  
TD Friends  
of the Environment

### **\$5,000 to \$9,999**

Barry Hobin & Associates  
Architects  
Borden Ladner Gervais LLP  
CIBC Children's Foundation  
ExcelHR  
General Hills Canada Cor-  
poration  
Gradex Ottawa Inc.  
Green Shield Canada  
Guildcrest Homes  
Kiwanis Club of Wage of  
Ottawa Inc.  
Kott Lumber  
Max Keeping Foundation

Personalized Credit  
Corporation  
TD Securities Underwriting  
Hope  
United Way of Burlington  
and Greater Toronto

### **\$1,000 to \$4,999**

Arnon Corporation  
Bridge Street United Church  
Foundation  
Bytown Auto propane

Canadian Tire  
Jump Start Charities  
Carlington Community  
Health Centre  
Centre d'Achat Cote Ltee  
CGI  
Christie lake Association  
CISV JB Ottawa  
David Burns and Associates  
Deloitte  
George Lunan Foundation  
Greenbelt  
Hogsback Brewing Co.  
Huntington Properties  
ING Direct  
Intact Insurance  
Intelcan  
IODE- Margeret Brand  
Chapter  
Kiwanis Club of Ottawa  
West  
Lakeside Performance Gas  
Services Ltd.  
Longreef Management Inc.  
Mackenzie Financial Corp  
Meridian Insurance Group Inc

NAV Canada  
Ottawa Police Services  
Richcraft  
Rogers Communications  
Russell Investments  
Scotiabank  
St James Anglican Church  
Tau Kappa Epsilon  
The Capital Hill  
Group Ottawa Inc.  
The George Lunan  
Foundation  
The Ottawa Construction  
Association  
The Rotary Club of West  
Ottawa  
TKE leadership Group  
Uniform Commercial  
Development  
1024212 Ontario Inc.

### **\$500 to \$999**

Balla Consulting group Inc  
Caldwell Family Centre  
Famous 5 Ottawa  
GCIC (Dynamic)

## IN KIND

NHLPA donated 25 sets of hockey equipment  
Farm Boy  
The Printing House Ltd  
Giant Tiger  
Barnabes  
Otch Von Finckenstein  
John Tossounian

M.E.T. Utilities Management  
Mother Teresa High School  
Ottawa Airport Authority  
Ottawa Police Association  
Ottawa Police Venturers  
PriceWaterhouseCoopers  
Canada Foundation  
Queen University  
Spiteri & Ursulak LLP  
The Royal Canadian Legion  
Victoria Island Realities Inc.  
West Park Crafts

### **Gifts of stock**

### **Scholarships and bursaries**

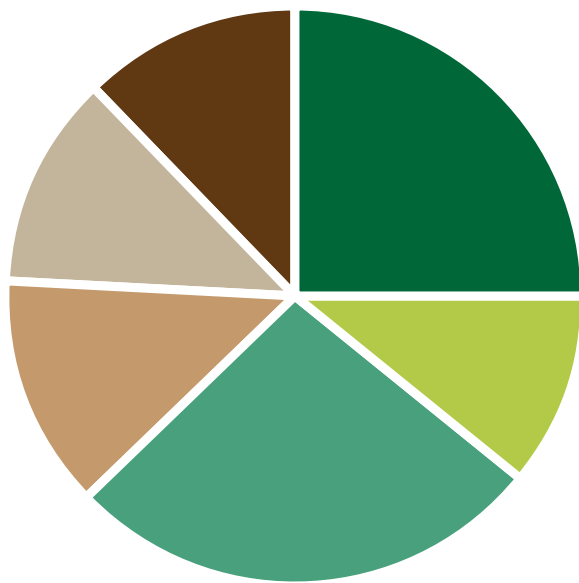
### **Campership**

Kathleen E. Ward

### **Memorial gifts**

### **Bequests**

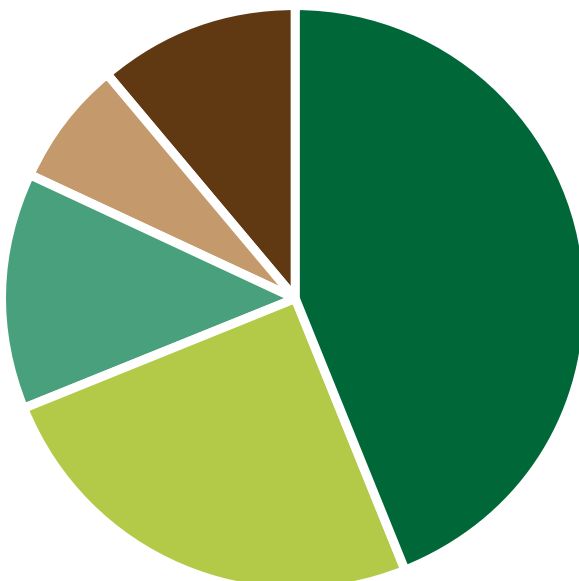
# Condensed Statement of REVENUE



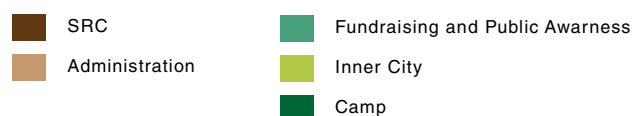
REVENUE	2012	2011	%
Individuals	373	295	25
Corporations, Community Groups & Associations	157	203	11
Foundations and Government Grants	389	426	27
Special Events, Other	199	128	13
Fee's, Rentals, Other	179	93	12
SRC	180	33	12
<b>TOTAL</b>	<b>1477</b>	<b>1178</b>	<b>100</b>



# Condensed Statement of EXPENSES



EXPENSES	2012	2011	%
Camp	706	707	44
Inner City	397	404	25
Fundraising and Public Awareness	201	99	13
Administration	109	90	7
SRC	180	33	11
<b>TOTAL</b>	<b>1594</b>	<b>1333</b>	<b>100</b>





# Treasurer's REPORT

In keeping with my 2011 report, I tried to come up with a theme or catchphrase to describe this past year. In as much as the previous year was, from my perspective, the “year of great change” for Christie Lake Kids (CLK), I think 2012 can be best summed up as the “year of laying the foundation for the years to come.” Carole Gagne Ince and her team really focused on raising CLK’s profile, making key contacts in the community, and planting tons of seeds for the future.

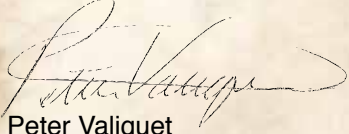
2012 was a milestone year for CLK on a number of fronts. First, it was our 90th Anniversary – 90 years of “Building Skills and Changing Lives” – imagine for a moment how many lives we’ve touched and changed for the better! It was also the first year where we had more than one big fundraising event; in addition to Canoe for Kids, we hosted our first annual CLK golf tournament, our first annual CLK gala, and we partnered with another charity in organizing Relive the Moments which was held early in 2013. Unfortunately, like the previous year, 2012 was a very challenging economy in which to raise funds, and in as much as CLK saw revenues increase by approximately \$150,000 from 2011 levels, increased expenses in the area of fundraising as CLK struggled with its major gifts strategy resulted in a net operating loss of \$116,000. This still represents an improvement of almost \$40,000 over 2011 where CLK realized a loss of \$155,000. Once again, these results are consistent with what other “not for profits” experienced in 2012.

*I think 2012 can be best summed up as the ‘year of laying the foundation for the years to come’.*

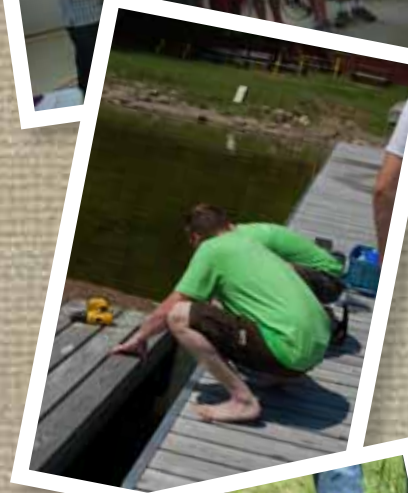
In terms of the CLK investment portfolio, after withdrawals to fund operations, the balance at the end of the year was approximately \$200,000, down from \$308,000 the previous year. Clearly, to continue to cover operating shortfalls from the portfolio is not sustainable. Consequently, the 2013 budget was built with the goal of returning approximately \$100,000 to the portfolio. Of course, the long-term goal is to rebuild it to pre-2010 levels. We continue to target a 4% return; however, this will remain difficult to achieve in the current market given the necessary focus on safety and liquidity.

In conclusion, I want to circle back to my theme for 2012 and reiterate that our efforts in the past year have positioned Christie Lake Kids very well for 2013 and beyond. In fact, last year’s work is already paying off in spades. For example, Hydro Ottawa approved a \$30,000 proposal for a leadership program on the island at Camp, with a focus on sustainable and environmental programming, and Hydro have expressed interest in developing a multi-year corporate relationship with CLK. In addition, CLK was selected to be the recipient of the proceeds from the 2013 Ottawa Police Services Gala which is a real honour. Both initiatives represent huge strides for CLK, and it is still early in the year!

Respectfully submitted,



Peter Valiquet  
Treasurer



# MISSION

To enrich the lives and prospects of economically disadvantaged children by providing quality year-round community and camp programs to develop physical, artistic, and social skills, positive attitudes and personal qualities.

# HISTORY

Christie Lake Kids has been addressing the needs of economically disadvantaged children from the Ottawa area since 1922, when Judge John (Jack) McKinley founded the summer camp. It is a model for helping kids that has stood the test of time and benefitted greatly from the leadership of the many remarkable leaders including the late Dr. Dan O'ford who volunteered as Camp Director for 48 years.

Camp was designed to be not only a summer of fun but also a place for children to learn responsibility and citizenship,

develop skills, and find opportunities to succeed. Thousands of children have walked the trails of Christie Lake Kids Camp and had their lives changed by the skills they developed and the support they received. The "Winter Program" began informally in the 1960s, when camp staff organized activities for campers in the off-season. In 1985, a full-year commitment to children from low-income families was made by formally establishing the STAR (Skills Through Activity and Recreation) afterschool and weekend programs in the city.

# PHILOSOPHY

Christie Lake Kids programs are based on the following principles:

- *All kids deserve a safe, healthy childhood.*
- *All Kids deserve the opportunity to learn, to achieve, and to succeed.*
- *Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.*
- *Children from low-income families deserve the same recreational and skill development opportunities as other children.*
- *Caring for children and youth is not just a private issue; it's a collective responsibility.*

## Building Skills... Changing Lives for over 90 years.





*"At the heart of Christie Lake Kids is trying to make growing up in Ottawa a rich experience for all children and youth."*

*- Dr. Dan Offord*





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