

2010 Annual Report
Stories of Great Leaps Forward



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President's Message

What an exciting year this has been for Christie Lake Kids. As an organization, we survived a few years of bleak outlook and uncertainty and have transformed to one of a bright future with endless possibilities. When I took on the role of President of the Board of Directors, we were faced with financial uncertainty, a Camp showing its age after many decades of minimal investment, a van with too many miles on it and wear and tear of overuse and new Management Staff who came in to the organization with high hopes and energy to match. I am happy to say that with a concerted effort from everyone, Board, Staff and Volunteers we have turned the corner. A corner that looked as though we would never reach. Though many thought it couldn't be done, thought that we were heading towards self-destruction, we persevered, took the challenge and beat the odds.

What a story, what an odyssey! Is this not the very thing we teach the kids that enter our Programs and the Leaders in Training that go on to Mentor the younger ones? **NEVER GIVE UP! KEEP THE ENERGY HIGH AND YOU CAN'T LOSE!** We just can't lose. Our future and the future of the children and families we serve count on us, they have for years and I insist that they will for many years to come.

So what have we done? I saw this past year to be one of growth and stability. We grew and matured to recognize that change is necessary and inevitable but it doesn't come easy. We established a stable and dynamic work ethic from which to build on while still respecting our past. New Board, new staff, new equipment, new programs, new and revived processes and procedures that will allow for stable and well-grounded Programs and Operations. We brought in new Docks to replace the badly decaying ones at the Camp, we purchased a new Bus allowing for more outreach, we upgraded our IT environment bringing us in to the 21st century, we purchased a new bus and we introduced new donor tracking software. The coming year will be more of the same with a concerted effort in renewing the camp, bringing it back to the lustre it once had, upgrading the environment and replacing old material and adding new equipment and systems. For STAR, we will see again a concerted effort at building on our existing programs and continuing the high calibre delivery that CLK is known for through our efforts at ensuring our kids deserve the best!

I want to thank my fellow Board members for supporting the many new initiatives that we started and continue with today. I also want to thank the Staff; Carole and her Directors, Tammy, Darcy, Rachel and their staff for all that they do each and every day for our kids. For the staff that has left us this past year, I wish you the best in your new endeavours.

Finally, I whole heartedly want to thank our donors, our volunteers and our well-wishers, without their generosity and support, none of this would be possible. To everyone, I say; never give up on a child, support them and watch them grow.

Thank you for allowing me to continue to serve,



Chris Hughes

President of the Board

*"We can be who we truly are around each other without feeling judged ...we are a family and the staff have showed us that by being there when we need it the most, by never giving up on us when a lot of people have."
- Elisha, Senior LIT*

Executive Director's Message

Stories about CLK have shaped our culture. Everyone associated with this organization comes with stories related to their experience with poverty, summer camp, Dr. Dan, STAR, recreation, music, successes, challenges and resilience.

Stories reflect the past, present and the aspirations for the future and each of us have our own interpretation based on our personal stories. Mine, started in 1977 as a junior staff at Christie Lake Boys Camp. It was the beginning of my 30 year journey into working in the social service sector.

CLK stories have been documented in books, through film, videos, and pictures. We also have a collection of rich stories through 50 years' worth of Camp Chronicles. More recently, the new generation of participants, staff and volunteers are able to tell their stories through social media.

All of our stories are linked by strong values, deep relationships and a powerful experience. While our values and framework prevail, much has changed through the years; camp property upgrades based on new standards of health and safety; new research and evidence that continue to shape our programs; new tools and technology to achieve more and better results.

More so than ever before, we have the ability to serve more children and youth in the city and at our beautiful camp facility throughout the year.

Beyond our values, what has not changed is that the Christie Lake Kids is built on the strength of its past and the current commitment and dedication of an entire community. The end of this story has not been written yet!



Carole Gagne Ince



"I would never be able to enrol Samantha in all the courses she takes, this is a great opportunity... a chance to learn skills, make new friends... a chance to get out and experience new things, it's great. We are so grateful"

- A happy CLK mom

OUR MISSION

To enrich the lives and prospects of economically disadvantaged children by providing quality year-round community and camp programs to develop physical, artistic, and social skills, positive attitudes and personal qualities.

OUR HISTORY

Christie Lake Kids has been addressing the needs of economically disadvantaged children from the Ottawa area since 1922, when Judge John (Jack) McKinley founded the summer camp. It is a model for helping kids that has stood the test of time and benefitted greatly from the leadership of the many remarkable leaders including the late Dr. Dan Offord who volunteered as Camp Director for 46 years.

Camp was designed to be not only a summer of fun but also a place for children to learn responsibility and citizenship, develop skills, and find opportunities to succeed. Thousands of children have walked the trails of Christie Lake Kids Camp and had their lives changed by the skills they developed and the support they received. The "Winter Program" began informally in the 1960's, when camp staff organized activities for campers in the off season. In 1985, a full-year commitment to children from low-income families was made by formally establishing the STAR (Skills Through Activity and Recreation) after-school and weekend programs in the city.

OUR PHILOSOPHY

Christie Lake Kids programs are based on the following principals:

- All kids deserve a safe, healthy childhood
- All kids deserve the opportunity to learn, to achieve and to succeed
- Teaching skills of all kinds not only builds self-esteem, social skills and other positive qualities
- Children from low income families deserve the same recreational and skill development opportunities as other children

Caring for children and youth is not just a private issue; it is a collective responsibility.

PREFACE

The following stories illustrate the impact of the Christie Lake Kids experience over time. In their own words, Dan Poulin—a camper and summer staff alumni and Darnell Kennedy—a current LIT and summer staffer demonstrate the outcomes of CLK's long term commitment to the values and approach that are essential to serving the needs of children living in poverty.



Dan Poulin and family

Ricky Goes to Camp

This documentary features Dan Poulin as a very skilled counselor, and can be seen on YouTube along with many other historic and current videos about Christie Lake Kids



Camp—a Life time Journey

It was the summer of 1976, my parents had just separated and the **low income neighbourhood** where I had grown up, Penny Drive, had a guy by the name of Bill Burgess who was **visiting** his mother ask me and my friends if we wanted to go to **camp** that summer. Little did I know then how much of an **impact** that day would have on the rest of my life. I attended the next four years as a camper and the following 12 years on staff. Two of my brothers, Serge and Pierre, followed suit.

The summer I turned 15 I got a call from Tom Pritchard because they were short a camper for the first session and wanted to know if I would go up as a camper. Needless to say, I accepted and that session our cabin won best cabin two days into the break between sessions, camp needed a Junior Staff position and guess who got a call from Junior Staff Director, Joey Johnson? That's right, me!

Growing up poor or on "welfare" had a lot of **stigma** attached. In school, I tended to not feel as smart or as **worthy** as those middle class kids or as we referred to them as the "rich" kids... I did not believe I deserved anything better than what I was getting. This belief persisted until I began gaining some **self worth and esteem** outside my community at a place called Christie Lake.

After years of seeking my path as an adult, I found my way to CLK again through a camp for young offenders. I began to realize that I could have a career doing exactly the same work I longed for every summer that I had worked at CLBC: **I help others** through their own path of feeling worthy.

I am in the process of revising my thesis and will be receiving my **Masters of Counseling Psychology** degree June 2011. I have three beautiful children and have been married for 17 years. **I continue to utilize all of what I had learned** at CLBC throughout my career as a youth care worker and social worker. In 2004, I began a program based on **Camp and STAR** principles which continues to serve at risk children today (Northern Star Kids)

Thank you Christie Lake Kids and I promise to continue working at making the world a fairer place for all children!

The Year Round Effect

I was sitting at my desk at school the first time I heard about Christie Lake. An announcement came over the PA "anyone who wants to go to Christie Lake Camp can come down to the office and pick up an application". I really wanted to go, **camp** sounded like a lot of fun... but **living in a single parent family made cost a real issue**, I just hoped **it was possible**. For sure, the first thing my mom asked when I showed her the form was how much it cost, I am so happy that she called the office. The people at CLK explained to her that **it was free**, I was off to camp!

After my first time at camp I would count the days till next registration, I looked forward to it all year... between **camp and STAR** I had so many **good things happening**. Camp offered me **new experiences** out of my neighborhood and away from the realities of home. We moved a lot, and **STAR provided me with stability** when there were a lot of changes in my life.

I have lived with the realities of **growing up in poverty**, in unsafe communities and with out many options; I have also grown up with a parent who has Bi-Polar disease. My mom's mental illness has presented me with a lot of barriers in connecting with my community, and making friends, my sense of self and my relationship with her and my siblings. The Staff of CLK **encouraged me to learn** more about my mom's illness and to talk to her about it, which made a huge difference for me... they **supported me through a difficult time** in developing my understanding. Christie Lake Kids programs taught me **how to be a better friend, manage my emotions, and find pleasure in giving support to others**. My favourite saying is "A life lived for others is a life worthwhile" and that is how I go day by day.

Now I am 17, in my second year of the **LIT Program**, and I still count down the days to camp! I **volunteer** at swimming, dodge ball, hockey and volleyball and this summer I plan on working at Camp as a **Counselor**. I love that I can **give a little of my time** and make a little kid's whole week.

CLK really started me in learning **about being a good mentor**, and **thinking about the future**. I want to be a Lawyer, I think I want to be a children's advocate through human right's law.

Words alone can not explain the difference CLK has meant to me, to my life, and to my family in helping us **bridge the gaps that poverty creates**. **Every child deserves the chances and the opportunities** that we have all been given at Christie Lake Kids.



For the rest of my days I will give back to Christie Lake Kids.

BY THE NUMBERS IN 2010

FORTY ONE

The total number of postal code areas served by Christie Lake Kids programs

THIRTY NINE

The total number of programs available in the inner city from September to June through Christie Lake Kids STAR and LIT programs

EIGHTY TWO

Number of Youth served through Inner City Leaders in Training Program.

NINETY ONE

The percentage of LITs that stayed with the program from the beginning to the end of the term.

THREE HUNDRED AND TWENTY THREE

Number of campers who experienced summer Camp in 2010

SEVENTY FIVE

Total Summer Staff at Camp in 2010

EIGHT

Number of weekend Camps in 2010, creating 410 winter, spring and fall camp opportunities

THREE HUNDRED AND SEVENTY NINE

Number of children enrolled in Inner City programs

ONE HUNDRED

Total number of Kilometers paddles, portaged and hiked by the Leaders in Out Tripping Program in Algonquin Park in 2010

THIRD PARTY EVENTS

Ottawa Charity Ping Pong
Laughs for Charity
Sports Hall of Fame
Barry and the Blasters
Steak Opening
Ottawa Police Association



Events

ENBRIDGE Canoe for Kids

Enbridge Canoe for Kids is a fun canoe race along the waterfront at Mooney's Bay. Teams raise money that allows economically disadvantaged children and youth to participate in Camp and Inner City STAR and LIT programs.

June 6, 2010 was an amazing day, raising **108,000** with **37** teams paddling and raising funds from the Ottawa business community to credit for its success. Thank you!



Rock the DOCK

Rock the Dock was our capital campaign for 2010, in which we raised 53,00 dollars to install new docks at camp. The celebratory party held at The Parliamentary Ultra Club was legendary. We hope this will become an annual event.



Program Partners

Our Partnerships make more quality learning experiences possible for the Children of CLK. So much more is possible because of their community minded generosity.

Thank you to the Ottawa School of Art, the City of Ottawa, The Chance 2 Dance, Radha Yoga, Algonquin College, and Bluesfest, as well as our faithful hockey opponents the Paramedics, Ottawa Police Services, RCMP and the Ottawa Fire Service.

Volunteers

We rely on the committed, skilled and compassionate support of volunteers to provide the best quality and best fit programs for the children and youth we serve. Thank you to all of you that make it possible!



Work Parties

Work Parties donate their time, skills, resources, enthusiasm and often their funds to help Christie Lake Kids care for our 88 acre property. Their generosity helps to ensure that the focus of donated contributions is dedicated to programs.

Many thanks to the 160 volunteers from Enbridge, KPMG, NAV Canada, Deloitte, ING Direct, Fintrac and the Ottawa South Girls Basket Ball Team.

Much was accomplished in 2010, by these industrious teams including:

- | | |
|----------------------------------|---------------------------|
| Clearing brush & weeding | Clean camper cabins |
| Roof repairs | Remove & demo old deck |
| Fire pits and benches | Fill in pot holes |
| Gate Repair | Remove walls in art hut |
| Grading | Cleaned eaves troughs |
| Organizing supplies | Emptied lower boat house |
| Splitting and stacking fire wood | Installed aluminum fascia |
| Sewing curtains | |
| Waterslide (in & out) | |

21,002

The number of hours Volunteers spent supporting programs.

FOUR HUNDRED AND THIRTY

The total number of volunteers contributing through events, work parties, programs and other avenues.



"they are amazing, not one moment without a smile on my face or laughing or just in amazement at how cute, special and funny they are. This organization really helps people, it's a great family"
Gianna, Volunteer



Financial Report

TREASURER'S REPORT

2010 can be best described as a "turn-around" year for Christie Lake Kids. In contrast to 2009 where the economic downturn took a toll on Revenues and CLK posted a ~\$93,000 deficit, 2010 saw Revenues strengthen, and as a result the year ended with a \$97,000 surplus. As demonstrated in the financials, this \$190,000 swing is the result of a ~\$175,000 increase in year over year revenues and a ~\$15,000 decrease in year over year expenditures. To further put the significance of this in context, at the beginning of 2010 the Board of Directors approved a Budget that projected a deficit of approximately \$50,000, so ending the year with a ~\$97,000 surplus represents a ~\$150,000 improvement!

2010 was also significant in that Christie Lake Kids conducted an extremely successful capital campaign called "Rock the Dock" which raised \$53,000 to rebuild the antiquated docks at camp, and began laying the foundation to long-term sustainable funding with its first endowment fund of \$10,000 in the name of the Ward family. It should be noted that although from an accounting standpoint this \$63,000 in capital donations gets treated as Revenue and contributes to the \$97,000 surplus, from a pure operating standpoint, Christie Lake Kids ended the year with an "operating" surplus of \$34,000.

In keeping with building sustainable long-term funding, the Board of Directors approved investing in a software package called Raiser's Edge which will improve how Christie Lake Kids interacts with its donor base and should allow CLK to capture opportunities that were previously missed. In addition, the market value of the Christie Lake Kids investment portfolio reached an all-time high in 2010, ending the year at ~\$342,000. After adjusting for net in-flows of ~\$25,000 over the year, this represents an increase of ~\$14,000 or 4.6% for 2010. Equity investments continue to be focused on conservatively managed funds holding dividend paying stocks and, where appropriate, shares which have been donated to Christie Lake Kids.

Given the current level of interest rates and the conservative nature of our investment policy, we have established a total return target of 4% for 2011.

Respectfully submitted,

Peter Valiquet
Treasurer

CONDENSED STATEMENT OF FINANCIAL POSITION (\$000)

	2010	2009
Assets		
Cash	166	145
Accounts Receivable	44	49
Other Assets	86	105
Investments	340	302
Capital Assets	637	581
TOTAL	1,273	1,182

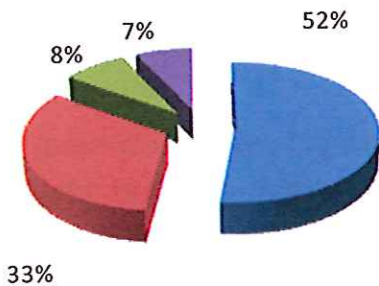
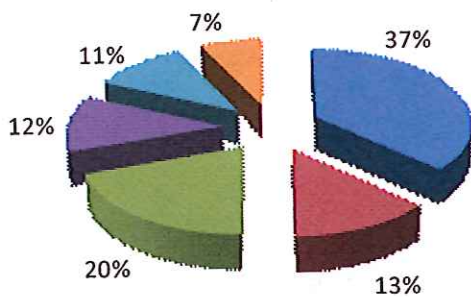
	2010	2009
Liabilities		
Payables	35	52
Deferred Revenue	12	1
Net Assets		
Invested in Capital Assets	637	641
Restricted	40	31
Unrestricted	549	457
TOTAL	1,273	1,182



"I do cooking which is my favourite program, I also do gymnastics which is also my favourite program AND cheerleader which is also my favourite program and pottery and yoga and lots more"
Angèle - 8 years old

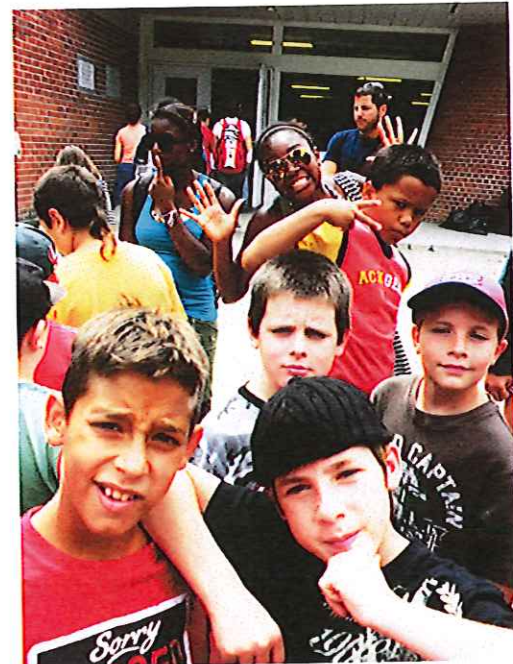
CONDENSED STATEMENT OF REVENUE AND EXPENSES (\$000)

	2010	%	2009
Revenue			
Individuals	477	37	352
Corporations, Community Groups & Associations	161	13	180
Foundations and Grants	240	20	154
Governments	165	12	219
Special Events	139	11	140
Fees, Rentals, Other	93	7	57
TOTAL	1,275	100	1,102
	2010	%	2009
Expenses			
Camp	609	52	667
Inner City	387	33	357
Fundraising & Public Education	97	8	84
Administration	84	7	87
TOTAL	1177	100	1,195
NET REVENUE	97		-93



- Individuals
- Corporations, Community Groups & Associations
- Foundations and Grants
- Governments
- Special Events
- Fees, Rentals, Other
- Camp
- Inner City
- Fundraising & Public Education
- Administration

These condensed financial statements are an accurate summary of the full financial statements, which have been audited by



Patron \$25,000 and Above

Kenneth Odell

Benefactor \$5,000 to \$24,999

Anonymous

Janice McLean & Mike Dunlop

Neville E. Ward

Sol Shinder

Eunice C. Rogers

Advocate \$2,000 to \$4,999

Mike Johnson

Patricia Morgan

Judith Toth

Thomas Ozere

Larry O'Brien

Paul McCarney

Chris J. Hughes

Bruce Firestone

Stephen Monuk

Bill McCloskey

Partner \$1,000 to \$1,999

Ellen Corkery -Dooher

Elliott Stikeman

Scott Parkes

Rick Southee

Louise McEwen

Audrey Kenny

Lynn Graham

John Gaffney

Ross Finnie

Barbara Aselford

James R. Young

Gary Partington

Janet Nisbet

Richard Mosley

William G. Mills

Eleanor Meler

Ian B. Flann

Sean Cavanaugh

James & Elizabeth Worthington

Janice Waugh

Sherry Moran

Jean Hollebhone

William R. Findley

Torrence J.Wylie

Ralph Westington

Douglas J.A. Rutherford

Ed Ratushny

Lynn Pratt

David G. Poupore

Liam Morland

Margaret McCain

Joan Mavor

Mike Johnson

Patricia Morgan

Judith Toth

Thomas Ozere

Mary E. Gimmer

Isobel Fawthrop

Tom Hicks

Leadership Giving Program

Thanks to the generous support of our leadership donors, CLK continues to meet the needs of Ottawa's economically disadvantaged children and youth.

Leader \$500—\$999

E. Suzanne Halpenny

Pat D. Barnhouse

Philip A. Nidd

Connie L. Martin

Bruce Firestone

Mike Fitzpatrick

Robert C. Elliott

Elliot Stikeman

Norma F. Davies

Joseph W. Potter

Sheila W. Jenkins

Deborah M. Duffy

David Dodge

A. Marjory Cornett

Maricia L. Groper

Ponald E. MacKay

Patricia Loggie

Donald B. Bayne

Mike Balla

Linda Mulock

Donald V. Bayne

Robert Milne

Carole Gagne Ince

Dorothy Fulford

Joe R. Bones

Barbara Aselford

Lorn W. Gold

Elizabeth Cowan

Keith Brewer

Anne Laybolt

Stephen Gurman

Thomas J. Caldwell

Yvonne Bateman

Eli Tannis

Robert Milne

Barbara Meier

Stuart McCormack

Carman M. Joynt

Donald A. Ford

Herbet Brune

Janet Bowes

Steven Beeby

Veronique Dhieux

Ronald E. MacKay



"I think kids really like this because they can get away from everything else. This is the most positive environment kids can be in, they focus on having fun, and learning about themselves and finding out who they are."

- LIT Facilitator Robyn, 17

Fundraising

Each year, hundreds of children experience life changing opportunities because of the generous support given by many individuals, corporations, community groups, foundations, and grants. With heartfelt gratitude, we would like to recognize their support.

Organizations \$50,000 and Above

Enbridge Gas Distribution
The City of Ottawa

Anonymous

\$25,000—\$49,000

Maurice Price Foundation
City of Ottawa
United Way/Centraide Ottawa
RBC Foundation
Harold Crabtree Foundation
Ottawa Senators Foundation

\$10,000 to \$24,999
In Memory of Edward T. Mulkins
Telus
Ministry of Community Safety & Correctional Services
Youth Services Bureau of Ottawa
Ottawa Sports Hall of Fame
J.P. Morgan Chase
Kenneth Odell

\$5,000 to \$9,999

Ontario Trillium Foundation
TD Securities
Max Keeping Foundation
ExcelHR
Tamarack Developments Corporation

PWC (Pricewaterhousecoopers)
Guildcrest Homes
Doyle Homes
Barry Hobin & Associates Architects
David Burns and Associates
Keller Williams VIP Realty

\$1,000 to \$4,999

Ottawa Police Association
The Foundation to Fight Obesity in Children
Lululemon Athletica
Arnon Corporation
Gowling Lafleur Henderson LLP
Fendor Glass & Aluminum
Uniform Commercial Developments
Scotia McLeod—The Delfino Group
Ottawa Bluesfest
RBC Corporate
The Cooperators Group
Hydro Ottawa

Barry and the Blasters
IBISKA Telecom Inc.
Xerox Canada
NAV Canada
Lakeside Performance Gas
Innova Post
Graydex
Badger Daylighting Ottawa Ltd
Allegra Print & Imaging
Dewaan Foundation
Soeurs de la Charité d'Ottawa
Ottawa Police Service

\$500 to \$999

Ottawa Charity Ping Pong
Greco Lean & Fit
Filles de la Sagaesse Du Canada
The Mullvay Group Inc.
Steak Modern Steakhouse Lounge
Sheet Metal Workers Association
Pricewaterhousecoopers Canada
Foundation

Fidelity Investments
Tommy & Lefebvre
Chicks for Charity
West Park Crafts
Sprott Asset Management
CI Investments
Borden Ladner Gervais LLP

GIFTS OF STOCK

In 2010, CLK received 5 gifts of stock, totaling \$128,500.

BEQUESTS

The CLK community is very grateful to have received a total of \$162,536.76 in gifts from the estates of the following generous people.

Angela Hall
Margaret Finley

To learn how you can give future generations of children life changing opportunities through planned giving and asset donation, please contact the Christie Lake Kids Resource Development Director.

SCHOLARSHIPS AND BURSARIES

Kathleen E. Ward Camper Award
Sal Iacono Family Bursary
McLean Dunlop Bursary
Carman and Gayle Joynt Bursary
Ron MacKenzie Scholarship



MEMORIAL GIFTS

W.A.. Curtis
Wilfred Graham
Miles Simpson
Margaret Finley
Victor J. Heyes
Robin Freeman



CHRISTIE LAKE KIDS

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www.christielakekids.com

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[Facebook.com/christielakekids](https://www.facebook.com/christielakekids)
[Youtube.com/christielakekids](https://www.youtube.com/christielakekids)

Charitable # 132784471 RR0001

"Christie Lake Camp is all about making new friends and having fun.... And I am going to come here no matter what, if I am a camper or a staff!"

- Year-round Camper,
Amber, 8

