



2009 Annual Report

Lighting fires in the hearts of children

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Staff Representative

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Staff Representative

President's Message

2009 proved to be a year of significant challenge and change for Christie Lake Kids. But while the organization was presented with a number of unexpected difficulties, it was equally a year of significant achievement and triumph, and I believe we have emerged as a stronger organization with a clear sense of purpose.

The challenges we faced this past year were not inconsiderable. Among them were:

- the world financial crisis and economic downturn that negatively impacted the fundraising efforts of many organizations like ours
- the H1N1 epidemic that swept through the first session of Camp and required its closing after only a few days
- the significant concern voiced by a number of alumni with some of the decisions being taken by the organization.

Irrespective of the difficulties these matters posed for the staff and Board of Christie Lake Kids, the year had its successes as well:

- the Canoe for Kids event was an unparallel success, raising some \$107,000
- faced with the last minute withdrawal of the Camp Director, Mike Johnson and Joe Johnson valiantly stepped forward to offer their services as Camp Director and Assistant Director, a decision for which we owe them a huge debt of gratitude
- anyone who attended one of the Camp or STAR banquets could not but be impressed by the sense of accomplishment and pride of the hundreds of kids who participated in our programs, all of which served as eloquent testimony to the critical role that Christie Lake plays in their lives.

The organization also experienced important staff changes during the year, most notably the hiring of Carole Gagné Ince as Executive Director to replace Dan Wiseman who left at year-end, having fulfilled his two-year commitment to the organization. We were truly fortunate to have someone with Carole's experience in the social service field in Ottawa combined with her long association with Christie Lake Kids prepared to assume a leadership role with the organization. Along with our existing strong staff and the hiring of Darcy Delaney with his extensive camping experience as the new Camp Director, it means we have an exceptionally talented and dedicated staff team as we advance forward.

In closing, it's important to note that while aspects of the Camp and STAR programs will continue to develop and evolve as we respond to the needs of the moment, these changes are built upon and faithful to the approach and foundation that Dr. Dan Offord put in place during his many years with Christie Lake Kids. His vision in assisting the underprivileged youth of Ottawa acquire necessary skills and talents that will better prepare them to succeed in life continues to inspire and inform our actions.

Bill McCloskey

Cover photo credits: Special thanks to Lorien Boreham for giving us permission to use her photos from Camp 2009

Eighty Eight

The number of years Christie Lake Kids has been supporting Ottawa's disadvantaged youth.

Twenty Five

The number of years Christie Lake Kids has offered STAR programs.

Building Skills...Changing Lives

SKILL DEVELOPMENT

Campfires instill a sense of awe and wonder, offer times for quiet reflection or whole hearted sing-a-longs. Building a campfire is just one skill that many children come away with from their summer, winter or fall camp experience. They also come away with hearts aglow with hope for a brighter future.

Christie Lake Kids is focused on building skills as a pathway to enhancing protective factors in children and youth. By incorporating elements of a strength-based approach to healthy development, Christie Lake Kids' programs demonstrate that learning new skills contributes to building developmental assets.

The Search Institute has formulated a framework of developmental assets which is grounded in extensive research on child and adolescent development, resiliency, health promotion, prevention, and public health. Developmental Assets are 40 key building blocks that are critical for young people's successful growth and healthy development. Research has demonstrated that the more assets young people have, the more likely they will grow up to be caring, competent, responsible young people. The more assets young people have, the better their chances for contributing to their community and finding a meaningful purpose in life. On average, young people with more assets:

- Engage in fewer negative, high-risk behaviors, such as using drugs and alcohol, being violent, and being sexually active.
- Exhibit more positive or thriving behaviors, such as succeeding in school, exhibiting leadership qualities, and valuing diversity.
- Being resilient in the face of challenges, stresses, and difficult situations

The 40 assets clearly show important roles that families, schools, neighborhoods, volunteers, organizations, and others play in shaping young people's lives. They provide a powerful framework and an additional lens for how Christie Lake Kids' programs (Camp and STAR) engage with children, youth, families, and communities.

For more information on Developmental Asset Building – please consult the Search Institute website www.search-institute.org/developmental-assets



Christie Lake Kids

OUR MISSION

To enrich the lives and prospects of economically disadvantaged children, by providing quality year-round community and camp programs to develop physical, artistic, and social skills, positive attitudes, and personal qualities.

OUR HISTORY

Christie Lake Kids has been addressing the needs of economically disadvantaged children from the Ottawa area since 1922, when Judge John (Jack) McKinley founded the summer camp. It is a model for helping kids that has stood the test of time and benefited greatly from the leadership of Dr. Dan Offord as Camp Director for over 56 years.

Camp was designed to be not only a summer of fun but also a place for children to learn responsibility and citizenship, develop skills, and find opportunities to succeed. Thousands of children have walked the trails of Christie Lake Camp and had their lives changed by the skills they have achieved and the support they have received. The "Winter Program" began informally in the 1960s, when camp staff organized sports activities for campers during the winter months. In 1985, a full-year commitment to children from low-income families was made by formally establishing STAR (Skills Through Activity and Recreation) after-school and weekend programs in the city.

OUR PHILOSOPHY

Christie Lake Kids programs are based on the following basic principles:

- All kids deserve a safe, healthy childhood.
- All kids deserve the opportunity to learn, to achieve, and to succeed.
- Teaching skills of all kinds not only builds those particular skills; it also builds self-esteem, social skills, and other positive qualities.
- Children from low-income families deserve the same recreational and skill development opportunities as other children.
- Caring for children and youth is not just a private issue; it is a collective responsibility.

ONE IN FIVE

The number of children living in poverty, many with undiagnosed mental health issues.

FORTY

The number of developmental assets critical for a young person's growth and healthy development.

ELEVEN

The number of full and part time staff employed year round. An additional 80 summer staff are employed at camp.



DEVELOPMENTAL ASSETS are 40 common sense, positive experiences and qualities that help influence choices young people make and help them become caring, responsible adults. The framework is based in youth development, resiliency, and prevention research. Christie Lake Kids' Camp, STAR (Skills Through Activities and Recreation) and LIT programs record measurable outcomes in many of the asset areas.

Boundaries and Expectations

POSITIVE PEER INFLUENCE; HIGH EXPECTATIONS



Through participation in our **Camp** program children quickly make friends from within and outside their communities, often maintaining these positive relationships over many years. Staff play an important role in facilitating this through modelling appropriate social behaviour and maintaining high expectations of the children. Every day children are expected to maintain their cabins and sites with a list of ten activities that they are rated on. They also must practice respect, sharing, using appropriate language. No physical contact or destruction of camp property is tolerated.

Objectives: A young person's best friends model responsible behaviour while other adults, parents, teachers encourage young people to do well.

Outcome: Best Camper Award, Best Cabin Award

Children are recognized for their positive social behaviours while getting support to minimize negatives ones, leading to more positive interactions with peers.



Constructive Use of Time

CREATIVE ACTIVITIES; YOUTH PROGRAMS



The **STAR** after-school and weekend programs are committed to enhancing the quality of life and the mental and physical health of children by providing skill-building opportunities in a broad range of activities for the physically active and artistically inclined.

Objectives: For a young person to spend three or more hours per week in sports, clubs, or in the community and three or more hours in lessons or practice in music, theater or other arts.

Outcome: Alexis, 10 and Nick, 11

"My kids have been in STAR for 4 years. Recently my son, daughter and I had to make a sudden, difficult move from one community to another. Fortunately the new community also had STAR programs available. The only thing they liked about the new place was the variety of things to do here. It keeps them busy and out of trouble and there is too much of that for them to see here. I have noticed a big difference in my children, particularly Nick; he is getting interested in more than just video games."



Commitment to Learning

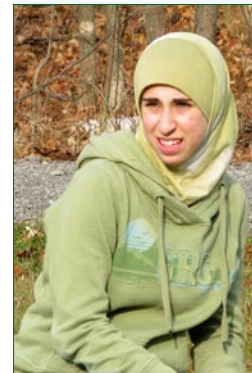
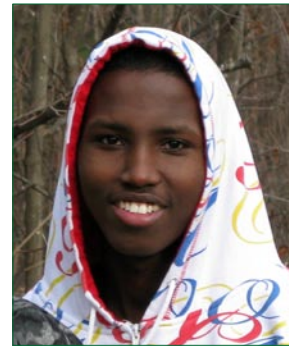
ACHIEVEMENT MOTIVATION

Our **Leadership in Training** program consists of two years of intensive weekly programs that teach young adults skills that are practiced through experiential learning opportunities at three leadership camps. LIT also provides opportunities for youth to give back by volunteering with younger children in our weekly STAR programs and in the community.

Objectives: Young person is motivated to do well in school

Outcome: Better school attendance

Through innovative partnerships Christie Lake Kids makes a measurable impact in the lives of inner city youth. A key expectation of enrollment in the LIT program is that the child maintain an 80 % attendance at school. Working closely with the principals and teachers, as soon as an attendance issue arises, staff are able to use our active pursuit model to identify and resolve problems or barriers. The experience gained in this program offers youth excellent training for anyone wanting to work in a camp/day camp environment. Christie Lake Kids' scholarships, available for staff and volunteers, encourages the pursuit of post secondary education.



Positive Identity

SENSE OF PURPOSE; POSITIVE VIEW OF THE FUTURE

Our programs teach resiliency. Our message to the youth as they grow is that the current circumstances in which they find themselves need not define who they are or who they will become. Positive choices young people make can lead to a brighter future.

Objectives: A young person reports that "my life has a purpose" and is optimistic about his or her future.

Outcome: Tamra, 17

"2003 was when it all started for me with Christie Lake Kids. My mom called the camp office and my life as I know it would change forever, for the better. The year after my first camp experience I became part of the S.T.A.R programs too. Later I became part of the L.I.T (Leaders In Training) program and that's when I started to learn more about myself than I ever had to before in my life. It gave me an eye opener and it let me see the potential that I have to make a difference in the life of a child. It made my choice of what I wanted in life easier. This year I will be leaving High school and be moving on to post-secondary for Child and Youth work. I will be a counselor this summer up at camp and will be continuing to volunteer with Christie Lake Kids in the dodgeball, L.I.T programs and hopefully more."



"Christie Lake Kids has given me the chance to get out and to believe in myself and I want to spread that around and want to help others in the same way I was helped out. I feel like I'm part of a family when I'm with Christie Lake Kids"

THREE HUNDRED AND 84

The number of children and youth who attended camp.

FIFTY FOUR

The number of youth enrolled in the Junior and Senior LIT program.

“I have worked with the outreach for two years and taught at almost every community partner location and have found by far CLK to be the most supportive, encouraging and nurturing place! In the short time of working with CLK I have learned a lot about how to deal progressively with conflict situations and the importance of the ‘debrief’ which creates an opportunity for communication and support.”

- Jennifer, Volunteer

Volunteers

Christie Lake Kids is heavily reliant upon enthusiastic volunteers for all aspects of our operation; from the board and committees to special events, camp volunteers, work parties and weekly program volunteers. Our volunteers offer additional developmental assets for our children and youth.

Support

OTHER ADULT RELATIONSHIPS

Objectives: Young person receives support from three or more nonparent adults

Outcome: Volunteers are engaged and are positive mentors for children

Primary Instructors are volunteers with the skills, knowledge and enthusiasm for their particular interest or activity. By matching passionate volunteers with children eager to learn, children become aware that there are caring adults in their lives that are interested in their personal goals and achievements.

Empowerment

YOUTH AS RESOURCES; SERVICE TO OTHERS

Objectives: Young people are given useful roles in the community and serve in the community one or more hour per week.

Outcome: Darnell, 17

“It takes me three buses and at least 1 1/2 hours to get from Orleans where I live, to Dempsey where I volunteer. I leave right after school and don’t get home until 9:30 pm. I do this twice a week to volunteer in Dodgeball and the Junior Leadership in Training program and to attend my Sr. LIT program. I don’t need the volunteer hours for school, I already have 450. But after hearing the sad stories and seeing the reaction on the kids faces when I get there, I’m happy to go the extra miles for them, I’d travel from anywhere.”



NAV Canada volunteers participated in a work party in November saving the organization thousands of dollars in fall maintenance. Some activities required some impressive team work. Children and youth see that volunteers from the community care about them and about creating clean and safe surroundings.

Empowerment COMMUNITY VALUES YOUTH

Objectives: Young person perceives that adults in the community value youth

Outcome: Work Parties, Special Events, 3rd Party Events

Through the participation of businesses, organizations and community groups, children and youth attend, volunteer and participate in a number of special events where they meet many caring individuals in the community that want to help them succeed.

14TH ANNUAL ENBRIDGE CANOE FOR KIDS

Enbridge Canoe for Kids is a canoe race along the waterfront at Mooney's Bay, raising money to send economically disadvantaged children to Christie Lake Camp and STAR programs. It's a half-day event, with teams of six paddlers competing for fun and prizes.

June 6, 2009 was a great day! Forty teams raised over \$107,000. Thanks to all of our sponsors, suppliers, and supporters who helped make this event a record breaking one!



Top: Glenn Beaumont of Enbridge receives the Top Individual Fundraiser award.



Bottom: Doyle Homes Custom Canoers receives Top Team Fundraiser award from Councillor Maria McRae.



Ottawa Sports Hall of Fame event raised \$14,000.

Special Events

3RD PARTY EVENTS

Christie Lake Kids is grateful to the organizations and individuals who select us as a beneficiary of their special event. These events not only generate financial support; they raise our profile in the community. CLK is proud to recognize the following organizations and events:

- Bon Appetit Ottawa
- Greco Holiday Give
- Ottawa Construction Association
- Ottawa Sports Hall of Fame
- IODE-Margaret Brand Chapter
- Trailhead Spring Runoff



Ottawa Construction Association coordinated an educational event, presented by Board member Peter Annis, for their members and donated all fees to Christie Lake Kids.

TREASURER'S REPORT

2009 was a difficult year for the Canadian economy and Christie Lake Kids felt the impact of the downturn, particularly in the amount of support received from corporations and foundations, which declined substantially. An environment of declining business revenues and poor investment returns hinders charitable giving by such organizations, even when the desire to provide support is present. On the other hand, perhaps in recognition of the fact that in difficult times more people need help, support from governments increased and our annual 'Canoe for Kids' event raised more money than ever before! The improvement in the capital markets in the second half of the year also meant that our investment portfolio recovered almost all of the losses reported in 2008.

Total Revenue for the year amounted to \$1,102,000. This represented a decline of \$107,000, or 8.8% from the previous year. Recognizing that the organization faced a difficult year, efforts were made early on to reduce spending and total Expenses declined by \$48,000, or 3.9%, to \$1,195,000. Spending on fundraising and administration was held to just 14% of that total. The net result for the year was a deficit of \$93,000.

Both our Camp and STAR programs operated at capacity in 2009. Given the growing demand for the programs and services offered by Christie Lake Kids, and the direct link between funds raised and programs delivered, increasing our revenue remains a priority. Efforts continue to be made to

Financial Report

CONDENSED STATEMENT OF FINANCIAL POSITION (\$000)

	2009	2008
Assets		
Cash	145	151
Accounts Receivable	49	81
Other Assets	105	94
Investments	302	320
Capital Assets	581	631
TOTAL	1,182	1,277
	2009	2008
Liabilities		
Payables	52	55
Deferred Revenue	1	1
Net Assets		
Invested in Capital Assets	641	631
Restricted	31	31
Unrestricted	457	559
TOTAL	1,182	1,277

improve relationships with our existing donor base, and to grow that base. Support from individual members of our community has always been a core strength. The tremendous response to the current year's 'Rock the Dock' capital campaign to raise money to replace the antiquated docks at Camp has served as a useful reminder of just how important, and strong, that connection is!

Respectfully submitted,



David Poupore
Treasurer

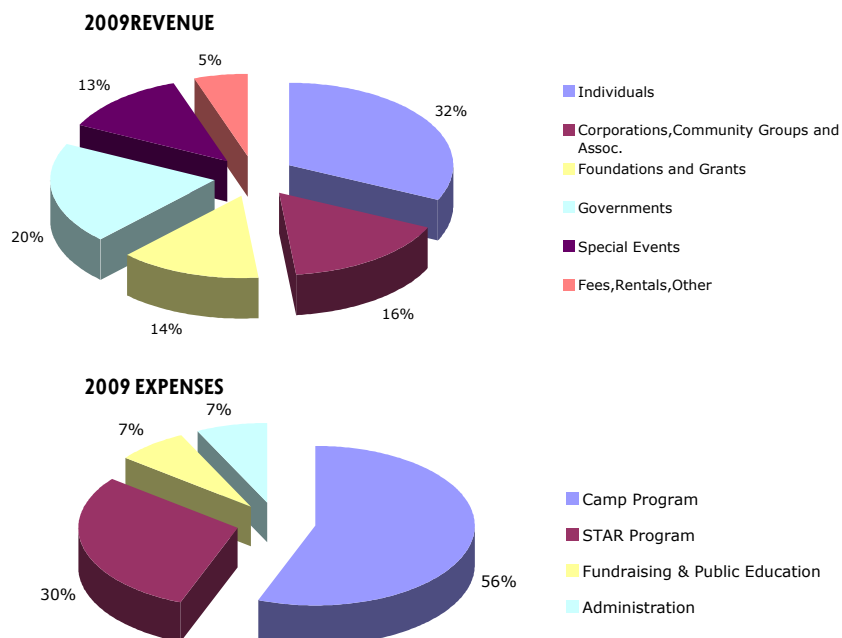
CONDENSED STATEMENT OF REVENUE AND EXPENSES (\$000)

	2009	%	2008
Revenue			
Individuals	352	32	364
Corporations, Community Groups & Assoc.	180	16	243
Foundations and Grants	154	14	269
Governments	219	20	155
Special Events	140	13	155
Fees, Rentals, Other	57	5	23
TOTAL	1,102	100	1,209

	2009	%	2008
Expenses			
Camp Program	667	56	723
STAR Program	357	30	336
Fundraising & Public Education	84	7	99
Administration	87	7	85
TOTAL	1,195	100	1,243

NET REVENUE	-93	-34
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These condensed financial statements are an accurate summary of the full financial statements, which have been audited by OHCD-Ouseley Hanvey Clipsham Deep LLP, Chartered Accountants. Detailed financial statements are available upon request.



Fundraising

The work of Christie Lake Kids is made possible by the generous support of numerous individuals, corporations, community groups, foundations, and grants. We would like to gratefully acknowledge their support.

ORGANIZATIONS

\$50,000 and above

Community Foundation of Ottawa
Enbridge Gas Distribution Inc.
Ontario Endowment for Children & Youth in Recreation Fund

\$25,000 to \$49,000

Anonymous
United Way/Centraide Ottawa

\$10,000 to \$24,999

Anonymous
Barry Hobin & Associates Architects
CanWest Global Foundation
(Ottawa Citizen Literacy Foundation)
Giant Tiger Stores Ltd.
Merkley Building Supply Ltd
Ontario Trillium Foundation
Ottawa Carleton District School Board
Ottawa Police Association
Ottawa Sports Hall of Fame

\$5,000 to \$9,999

Black & MacDonald Limited
Coradix Technology Consulting Ltd
Doyle Homes Ltd.
Guildcrest Homes
IBM Employees' Charitable Fund
IODE- Margaret Brand Chapter
Max Keeping Foundation
Taggart Construction Ltd.
Youth Services Bureau of Ottawa

\$1,000 to \$4,999

1024211 Ontario Inc.
Allegra Print & Imaging
Arnon Corporation
Badger Daylighting Ottawa Limited
Bon Appetit Ottawa!
Bytown Auto Propane
Capital Technology Partners Inc.
Community Foundation of Ottawa
ExcelHR
IBISKA Telecom Inc.
Lululemon Athletica
NAV Canada
Nepean Kanata Rotary Club
Ottawa Construction Association
Ottawa Police Service
RBC Corporate Contributions
Scotia Capital
The Walter and Friedl Stenger Foundation
Tommy & Lefebvre
Uniform Commercial Developments

\$500 to \$999

Aecon
ASL
Balla Consulting Group Inc.
Bank of Nova Scotia
Barron Disposal Systems Inc.
CH2M Hill Canada Limited
Dovercourt Recreation
Georges Vanier Catholic School
HTS Engineering Ltd
Kiwanis Club of Ottawa
Kott Lumber
Link Line Contractors
Ottawa Nepean Canadian Sports Club Inc
RBC Asset Management
RBC Foundation
Royal Canadian Legion Branch 480

GOVERNMENT

City of Ottawa

BEQUESTS

In 2009 six gifts totaling \$57,038 were bequeathed to Christie Lake Kids. We wish to honour the generous giving spirit of the late Ula Westwick, Helen Patrick, George Stuart Walley, Charles J. Marshall, James Pritchard, and the late Lazlo Waldbott.

MEMORIAL GIFTS

Memorial gifts were received in honour of:

Thomas 'Andy' Andrews
Gordon Blair
Sarah Margaret Blair
George Bowie
John Cecee
Phil Charbonneau
Bruce Craig
Joyn Dalgliesh
Robert Duston
Thomas Grant Fairchild
Gerald FitzGibbon
James Fydell
David Hudson
Marc Guertin
Don MacLaren
Olive Mortenson
Jennifer Perry
Ron Russell
Leroy Schauder
Bruce Sparrow
Vern Thomson
William Wright

GIFTS OF STOCK

In 2009, CLK received three gifts of stock, totaling over \$38,274. For information on the mutual benefits of planned giving or stock donations please contact the Christie Lake Kids office.

LEADERSHIP GIVING PROGRAM

Thanks to the generous support of our leadership donors, individuals who donate \$500 and over annually, CLK continues to meet the needs of economically disadvantaged children and youth.

Patron \$25,000 and above

Kenneth Odell
Janice McLean & Mike Dunlop

Patron \$5,000 to \$24,999

Charles Marshall
Larry O'Brien
Helen E. Patrick
Olive & Jim Pritchard
Eunice Rogers
George Stuart Walley
Ula Westwick

Patron \$2,000 to \$4,999

Anonymous
Chris Hughes
Mike Johnson
Donald MacLaren
Bill McCloskey
Connie & David Martin
Murray & Patricia Mogan
Steve Monuk
Marilyn Parsons
Gordon & Wendy Peters
Stephanie & Luke Richardson

SCHOLARSHIPS, BURSARIES, AWARDS

Kathleen E. Ward Camper Award
Sal Iacono Family Bursary
McLean Dunlop Bursary

Partner \$1,000 to \$1,999

Anonymous
Barbara Aselford
Colin Beaumont
Ruth I. Brown
Sean Cavanagh
Robert Cushman
Ramon W. Farrington
Ian & Doreen Flann
Mary Gimmer
John & Lynn Graham
Jean Hollebone
Audrey Kenny
Charles & Joan Mavor
Margaret McCain
Louise McEwen
Sidney McGowan
Eleanor Meier
Sherry Moran
Liam Morland
Richard Mosley
Thomas Ozere
Scott Parkes & Tracy Rait-Parkes
Sandy & Gary Partington
David & Paula Poupore
Ed & Lynn Ratushny
Douglas & Anne Rutherford
Jason Shinder
Rick & Kathy Southee
Judith Toth
Peter Valiquet
Neville Ward
Janice Waugh
Ralph Westington
Torrance Wylie
Eric Yau
James Young

Leader \$500 to \$999

Anonymous
Dennise Albrecht
Peter Annis
Mike Balla
Pat & Lynn Barnhouse
Craig Bater
Janet Bowes
Keith & Alexa Brewer
Herbert & Franziska Brune
Thomas & Cheryl Caldwell
David Godwin & Nancy Chance
Marjory Cornett
Deborah Duffy
Robert & Catherine Elliott
Diane Fillmore
Frank & Win Finnie
Mike Fitzpatrick
Margo & Don Ford
Lorne & Joan Gold
S. Gurman
E. Suzanne Halpenny
Janet Holder
Anne Joynt & Tony Going
Carman & Gail Joynt
Anne & Wilf Laybolt
Patricia Loggie

Ronald MacKay
David MacLaren
Rosella MacNeil
Caesar & Barbara Meier
Robert Milne
William Moore
Joseph Potter
Leatrice Reid
J.P. Reny
A. Lenore Sawatzky
Donna Serafini
Dr. Susan Smith
Chris Stanton
Eli Tannis
Michael J. Verchere & Jean Waddell
Jurgen Vollrath
Laszlo Waldbott
Dan Wiseman & Beth Allan

We would also like to thank the individuals who wish to remain anonymous and those who donate through United Way and CanadaHelps.

We have made every effort to ensure the inclusion of all individuals. Please contact us if an error or omission has occurred.

Heartfelt thanks for the generosity of the Ottawa community



www.christielakekids.com

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